

# "That's My Corn"

## What a Confession!

Something hits a shoe. There's a flash of pain, and the victim says, "That's my corn."

"My corn," pined and coddled for years, perhaps. It's as needless as dirty hands.

A Blue-jay plaster, applied in a jiffy, would end that pain instantly. And the B & B wax that's in it would terminate the corn in two days.

No pain, no soreness, no inconvenience. The corn loosens and comes out. It disappears forever.

It's hard to prevent corns while having dainty feet. But it isn't hard to end them. A million corns a month are ended in this easy Blue-jay way. You do yourself injustice when you suffer from a corn.

Half your friends have proved this.

# Blue-jay Ends Corns

15 and 25 cents—at Druggists

Samples Mailed Free

Bauer & Black, Chicago and New York

Makers of Physicians' Supplies

# GERMAN DEAD STREW PLAIN FACING YPRES

### Repeated Attacks on Hill Six Fail to Break British Line

LONDON, May 15.—The Times correspondent at Fes de Calais, France, in describing the desperate attacks made by the Germans on Ypres during the past weeks says that they hurled themselves forward in attack after attack, each more reckless than its predecessor, and continues:

"The German infantry displayed great courage, fighting bitterly, Hill No. 64 indeed has proved a stumbling block to the German plans. Throughout the terrible days of the last three weeks on no occasion has the enemy launched a big attack without prefacing it by an attempt to recover this hill. There are signs that these efforts have very considerably exhausted him, but doubtless they will be renewed.

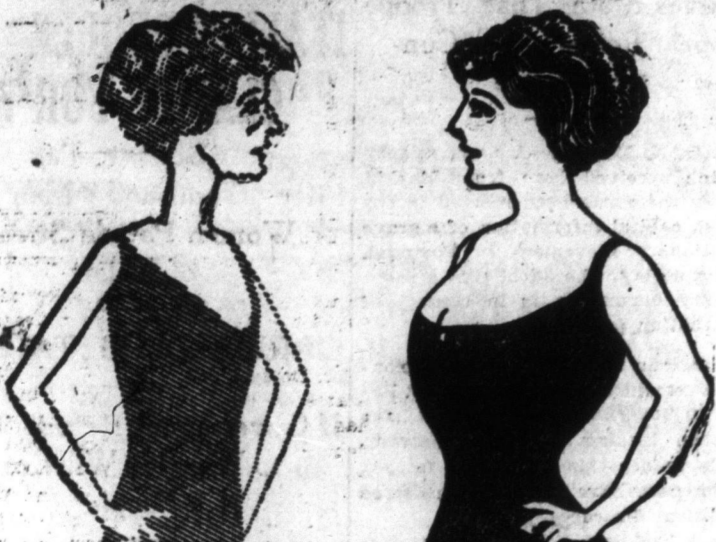
"This plain before Ypres is a charnel house of German dead. Ypres itself is broken and battered.

"On the other hand, the British line, rest and reinforced, is stronger than before. Each day our infantry launches its leaders anew by its achievements and tactics."

# Free to Thin Folks

### We Invite You to Test a New Discovery Which Does Actually Make Thin Folks Fat

### Send Today for Free 50c Box



Don't be a mere shadow, or your true self.

Lean, lank, skinnny, scrawny men and women should take advantage of this ten-day Free offer before it expires.

Nothing is more embarrassing than extreme thinness.

It is the plump well-developed man who "cuts the melon" and has the fun socially.

Skinnny, skinnny women are seldom popular. We all admire fine figures, and which has just been awarded a gold medal and diploma of honor at Brussels, Belgium.

Nothing in history has ever approached the marvelous success of this new treatment, which has made more thin folk plump than all the "tonics" and ineffective medicines for fifty years.

There is a reason. Plump, well-formed men and women assimilate what they eat. Thin, scrawny ones do not. This new discovery supplies the one thing which thin folk lack: that is the power to assimilate food. It renews the vigor, re-establishes the normal, all in nature's own way. It is not a leech to faded nerves, but a generous upbuilder.

This new discovery puts on firm, solid flesh at the rate of ten to thirty pounds a month in many cases. Best of all—the flesh "stays put." The treatment is furnished in concentrated tablet form. A week's supply can

# CONTROVERSY MAY EXTEND FARTHER

### Quarrel Between U. S., Austria and Turkey Inevitable

## WILL SOUND ALLIES

### Germany to Talk Over Reply Before Reaching Decision

Special to The Toronto World. WASHINGTON, May 15.—The controversy of the United States with Germany inevitably must resolve itself into a quarrel with Austria-Hungary and Turkey. Germany will not formulate her reply to President Wilson's note until she has sounded Austria and Turkey.

