

BREAD PRICE REDUCTION I must have thousands of new customers. As I stated Saturday,

# I Need About 6,000 More Customers. Will You Be One?

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ORDER

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Let me explain. When I reduced the price of bread I made it clear that, with the price of flour where it is, a plan for reducing the price of bread could only be successful if the general public would help the cause by co-operation. No baker can turn out a high-class bread for 8 cents a 24-ounce loaf, and make a profit, unless he gets a big volume of orders to help reduce the manufacturing cost per loaf. This volume of orders can only be acquired by the people supporting George Lawrence, the Baker Who Reduced the Price of Bread.

I have taken the public into partnership. My business policy of reducing the price makes it your business policy to patronise my bakery

stuffs or other domestic articles be-cause it is unfair and has a tendency to give comfort to his majesty's enemy by their assuming that his Dominion is short of food and, whereas his mujesty's government, by an order-in council to reduce the high cost of liv ing has issued instructions for the infor-ination of municipalities whereby they are authorized to take legal action against any person or persons who violate said order in council, therefore after giving the said order in council careful thought and consideration we fail to find a means whereby the high cost of said necessities can be reduced

thruout the Dominion, and whereas thruout the whole Dominion a great Hon. James Kirkpatrick Kerr, P.C. percentage of workingmen are working K.C., former Liberal Speaker of the Senate of Canada, died Monday in his resiunder terms of a schedule (contract) dence, "Rathnelly," Toronto, at the age the close of one of the most disastrous made under normal conditions which cannot now be honorably broken, rates of 76 years.

of pay under such contracts are inade-Senator Kerr was a member of the firm farmer. quate to keep a laborer and his family end whereas we deem it to be the of Kerr, Davidson, Paterson & McFar- Well for the enterprise of those enland for more than twenty years, a dibounden duty of the government of the the province rector of the Great Northern Telegraph day to grant relief to the workingmen Company, and vice-president of the Canaand women of Canada from the ex dian General Electric Company. He was ploiter and manipulators of food and prominent in politics, was a recognized authority in legal matters, was one of the best-known Masons and members of the Toronto Club, Toronto Hunt Club and the Rideau Club of Ottawa, and a promiother domestic articles, therefore we think this matter can only be taken care of by the federal government direct and assisted by the municipal councils, and with that end this council

The funeral w The funeral will be private, at St. James' Cathedral, at three o'clock Thurswould recommend to the governor-general in council that the government conthe lay after fiscate all wheat stored in elevators, all

James Cathedral, at three o clock Thurs-day afternoon. Senator Kerr was born near Gueiph, Ont., Aug. 1, 1841, and educated under the late Dr. Tassie at Hamilton and at Galt. He was called to the bar of Ontario in 1862 and created a Queen's Counsel in 1874. He was created Q.C. by the Marquis of Lorne in 1881 and appointed bencher of the Law Society in 1879. He practiced taw with Hon. Edward Blake, Q.C., until 1885, when he formed the firm of Kerr, McDonald, Davidson & Patterson. The late Chancellor Sir John Boyd was a member of the firm at one time. Leading Liberal. He frequently appeared before the judi-cial committee of the privy council of England in important legal contests. A food in cold storage warehouses, allowing the owner a reasonable percentage of profit of said wheat and goods stored. That all factories, flour and cereal mills, sugar refineries, canning and preserving factories and packing ouses, together with their storehouses and contents therein, also coal mines, be commandeered and be operated by

