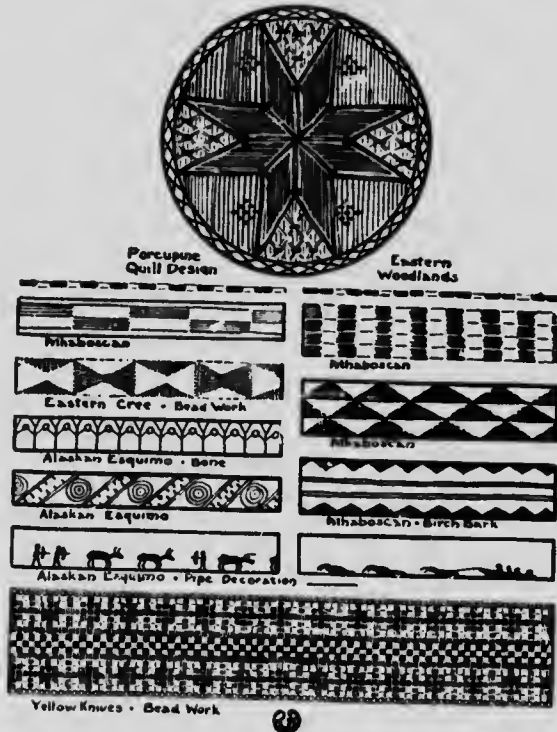


and Commerce. All the Canadian artists and art schools have been asked to cooperate by using the material for over fifty manufacturers listed by the museum as anxious for these designs. The distinctive Canadian motives have already been used in decorating curtains, art pottery, tiles, pipes, electric-lamp stands, and dresses, and also in the art schools.



DESIGNS FROM INDIAN EXHIBITS IN THE MUSEUM OF THE GEOLOGICAL SURVEY, CANADA, are used by all the Ottawa school children in their art work. In war time the manufacturers requiring new designs and unable to get them in the usual way resort to such museum specimens.

Notable success in this use of material by industries has also been made since the war began by the American Museum of Natural History in New York. Their specimens from Peru, Mexico, Siberia, etc., have been used extensively by the designers for the silk mills in replacing foreign designs.

SIGNS AND LABELS

Classifying and case signs and encyclopedic species labels are needed in war time and were all too scarce in times of peace.