POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, MAY 29, 1918

Crop Outlook Holds Strong In All Canada

Insistent Demand for Power Machinery For Farms

Sask.'s Snow Blanket

Livestock High-Wool Clip Coming in Biggest in Last 20 Years -Oats and Flax About Finished

(By F. M. Chapman, Editor Farmers Magazine.) Crop conditions in Eastern Canada have steadily improved during the week of alternate rain and sunny weather. Growth in meadows and grain fields gives promise of a better than average crop. In western Canada, while considmany parts of Saskatchewan in the nature of snow, which has caused some concern. Low temperatures in the Qu,Appelle and central districts have prevailed all the week, as low as 22 degrees occurring. That this will not seriously injure the wheat, B. T. Huston, of the MacLean Publishing Co., wires The Financial Post today from Regina, and although there were heavy frosts at Regina and the Goose Lake districts, which may injure seed some, frosts in other parts will only retard growth. Three to eight inches of snow fell in Saskatchewan on Tuesday morning and welcome erable moisture has fallen, it has been in

wan on Tuesday morning and welcome rains fell in Manitoba and Alberta. Certainly, the snow will be the savious of the situation in Saskatchewan, and we look for no serious results from the ten degrees of frost.

A despatch from the Department of Agriculture at Regina, says that: "Reports indicate eighty per cent. of the oat seeding is completed and about forty per cent. of the flax and barley. Frosts and snow general in province this week, but information too incomplete to make any estimate of damage. The C. N. R. reports show the whole wheat situation along their lines to be most promising, and the season fully two weeks ahead of

along their lines to be most promising, and the season fully two weeks ahead of last year."

Live stock prices remain firm. Many cattle are being taken to the farms for both short keep and for the season's grazing. Anything with meat on it is being greedly taken up by the butchers and packers, so that the prices during the late summer will have to be correspondingly good to enable these farmers to make a margin over their high purchase prices. The wool clip is beginning to come in. Alberta reports the highest clip in history, while the total wool clip for Canada this year will surpass the output of any year for the past twenty years.

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The demeand for farm machinerey continues strong. Farmers are anxious to purchase all the tractors the firms have been able to ship to them.

Last week a circular was issued by some banks to their branches to help the farmers finance the purchase of tractors where 40 per cent. is paid in cash. The Ontario Department of Agriculture reports that the working of the tractors goes on far more smoothly this year than formerly.

While the fall wheat crop of Canada is down to the lowest in history, the United States reports a forecast of 560,000,000 bushels against a five year average of 495,000,000 bushels, with an average price of \$2.02 as against eighty-eight cents.

WHEN THEY WANT

THE CORRECT TIME

THEY CALL CENTRAL

In order to learn how many persons call central with a demand for "the correct time, please," a tally was kept in the central exchange in this city the other day and it was found that the total ran to 1,500, practically one-third of the number of subscribers. Persons leaving requests to be called in the morning totalled 125, but on some days the number runs to 150. The calls are timed for all the way from 3 to 8 o'clock a.m., and at the busiest hour, the work is so heavy that it has been necessary to assign a special operator to the task. The figures would indicate that there is a fine general gin in St. John for an enterprising watch and clock salesman.





EASTERN BRAND CAPS for DAD and his LAD



Be Fair to Your Dealer

AS a business man, your shoe dealer has only one object in life. That is to fill your requirements exactly—to thus make his store a more satisfactory place to shop.

Every minute of the day he is on the alert to obtain new and reliable merchandise, so that when you come into his store, you will have the best of everything at the lowest possible prices to choose from.

In addition to supplying your needs, he tries in every way possible to avoid misunderstanding, mistakes and annoyances. He sells you not only merchandise, but service.

For example: In Canada from all business should be done. coast to coast, there are approximately 10,000 dealers who sell shoes. They sell thousands and thousands of pairs of shoes each day. It would be surprising if among these thousands of business transactions some mistakes or misunderstandings did not

Now then, when something goes wrong with your purchase, what is your attitude towards your dealer?

In most cases, of course, the basis of adjustment is evident, and most dealers in Canada are quite ready to give prompt attention to reasonable claims. That is the understanding on which

If you buy a suit and a seam rips or any other little thing goes wrong, you do not ask or desire a new suit, but merely have the trouble repaired.

Are you equally reasonable about Shoes? Do you make demands on your

shoe dealers which in comparison with other business would be unreasonable or excessive?

Do you fully realize that footwear has to stand the roughest treatment of any wearing apparel, and is oftentimes subject to actual abuse and rough usage?

All reliable manufacturers stand fully behind their dealers in cases

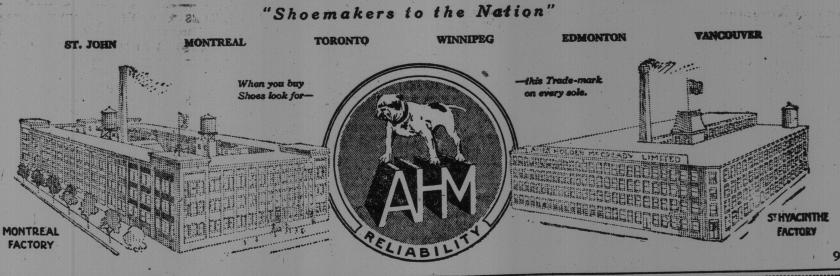
of reasonable claims arising from chance defects of workmanship and material. But if you force your dealer to make allowance for a claim that is unjust, he has to stand the loss.

Appreciate the fact that your retail shoe dealer wants your trade, and that he wants to have you consider his store a pleasant you consider his store a pleasant and satisfactory place to shop. He wants to be just, even at financial loss to himself. So the next time you have a complaint or a re-adjustment to bring to his attention, why not be sure that your claims are well founded and that what you ask him to do is

Be fair to your dealer.

When you see the A. H. M. trade mark on a shoe, you know that not only is that mark an endorsement by the largest shoe concern in Canada, but that being the product of a highly organized industry, the shoe you are buying represents the utmost in value, style and wearing qualities which can be obtained at the price.

AMES HOLDEN McCREADY



improvement of those approaches to the city most used by autoists.

Commissioner McLellan introduced a motion asking for authority from the council to purchase an automobile for his own use in connection with the work of his department, the price to be limited to \$2,500. This notice was held over owing to the "absence of Commissioner of harbors," ferries and \$3 on Horse Vehicles—
\$2,500 for Commissioner's Car

improvement of those approaches to the city most used by autoists.

Commissioner multiplies and the engineer, with the work of his department, the price to be limited to \$2,500. This notice was held over owing to the "absence of Commissioner" shows a received by the council for 80,000 superficial feet of merchantable deals from J. A. Giregory, at \$80 per thousand feet. The tender was referred to the commissioner of harbors, ferries and \$3 on Horse Vehicles—
\$2,500 for Commissioner Bullock announced that the tender was received for New Policy and the engineer, with power to act.

Commissioner for \$2.75 to \$2.

\$2,500 for Commissioner's Car

It was forecasted by the mayor, yesterday, at the regular meeting of the common council, that the council would in all probability, bring in a ruling this week whereby a tax of 20 cents per hundred pounds on all motor vehicles, owned in the city, be levied. The provincial government now levies a tax of 60 cents per 100 pounds, and the city will add, very likely, an additional 20 cents. This money, it is suggested, be placed in a separate fund for the maintenance and blacksmiths and the increase would

RAILWAY MAIL CLERKS.

C. E. O'Reilly, St. John; O. C. Matthew Moncton; W. Ritchie, St. John.





You'll Like the Flavor