The American Government has good reason for believing that Austria will be unwilling to make an issue with the United States and that she is opposed to Germany's submarine policy.

Vatican to Back U. S. The American Government also has reason to believe that all the influence of the Vatican, which plays a potent part in the deliberations of the Vienna court, will be swung in favor of the United States policy.

Officials of the government here have reason to believe, that, as Austria hopes, the influence of the Vatican may be swung in her favor when the time comes to make peace. Austria will hold out against war with the United States, at the urgent suggestion of Pope Benedict. It is known in Washington that Pope Benedict is carefully watching every development in the war, hoping that there may be an opening soon whereby peace negotiations may be opened.

In the event that Germany should decree the severance of diplomatic relations with the United States or bring on actual hostilities, the co-operation of Austria-Hungary and Turkey must be given full consideration.

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# GERMANY'S ADVANCE ON PRZEMYSL IS HALTED

### Russians Have Driven Back Mackensen's Army at Some Points

PETROGRAD, May 15.—The centre of General Mackensen's army, that threatened Przemysl, not only has been halted at the Siles, but has been driven back at some points, according to despatches received here today.

It is admitted that the Russian right and left wings are still falling back upon previously-prepared positions. This movement is said to be in accord with the general staff's strategic plans.

The Austrian right, north of Kolomea and Czernowitz, is rapidly giving way. The enemy's losses in the engagements in southeast Galicia are now reported to total 40,000.

# MONTREAL TROOPS SAVED THE OTHERS

### Thirteenth and Fourteenth Battalions Made History at Langemarck

## STORY YET TO BE TOLD

### Gen. Hughes Says Annals of War Will Show Nothing Finer

OTTAWA, May 15.—Up to noon today the total number of casualties reported by the militia department since the battle of Langemarck, which occurred on April 22, is 4150. The total is expected to reach over 6000.

The list to date includes 500 killed, 2900 wounded and sick with gas fumes, and 621 missing.

Yesterday's lists contained 501 names, today's contains 33.

The Thirteenth and Fourteenth battalions of these great regiments were given the post of honor and danger. They were told off to cover the retreat. On that day depended the safety of the great body of the Canadian troops which were in a grave position.

The 13th and 14th heroes, the Royal Highlanders, and the Royal Montreal, held the village of St. Julien until the last and saved their fellow Canadians from annihilation. They were annihilated themselves, they gave their lives for others.

So far the immense casualties have only told us something of the grim details. The thrilling story of the bravery of these Montreal boys has yet to be written. General Hughes has stated that the annals of the war will show nothing finer. As time goes on more will be told of the sufferings of our troops from gas fumes. Four of the 8th Western Battalion are still sick from the effects of the poisonous gas.

It is evident that the six thousand casualties inflicted on the Canadians were made possible by the use of the poison. The sixteenth, another Western Battalion, suffered very heavily. Three more are reported killed and three more are missing.

# REPORT SAYS COSTA IS ASSASSINATED

### Former Portuguese Premier and Insurgent Said to Be Victim

## DESPATCH FROM LISBON

### Fugitive Revolutionary Had Apparently Taken Refuge in Spain

LONDON, May 15.—A despatch from Madrid to Reuters' Telegram Company says that Dr. Alfonso Costa, former premier of Portugal, has been assassinated in Lisbon.

It is evident that the six thousand casualties inflicted on the Canadians were made possible by the use of the poison. The sixteenth, another Western Battalion, suffered very heavily. Three more are reported killed and three more are missing.

Dr. Costa was a leader of the Democratic party in Portugal. In addition to having been premier he had served also as minister of finance and other important positions. He was the author of the law providing for the separation of church and state and other anti-clerical measures. He had been described as an uncompromising advocate of armed revolution and several times he had been sent into exile.

He was imprisoned as a ringleader of the abortive revolution in January of 1908. Attempts on his life have not been infrequent. He was attacked by a man armed with a semiautomatic in June, 1913, and in September of the same year a plot to assassinate him was unearthed. After this experience he evidently went to Spain for a news despatch stated he had suddenly left that country.

