

# SIMPSON'S GREATEST Queen Quality SALE

Third and Final Instalment of 1,650 Pairs on Sale at 8:30 a.m.

Owing to the great demand for these boots by customers who come personally to select, we cannot accept phone, mail or C.O.D. orders.  
Simpson's Second Floor



*Queen Quality*

Today is the last day of this spectacular sale of Queen Quality Boots. To wind up the occasion with a boot offer in keeping with the values which have already brought an enthusiastic response from Toronto purchasers, 1,650 pairs of highest grade, untouched stock will be placed on sale.

The huge crowds which on Thursday and Friday visited the Store to take advantage of this exceptional opportunity in feminine footwear signalize a great public appreciation of the event.

Today, from 8:30 a.m., the shopper will have yet another day in which to secure high-class standard Queen Quality stock at \$8.95. To buy Today is to buy economically and with discrimination.



600 Pairs, Reg. \$14

\$8.95

450 Pairs, Reg. \$16

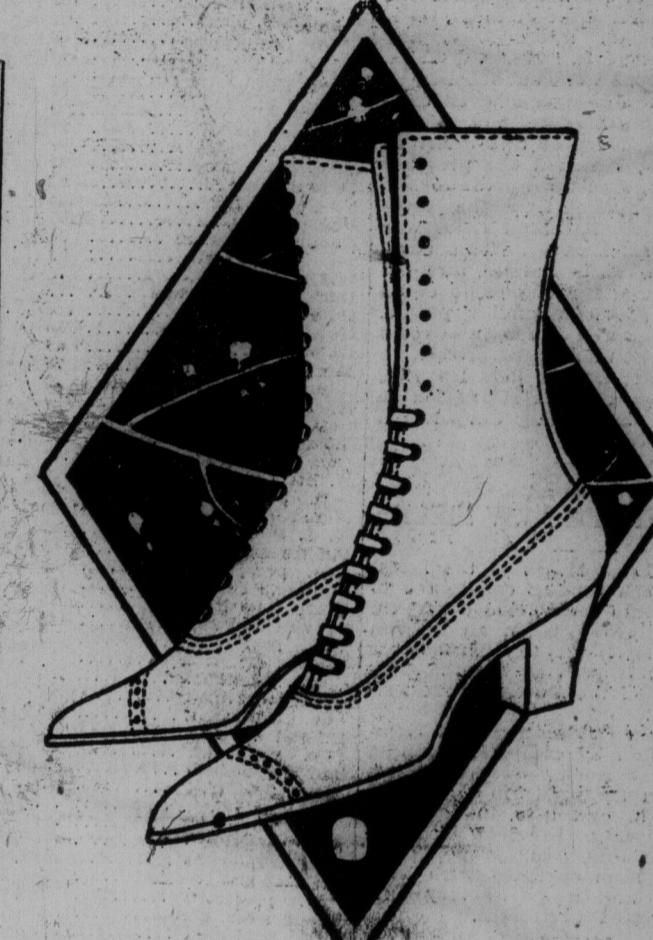
\$8.95

350 Pairs, Reg. \$18

\$8.95

250 Pairs, Reg. \$20

\$8.95



To make certain of satisfactory service and to fit everybody properly, we have enlarged the sales force, and arranged for extra parcelers and selling space.



*Queen Quality*

The great assortment comprises every fashionable last, in all widths, AA to D, and all sizes 2½ to 8. The leathers come in the newest spring shades, including a goodly number of the popular offering today, and come expecting values extraordinary. Store opens at 8:30 a.m. and closes at 5:30 p.m.

## Sale of Trimmed Hats \$6.95 and \$10.95

Our designers have prepared a very comprehensive assortment of new spring hats to clear at lower-than-usual prices.

Smartest shapes, comprising sailors, chin chins, mush rooms and close-fitting styles. Cleverly trimmed with new French flowers, fancy ostrich fruit patterns, cire ribbon and lacquered wings. Leading colors, with many in black and navy. Two exceptionally low prices for such smart hats. Today, \$6.95 and \$10.95.



Milan Shapes, Special at \$7.95

Made of real Italian milan in jaunty sports and smart close-fitting shapes. Black, navy, brown and taupe. Regularly \$12.50 to \$16.50. This morning, special 7.95

### Flowers Are the Smartest Hat Trimmings

All the leading flower novelties in a garden of lovely blooms—daisies, field flowers, roses, asters, fruits, cherries, berries and foliage patterns, wheat and grass. Very specially priced at 50c, 75c, \$1.00 and \$1.50.

### Remarkable Clearance of Spring Silks

11,000 yards of the season's most fashionable weaves. Be here when the gong goes at 8:30 a.m. sharp.

