

for him



Dollars worth of usefulness and comfort he will appreciate.

EVERY PAIR GUARANTEED FOR ONE YEAR

Specially packed in handsome colored box for Christmas giving

"EZE"
(PRONOUNCED EASY)
SUSPENDERS

50c. at your Dealers or sent postpaid anywhere for 50c.

THE KING SUSPENDER CO.
TORONTO, CAN.

The highest grade of cocoa beans, finest cocoa butter, purest cane sugar, and the best vanilla beans that can be bought, are the ingredients which we blend together to form that rich, smooth coating which is characteristic of

MOIR'S



CHOCOLATES

We feel safe in saying that no other chocolate confectionery ever offered to the Canadian Consumer has come up to the high standard of purity and excellence of Moir's.

MOIRS, Limited,
Halifax, Canada, 31



In Lighter Vein

Parting is S—S—S!—"Jack and I have parted forever."

"Good gracious! What does that mean?"

"Means I'll get a five-pound box of candy in about an hour."—Pittsburg Post.

Defined.—"What is meant by graft?" said the inquiring foreigner.

"Graft," said the resident of a great city, "is a system which ultimately results in compelling a large portion of the population to apologize constantly for not having money, and the remainder to explain how they got it."—Washington Star.

But We Shirk.—"Opportunity really knocks at many a door."

"Then why don't more of us succeed better?"

"The trouble is that Opportunity wants us to go to work."—Pittsburg Post.

Poorly Matched.—He (patting her head)—"Your hair feels like silk."

She—"But my gown doesn't."—Megendorfer Blaetter.

None to Interfere.—They tell in Nebraska of a clergyman who in the pulpit was a fearless expounder of right and wrong, but who in the domestic circle maintained, for prudential reasons, considerable reserve of speech and action.

On one occasion when this divine visited a neighbouring town the editor of the only paper established therein, which never failed to notice the presence of a stranger in town, offered the following, so worded as to prove unwittingly keen:

"Dr. Carrol is once more among us for a brief stay. He says and does exactly as he thinks right, without regard to the opinions or beliefs of others. "His wife is not with him."—Lippincott's.

Had Learned Something.—Shopper—"I want to buy a necktie suitable for my husband."

Salesman—"Sorry, madam, but we are not permitted to sell neckties to women who are unaccompanied by men."—Puck.

Did Pretty Well.—"I might have married a millionaire," declared Everywoman. "One of my old schoolmates is now one."

"And several of your schoolmates are working right in this town for \$10 a week," retorted Everyman, "while one of them is in jail. I guess in marrying a chap getting \$1,500 a year your average is fairly good."

And then Everybody set up a howl and they had to stop quarrelling to attend to him.—Pittsburg Post.

No Alternative.—"Why do you beat your little son? It was the cat that upset the vase of flowers."

"I can't beat the cat. I belong to the S. P. C. A."—Megendorfer Blaetter.

A Conundrum.—George Broadhurst tells of an English shop-keeper the soul of amiability.

"You are an American, sir, are you not?" he asked.

"Yes," said Mr. Broadhurst to save lengthy explanations.

"Now, I have a conundrum that I always save for the Americans, because they say they are so deuced clever. When you put a billiard ball on the table, what is the first thing it does?"

"Why, I don't know," said Mr. Broadhurst, uncertainly, "perhaps it waits for its cue."

"Ah, that's very clever, very clever," countered the little Englishman, "but not so good as the real answer. The first thing it does is to look round."

Hubby's Fault.—"I am surprised that you are not a suffragette."

"It is all my husband's fault."

"Why, I thought he wanted women to vote?"

"He does."—Houston Post.



Dr. T. Felix Gouraud's

ORIENTAL CREAM

THE fashion of the present day demands that the complexion of the well-groomed woman shall be clear and of a snowy whiteness. To possess this necessary requirement, invest at once in a bottle of

Gouraud's Oriental Cream

and enjoy the charms that are so admired in a fashionable woman.

Gouraud's Oriental Cream is a liquid powder, far surpassing the dry powders that have to be applied so frequently to gain the desired effect. It whitens, softens and clears the skin. It is absolutely free from grease, thus preventing it from encouraging the growth of hair.

Gouraud's Oriental Cream has been in actual use for nearly three-quarters of a century, which is the surest guarantee of its superiority. If you will use it regularly you will know why it has been popular for so many years. Any first-class druggist or department store can supply you.

A soft, velvety sponge must always be used for applying Gouraud's Oriental Cream. It is wise to procure one of

Gouraud's Oriental Velvet Sponges

Of firm, close texture, absolutely free from dust, dirt and grit, they are admirably adapted for applying Gouraud's Oriental Cream.

In dust-proof boxes, ready for use
Price, 50c. each, direct.

10 cents in stamps will bring you a book of

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This charming booklet of perfumed powder leaves may be slipped into the purse to use on all occasions. They are amazingly refreshing after exposure to wind, snow or dust.

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