# DUTCH WORKERS OBJECT TO HIGH COST OF FOOD

### War Has Placed Heavy Burden on People of Neutral Holland—Indignation Meeting

THE HAGUE, May 4.—(Correspondence).—Popular dissatisfaction with the heavy burden the war has imposed on neutral Holland is growing steadily and finding almost daily expressions, especially among the workers.

Recently several meetings of workmen and women, as well as the unemployed, have been held in leading industrial centres to protest against the high cost of living induced by the war.

In The Hague, a meeting was held in the "Concordia," a hall largely devoted to socialist and labor gatherings. The hall was crowded. No police were present, though there were a large number within easy call in the street outside. The meeting was presided by a quietest and most select residential international and distributing pamphlets, calling upon all Hollanders to stand with the demonstrators in their fight against hunger in Holland. A large crowd gathered before the hall, but was dispersed by the police.

The meeting was held under the auspices of a committee of agitation against the war, consisting of representatives of The Hague trade council and allied bodies, the social democratic party, the state government workers' unions, the Hague branch of the international municipal workers, the Hague branch of the industrial workers of the world and the general trade union council. A young labor leader announced the present administration of the Netherlands in a speech in which Minister of Finance Treub came in for attack.

# Tire Protection

## Let the Fortified Tire Span Your Way Over Trouble

### The Long, Hard Way

Years ago, when we were little and weak, we started building a super-tire at Bowmanville. It is now called the Goodyear Fortified Tire.

Those early years were hard. Some men doubted our ability to build the best in tires. But the top place, as you know, is never easy.

We made mistakes—what successful men don't? We knew our ideas on tire building were right. We forged ahead in spite of keenest competition. Our sales and prestige grew, as men learned of greater tire mileage.

To-day Goodyears hold the throne in Tiredom. From small beginnings we have grown to big production—the largest in Canada. Men bought last year in numbers, more than one Goodyear tire for every car in Canada. Think what a tire must do to dominate like that.

### Not Trouble-Proof

We don't claim the impossible—a trouble-proof tire. Mishap and misuse come to every tire some time. But Goodyears average best. They never could hold the lead unless they were true, as you know.

These are super-quality tires. Not in materials alone, but in features. We protect you in five exclusive ways. They cost us thousands extra yearly.

Tests which can't be disputed prove that these features save tire users tens of thousands.

### Fortified Tires Five Exclusive Ways

Goodyear Fortified Tires protect you in five exclusive ways:

One combats rim cutting, in the most efficient way that's known.

One means safety. These tires are held on by an unstretchable tire base, in which we vulcanize four flat bands of 126 braided wires.

One saves needless blow-outs. Our "On-Air" cure prevents the countless blow-outs due to wrinkled fabric.

One—a patent method—reduces by 60 per cent. the risk of tread separation.

And one combats punctures and skidding. That's our All-Weather tread—tough and extra thick, flat and smooth running, sharp-edged and resistless.

All these features are in Goodyear Fortified Tires. Not one of them is found in any other.

Third Price Reduction Yours

For the third time in two years the price of Goodyears is lowered. These reductions have saved tire users an average of 37%. Yet this third reduction comes during war times.

But we determined to keep our factory wheels moving. In spite of the new war tax, we have just doubled the capacity of our plant.

And now comes this third price reduction. You can see what faith we have in the Fortified Tire.

It's a business policy with a rare precedent in Canada's manufacturing history.

### How Can You Hesitate?

Note the place which Goodyear holds here—the highest place in Tiredom.

Note its users and endorsers—more than any other tire ever had.

Note its growing prestige. The sales last year were 29 per cent. larger than the year before.

Note how they have averaged best. They mean less trouble, less cost per mile. The place they hold would be impossible without that. Our extra features would be folly.

Are you fair to yourself when you fail to prove out what is known to so many as the super-quality tire.

They will mean to you tire content. If you want these new prices and these better tires any dealer can get them for you.