commissions appointed by the gov-ernment in the interests of his majesty's subjects and allies, allowing a fair profit to the owner of commandproperty or stores When neces consistent and firm Liberal, he took an active part in politics and occupied for years an important place in the councils of the Liberal party, having been presi-dent of the Ontario Liberal Association from 1892 until 1904, and in 1891 he con-tested Centre Toronto in the Liberal inof the Charac party, having been presi-dent of the Ontario Liberal Association from 1892 until 1904, and in 1891 he con-tested Centre Toronto in the Liberal in-terests. He was called to the senate March 12, 1903, and was appointed speak-er of that body January 16, 1909. Becomes Master Mason. Senator Kerr was elected grand master of the Crand Lodge of Canada. A. F. & A. M., in 1875, holding that office until 1877. He held other offices in the Maconic order, including that of repre-sentative of grand lodges of several of the United States. In 1883 he had the honor of receiving the distinguished order of Knight Grand Cross of the Temple at the finds of H.R.H. the Prince of Wales, now King George. He served as a lay delegate in tho Diocesan Synod of Toronto, as well as in the Provincial Synod of Canada, and for many years was church warden of St. James' Cathedral.

points. The Holstein, Madama Pauline Canary, exhibited by A. E. Hulet of Norwich, obtained the highest number of points for solids not fats, 19.910 points. She yielded 217 pounds of milk with a per-centage of 4.4 butter fat and total of 298.43 points. The farmers of western Ontario are to be congratulated on this, the best fair in the history of the organization

In his remarks at the opening caremony, conducted before a large crowd in the judging ring, Hon. Mr. Mac-

cattle, sheep, hogs and poultry

ber of entries in all classes show.

were all in place this morning. The

years, and the quality, particularly of the horses and cattle, is superior.

Incoming trains brought hundreds of visitors from all parts of western Ontario, with the result that the fair

building was thronged all day. The crowd was further augmented by the presence of the school children of the

way facilities for the accommodation of shippers who were sending exhibits

to the fair were not up to the standard several days at the close of last

week, but this difficulty has been ad-

city who were given a holiday.

of diarmid said that the increased en-of tries in live stock indicated a healthy sentiment in the live stock interests of the province and other associated interests. He thought the fact that the best produce from all over On-tario was brought together here for

the purpose of comparison and com-petition would have a stimulating affect on the agricultural college, in that, those in charge of the institution would be impressed with the greatness and importance of the work

with which they were entrusted. He referred to the purpose of the

winter fair in encouraging and keepseed department is that conducted by ing alive a healthy sentiment in trying to produce the best in every line of Miss Yates of proper methods of dress-

live stock. "We should eliminate waste," ing poultry. An exhibition of dresshe said, "and we should endeavor to ed chickens which have been specially

and the splendid result obtained a seasons experienced by the Ontario Such an exhibition speaks gaged in the agricultural industry of Healthy Sentiment.

ed a considerable increase over former ors from the Holsteins, the first time

Rail.

# centage of 4.4 butter fat and total of 298.43 points. The dairy test lasts a period of 72 hours, during which time the cows are milked three times a day and an accur-ate record is kept of the weight of the milk. The standard is 25 points for each pound of fat, three points for each pound of solids not fat and one point for each ten days in milk after the first thirty days.

teen pounds ahead of her nearest rival,

has further succeeded in wresting hon-

that this feat has been accomplished in

several years. Sunbcam of Edgely is

several years. Sunbcam of Edgely is ten years old and is the champion but-ter co wof Canada of all breeds. She holds the Canada of all breeds. She holds the Canadian record for butter for a year, having produced in the year 1914 1156 pounds. During the test she was fed ensilage, alfalfa, clover, hay, oli cake and mangels. The winner of second position was a Holstein, Mid-night Comet de Kol, owned by J. G. Currie of Ingersoll, which produced 210.1 pounds of milk, which registered 4.7 per cent. butter fat, 9.875 total fat, 19.014 solids, not fat, and a total of 303.917 points.

and has made a remarkable record.

thirty days.

SHOWS CORRECT METHOD **OF DRESSING POULTRY** 

nteresting Demonstration Conducted in Grain and Seed Section of Guelph Fair.