2,000 YARDS OF NATURAL PONGEE AND HABUTAI SILKS—Pongees are of clear even weaves. Rich and weighty. The habutais come in ivory and pink. Regularly \$1.69 and \$1.78. Today, yard ..... 1.44

PRINTED PUSSY WILLOW FOLIARDS—for one day's selling only. These silks are extensively used for dresses, linings and combination frocks. Beautiful designs on popular grounds. Navy, open, brown, sand, gray and taupe. 40 inches wide. Regularly \$7.50 and \$8.50. Very special ..... 1.88

DYED RAW SILKS—This is really an exceptional quality. Your choice of over twenty shades. 33 and 34 inches wide. Regularly \$2.24. Today, special ..... 1.88

GEORGETTE CREPES—from the looms of France and Switzerland—wonderful copies of party street shades and twenty evening silks. Very rich crepey qualities. Regularly \$2.50. Today ..... 2.95

CHANGEABLE TAFFETAS—the widest choice in beautiful blended colorings for day and evening wear. Regularly \$3.50. Today ..... 3.10

BLACK DUCHESSE SATIN—This is the pre-war genuine Duchesse satin. It is silk-dyed and has black lustrous appearance. 36 inches wide. Regularly \$4.00. Today ..... 3.44

Simpson's—Second Floor.

## Sale Today of 125 Spring Suits at \$29.45

### Styles for Men and Young Men

A particularly attractive selection is offered at substantial savings of \$5.00 to \$12.00 a suit.

The materials are fine-finished worsteds and tweeds in rich shades of gray, brown and novelty effects.

Single-breasted, form-fitting and waist-seam sacque model for young men, and the semi-conservative, single-breasted, 3-button, soft roll sacque model for the older man. Sizes 34 to 44. This morning, specially priced at ..... 29.45

This Morning—80 New Spring Overcoats, Special at \$25.00

The early buyer is offered splendid choosing. Developed in the popular "slip-on" model, with close-fitting collar, natural shoulders and a variety of ideas in lapels and pockets.

The materials are smart Harris tweeds and tweed mixture effects, in rich shades of brown, green and novelty-heather mixtures. Sizes 35 to 42. This morning ..... 25.00

### Spring Overcoats

The Regent, an imported English trench coat, made from rich fawn wool gabardine. Single-breasted, all-round belt, raglan shoulders, convertible collar, slash pockets, quarter-lined with shot silk. Sizes 36 to 42.

A very smart Spring coat, which may also be worn in wet weather as a raincoat ..... 38.50

## Women's Silk and Novelty Stockings

Novelty Drop Stitch Stockings, \$2.35—Pure thread silk, in black, white, navy, brown and gray. Splendid quality silk, 12 strand, with seamed back. Neat pattern, strong plain lisle heel, toe and sole. Sizes 8½ to 10. Also "Niagara" brand plain 13 strand pure thread silk. Black, white and navy. All sizes. Today, 8:30 a.m. special ..... 2.35

Women's Silk Stockings (Seconds), Less Than Half-Price, at 49c—Black, white and brown. Strong fibre silk, high silk leg, sheer and seamless. Defects are slight. Sizes 8½ to 10. Today, less than half-price ..... 49

"Niagara" and "Kaiser" Silk Gloves, \$1.00—Pongee, black, white, mastic. Splendid treco silk, closely woven. Two dome fasteners and guaranteed double finger tips. Broken sizes. Today ..... 1.00

Simpson's—Main Floor

## Veils and Veilings

SILK SHETLAND-MADE VEILS—Smart large mesh, with plain self borders. Square or usual 1½-yard length. All spring shades. Today, each ..... 3.50

CHANDELLE-MADE VEIL—Very new. Scalloped borders with design through veil. In navy, taupe, brown, black. Today, each ..... 3.50

Simpson's—Main Floor.

## Women's Handkerchiefs

WOMEN'S LINEN HANDKERCHIEFS—Regularly 8 for \$1.00. Today, 3 for ..... 60

WOMEN'S COLORED BORDER-FINE LAWN HANDKERCHIEFS—Today, 3 for ..... 38

800 DOZEN MEN'S LAWN HANDKERCHIEFS—Today, special 9 for .58 (Phone Orders Filled While They Last.)

## Men's Shirt Special \$1.79

3,200 Men's Dressy New Negligee Shirts, a special purchase from a large Canadian maker. Made from extra quality shirting materials, in all the wanted stripes and colorings—double soft French cuffs. Coat style. Sizes 14 to 17. On sale today ..... 1.79

Simpson's—Main Floor

Mallory Hats—An excellent range of shapes and colors in this high-grade American make. Today ..... 8.00

Vanity Hats—Vanity Hats come with a high-grade silk lining. Shades of brown, green and gray. Today ..... 9.00

Lincoln Hats—Soft felt hats in fedora shape, in shades of gray, green, brown and black; also several smart black stiff hats. Today ..... 5.00

Boys' Varsity Caps—Navy blue Varsity with emblem on front and plain. Regularly 95c. Today, special ..... 49

Two-Hour Sale of Hats—\$1.95—Today, 8:30 to 10:30 a.m.—For two hours only, a great assortment of soft-felt hats, in many shades and colors. No phone or C.O.D. orders. Today ..... 1.95

Simpson's—Main Floor

The Robert SIMPSON Company Limited