

You know that the biggest thing you can do for your family this Christmas is to make sure that never in the future will good cheer and comfort be lacking.





So easily obtained





and in after years happiness is assured

Canada Life

Assurance Company

J. M. QUEEN **Branch Manager** ST. JOHN, N. B.

Make "Christmas" Certain

Deposit with the Canada Life each year less than you pay for your clothing and personal luxuries.

Less than a motor car's upkeep.

Less than you lose in a year on a rash speculation. Deposit such a sum with us and we will guarantee your family

A Monthly Cheque

The amount may be \$50, \$100 or more, as you may arrange.

Even a \$25 monthly income will pay the rent, if necessary, leaving a woman's mind free on that score, at least.

A woman can keep a family together on even a small income, provided it is REGULAR.

One of Many Cases

Last September a man of thirty-seven under-took to deposit with the Canada Life a moder-ate amount every three months for 20 years. In return the Canada Life guaranteed to pay \$75 per month to his family if he died.

Six weeks later he died from Spanish Influenza, and the monthly cheques are now being sent to his widow. They will continue all her life, and should she die within the next twenty years the balance, up to 240 payments, will go to her child.

The great advantage of this Canada Life policy is that should you live to old age your deposits will provide an income for you.

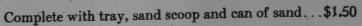
This means protection for your family now and provision for yourself in old age.

Here is an enduring worth-while Christmas present. Let us send Toronto you particulars. Life Assurance Company,

Canada

"AUTOMATIC SAND CRANE"

A marvelous motion toy. Pour sand in hopper. The shovel swings round in a semi-circle; life-like the little engineer swings on his seat, pulls the cord, dumps the sand in can. Back for more! Qver and over again. Children shout with glee. Never tire of this busy worker.





"SANDY ANDY"

Every Kiddie loves "Sandy Andy"-the King of all Sand Toys. Fill the hopper with sand and the little car automatically runs up and down the inclined track, dumping sand in the can, as long as any sand remains in hopper. Complete with tray and can of sand \$1.25 and \$1.50



"PANAMA PILE DRIVER"

Tap! Tap! Tap! the hammer plunges down! Marbles send her down-counterweight pulls her up. Load with the 12 marbles and the hammer does the work for the young boss of the job. He and sister have to be pulled away from working overtime. Complete with 12 marbles\$1.50

"CYCLONE WINDMILL PUMP"

Looks like the real wind mill that pumps water down on the farm. Delights any boy and girl. Operated by working the pump handle or by setting it in the wind, or by blowing against the fan. Fine exercise for the lungs, too. When operated, sand runs from pump spout like water.

Complete with tray, can of white sand and a scoop\$1.25

T.MºAVITY&SONS,L"

"SKYSCRAPER ELEVATOR"

Instructive; amusing for boy or girl. Imitates passenger elevator. Marbles are the passengers. They also operate toy. Signal lights flash as car runs up and down-white for "going up"-red for "going down." Battery operates lights. Complete with marbles (Battery extra)\$2.25