Guelph, Dec. 4 .-- An interesting demonstration which is being presented three times a day in the grain and

sary to commondeer railway cars or railways to transport fuel. They to make it illegal for any person or per-sons, whether manufacturers, miners, or wholesaler, to refuse sell of the necessary for domestic use to any other person or persons for legal tender, in quantities and at prices usually sold to the trade."

within the corporation of the town of

North Bay, and we are of the opinio

that the same will apply to all towns

## **CONFLICT OVER WAR CAUSES CHANGES**

#### (Continued From Page 1).

among his followers, and asked questions, but took no part in the que :tions arising from the premier's state in regard to the result of his visit to the King.

No Change in Policy.

When members of the house suggestlonger adjournment than to Thursday, on the ground that it was not certain the premier would make a definite announcement on that day and that the house should be given an opportunity to discuss the new situation,

Mr. Asquith said: "I desire to make it perfectly plain

to the house and the country that whatever reconstruction of the cabinet takes place, it involves no departure in any shape from the policy already announced and pursued since the beginning of the war. If anyone encourages or entertains the idea that there is any question of a change of policy,

can assure them they are entirely mistaken." The ministers, added the premier,

will continue to perform their duties. The motion to adjourn until Thursday was carried, the Nationalists alone protesting. Before adjournment, Mr. Asquith said the first business of the house on Thursday would be the vote of credit which would give the members an opportunity to discuss any topic they might raise

King Favors Change. Premier Asquith announced in the house of commons this afternoon that King George had approved of a reconstruction of the government. Mr. Asquith suggested that after today's business had been concluded the house adjourn until Thursday.

Premier Asquith stated that the re-construction of the government inolved no departure in any shape or form of the policy pursued since the beginning of the war.

He did not deny that the resignations of all the ministers were in his hands.

The decision of Premier Asquith, David Lloyd George, which is sup-ported by other members of the minstry, to reconstruct the cabinet is believe dto have saved the coalition government again and ensured more vig-orous prosecution of the war.

There are some details yet to be arranged, but newspapers which have been the most severe critics of the government's alleged dilatory A attiude, express the conviction that the premier will be able to announce be-fore many hours an agreement with his colleagues on the vital question concerning the war council, the formation and size of which led to the

crisis. Whether the council will be composed of three, four or five members is still a matter of discussion, while its powers also are the subject of ne-rottations. Mr. Lloyd George and his adherents desire the smallest possible council, with power to conduct the war independently of the cabinet.

St. James' Cathedral. Senator Kerr was married first in 1864 to Anne M. Blake, daughter of a former chancellor of Upper Canada, who died in 1882, and later to Adelaide C. Stan-ley-Pinhorne, niece of the late Rt. Hon. Alex. S. Hill, K.C., M.P., of Oxley Manor, Staffordshire, Eng.

CANADIAN CASUALTIES

INFANTRY.

Killed in action-Thomas | Champers Killed in action-Thomas Champers, Farrellton, Qué.; A. G. Cochrane, Russell, Ont.; Isaac Cooper, Kemptville, Ont.; Lt. Bart Cottam, London, Ont.; Corp. Dewey Crooks, Capital. Sask.; H. H. Fillmore, Dutton, Ont.; Frank Gagnon, Baskatong, Que.; F. W. Gibson, Montreal; Wilfred Guilmet, Cornwatl. Ont.; Chas. Holmes, Edmonton; R. C. Jeffrey, Quebec; Thos. Kneller, Montreal; Jules La Belle, Hawkesbury, Ont.; J. A. McKenzie, Cumberland, Ont.; F. Sikorski, Winni-peg; W. J. Spratt, Cumberland, Ont.; L.-Corp. A. D. Thomson, Ottawa; Major C. L. Thorne, 92 Blythewood road, To-ronto; W. C. Worster, Quebec. Died of wounds-W. H. Brignall, Ox-drift, Ont.; Sgt. Lewis Robertson, Modes-to Col. Went Wort Breuted and Modestural College JUDGING COMPETITION

rift, Ont.; Sgt. Lewis Robertson, Modes o, Cal.; Wm. West, Brantford; O. Clair

nt, Montreal. Died-R. K. Norman, Campbell, N.B.; F. S. Smith, Clear Creek, Utah. Missing-Wm. Howie, Calgary; John arvis, Milton, Ont.; Neil McDonald, Port Hood, N.S.; J. E. McLean, Greenhill, N.S.