# Goodyear Service Stations—Tires in Stock

- ANDERSON'S LIMITED - North 7100, 477 Yonge Street.
- AUTOMOBILE & SUPPLY CO., LTD. M. 6824, 24 Temperance Street.
- CANADIAN MOTOR SALES CO. June 2431, 1081 Dundas Street.
- DELAWARE GARAGE - College 4786, 187 Delaware Avenue.
- DEER PARK GARAGE & LIVERY N. 1300, 1965 Yonge Street.
- DEATH & WATSON, LTD. - NORTH 7000, Bloor and Hurley Streets.
- ECONOMICAL SUPPLY CO. Main 6190, 269 Queen Street East.
- EMPIRE SALES & REPAIR CO. - Main 4490, 85 Queen Street East.
- THE T. EATON CO., LIMITED - Main 9000, Fifth Floor.
- HIGH PARK GARAGE - Parkdale 3530, 110 Fernmanagh Ave.
- MOTOR CAR SUPPLY CO. - Parkdale 1831, 1253 Queen Street West.
- MOTOR AGENCIES, LTD. - Adelaide 2761, 505 Victoria Street.
- FRINCE & CO. - College 3603, 256 Bloor Street West.
- TIRE IMPORT CO., LTD. - Adelaide 2165, 185 Dundas Street.
- PODD'S GARAGE - Main 2135, Near 255 Sherbourne Street.
- WESTMOUNT GARAGE - Junction 2801, 2801 Dundas Street.
- POST CREDIT GARAGE - Port Credit, Ont.

# TWO WINNIPEG PAPERS MAY BE AMALGAMATED

Telegram and Tribune, it is Rumored, Will Consolidate as Borden Organ

Special to The Toronto World. WINNIPEG, Man., May 15.—There are rumors in circulation here that there will be a consolidation of the Winnipeg Evening Telegram with The Tribune, another evening paper. Some time ago The Telegram discontinued its morning edition, and since then the competition between The Evening Telegram and The Evening Tribune has been keener and more bitter than ever before. The Tribune is independent while The Telegram is strongly Conservative. It is said that the new organ in Manitoba.

# ROUMANIA READY TO ASSIST ITALY

German Belief is That Both Will Strike Together AGAINST AUSTRIA

One to Advance From East, and Other From West

Special to The Toronto World. AMSTERDAM, May 15.—The Austro-German force concentrating on the frontier of Roumania is scarcely less than that in Trentino, where preparations are made for war with Italy. It is believed in Germany that Italy and Roumania have reached agreement for simultaneous action in case either intervenes and that the Roumanian army of nearly 300,000, will operate against Hungary from the east while the Italian army moves against Austria from the west.

The concentration on the Roumanian frontier is declared to be of a character designed to meet invasion and not merely for demonstration to compel Roumania's continued neutrality.

# BIG GOLD RESERVE

Minister of Finance Now Holds \$89,000,000

Special to The Toronto World. OTTAWA, May 15.—The latest report of the finance department today shows that on April 30, the gold reserve held by the minister of finance for the redemption of Dominion notes amounts to \$89,466,328, of which \$5,198,854 is held in savings bank deposits.

The circulation of notes is \$157,119,864. The balance at the credit of depositors in the Government Savings Bank amounts to \$12,994,163. The people of St. John, N.B., are the heaviest depositors, the credit on April 30 being \$5,627,478.

# RAIN IN THE DRY BELT HELP WESTERN CROPS

WINNIPEG, May 15.—With few exceptions, one being central Manitoba, where rain was not needed, precipitation has been general during the past twenty-four hours over the winter and spring wheat belts of western Canada, and generally speaking most has been awarded those districts most requiring it. All the "dry belt" southwest of Moose Jaw, right thru to Swift Current and Medicine Hat districts to Lethbridge and beyond to the foothills, has been visited by generous rains of from one to nearly two inches.

# YOUR SKIN NEEDS FOOD.

Is your skin harsh and dry? Are there signs of approaching wrinkles? Are you getting worried about the possible loss of your youthful beauty? Cleopatra didn't worry about these things. You needn't if Ustil is applied.

Cleopatra and the noted beauties of the East knew perfectly well that the skin requires food, just as does the rest of the body. They fed their skin with a preparation of Oriental oils, the secret of which has been so jealously guarded by succeeding generations that it has only recently come to light.

Men, too, find Ustil a valuable friend. An occasional application to the face not only feeds the skin and keeps it in the healthiest condition, but it leaves the face much easier to shave. Experience alone proves how much easier.

Ustil is the trade mark name by which this preparation is known and sold by all druggists, wholesalers and retail. Ustil Mfg. Co., Limited, 475, Rossesville Avenue, Toronto.

# DR. A. W. CHASE'S 25c CATARRH POWDER

Is sent direct to the diseased parts by the Improved Blower. Heads the blower, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. Use a best blower free. Accept no substitutes. All dealers of Remedies, Burt & Co., Limited, Toronto.

# PARIS PATE PRIZE CONTEST

Cut these Letters out



Pin THIS TO YOUR LETTER