

The Management of Genius

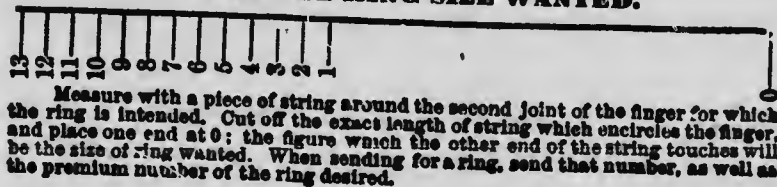
precedented volumes of materials are manipulated, time is the essence of the proposition, and there must be no waste of direction, labor or effort. Each day must complete a cycle, with its beginning, its transformation, and its end, and each day the cycle is being enlarged by a steadily increasing production—to meet a steadily increasing demand. A few more

boxes each day are added, until suddenly another century of boxes of "Comfort" Soap is noted in the day's output, and the following day sees the beginning of another. Even with the latest and most expensive devices to aid labor, and economize time and space, in use, the genius of management has to be incorporated, to bring about the successful evolution of such an industrial giant.

The Growing of "Comfort"

Make the most of your privilege and let "Comfort Trade Marks" earn whatever pleases you among the list of premiums that follows.

TO GET THE RING SIZE WANTED.



When you want a ring, and can't come to try it on, use this chart to ascertain the correct size.