

## Electrical Heating Devices FOR THE HOUSEHOLD



3-pound Flat Iron for  
Sewing Room or Nursery

### RELIABILITY AND ECONOMY

The heating and cooking appliances designed and manufactured by the Canadian General Electric Company mark a new epoch in domestic science in that they employ electricity to generate heat with absolute reliability and (when properly used) with excellent economy. They are SAFE even in the hands of the unskillful, and are practically INDESTRUCTIBLE.

Serviceability has been a SINE QUA NON in the design of these appliances, and they may be expected to withstand about the same treatment that ordinary household utensils receive. They will not "burn out" when the current is thoughtlessly left "on," although such practise is, of course, not recommended. The dishes are made without solder, and the heating unit has remarkably LONG LIFE.



6-inch Stove

## The Canadian General Electric Co'y, Limited

14-16 East King Street, TORONTO, Ont.

## ADS AND RESULTS

Many advertisements fail to bring results. Every fourth dollar spent in advertising is wasted—usually. THE CANADIAN COURIER brings results. We hold the proof in our hands and it is available for instant issue.

The circulation of THE CANADIAN COURIER is now 12,750 copies weekly.

For further information address, Advertising Manager, CANADIAN COURIER 61 Victoria Street, Toronto



# "Sal =va= dor"

Does not need to be introduced. It is well known.

From the time it was ORIGINALLY put on the market it easily led, so far as a Malt beverage was concerned, in the estimation of the connoisseurs. This lead it still holds by reason of the fact that the utmost care is exercise in the selection of the several ingredients that enter into its makeup, namely, the CHOICEST BARLEY, the CHOICEST HOPS, and FILTERED WATER—the utmost cleanliness being observed—all departments being under the superintendence of the ONLY Brewmaster in Canada who came from the original "Salvador" Brewery, Munich, Germany, Mr. Lothar Reinhardt, and so we say

**"Salvador" Forever!**

REINHARDT & CO.  
2 - 22 MARK ST. - TORONTO

## GOOD COAL

for you, no matter where you are. Our business is not local by any means. In order to get good results you must burn good fuel. We know our coal has more heat units to the ton than any other coal



on the market, so if you wish to obtain a reliable fuel—a coal which we guarantee to give satisfaction in every respect you might as well stipulate for your coal through your dealer or order direct.

**THE STANDARD FUEL CO.**  
of Toronto, Limited  
56 and 58 KING ST. EAST  
Tel. M. 4103-4-5

## O'KEEFE'S PILSENER



So Light is it and So Good is it that it Stands by Itself.

Brewed Right? Yes, indeed.

Bottled Right? Yes, Positively.

Acts Right?

No one ever said it didn't.

"The Light Beer in the Light Bottle"

**The O'Keefe Brewery Co.**  
of Toronto, Limited