Previously reported missing, now killed n action-Harold Poynter, Montreal; W. Claremont, Ont. y III-Roy Hill, Burtch, Ont.; action-Ha Underhill.

Dangerously III—Roy Hill, I. F. White, Parry Sound. B. Cameron, Rob Roy, B. Cameron, Rob Roy,

Sinkell, I. Bergori, A. Smith, Mitchell, Ont.: Capt. Allan Turnbull, Queen's Ho-tel, Toronto; Adron Waugh. Lionshead, Ont.; Sergt. P. J. Whelan, Quebec; Corp. T. E. Binks, Ottawa; Sergt. Albert Har-ris, Medicine Hat; Albert Mowat., Har-vey, N.B.; Percy Mullin, Ottawa; E. C. Walters, Paris, Ont.; F. L. Ward, Ottawa; Co. Sergt.-Major J. J. Wilkinson, Ot-tawa.

ARTILLERY.

Killed in action-Gunner Thos. Charonneau, Sturgeon Falls, Ont. Wounded-Gunner Alex. Irvine, Pibroch,

MOUNTED RIFLES.

Previously reported wounded, now killed n action-J. A. McArthur, Glace Bay, N.

Wounded-G. S. Maxwell, Pictou, N.S.; Ioward Sellon, Halifax; Ross Young, St. Marks, Man, mares in this class.

fattened in cages order to bring the producer and consumer closely together." As a result of the following breedsp New Ontarios of the failure of crops during the past developed by Prof. Graham; Barred season the great problem of the farm-Rocks and Capons. As a contrast er was whether it would be more pro fowl which has not been prepared for fitable to buy grain and carry his live the table by special feeding but is the stock over, or to sell his stock, even tho undeveloped and immature. "We type of the average chicken of the farm have every indication that the present vard, is on exhibition. It is rough and dark, whereas the specially fed poul prevailing prices will continue for some

try show all the desirable qualities of time, and you can increase your prothe table fowl. duction by carrying your stock over until it is ready for the market," he The New Ontario is a new breed and is not yet commercially on the market. said. "This-is a question that the It combines absolute hardness and banks are giving attention to today. I had a letter from the manager of one edible qualities. Miss Yates gives an exhibition of the proper methods of of the chartered banks the other day, saying that he had sent a circular to killing and trussing poultry. She uses the equipment which she declares all the branch banks under his control, should be used on every farm, the instructing them to lend money to any feather and cooling boxes. She further farmer, who wished to buy grain to shows specimens of cooked fowl.

carry his live stock over the winter. We are pleased to know that the financial institutions of the country are willing to co-operate at this important YEARLING SHORTHORN

juncture. He paid a special tribute to the lat Hon. James S. Duff, minister of agri-Countess Selma, Owned by Watt

ulture Mr. Macdiarmid was also the speake of Elora, the Best Animal at the directors' luncheon. He quoted figures to show that despite the war the live stock industry was gaining. With the exception of sheep and swine all By a Staff Reporter. Guelph, Dec. 4 .- The judging ring

other classes of stock showed an increase over the year 1915. will The directors' luncheon be daily feature thruout the duration of the fair, and several prominent men

Enter Inter-County

Contest.

tained twelve classes, and all are well will speak at the different meetings. filled, particularly that open to bull The speaker for tomorrow is President calves, there being no fewer than 16 G. C. Creelman, of the Ontario Agriculentries. The honors of grand champion heifer or steer were awarded to

Countess Selma, a senior yearling Shorthorn heifer exhibited by J. A. Watt, of Elora. This was a superior IS FEATURE OF FAIR animal, according to competent judges, and was considered the equal if not the

**IS CHAMPION HEIFER** 

Ever Shown.

was the centre of interest during the

afternoon where the judging of Short-

horns was in progress. The list con

Many Young Ontario Farmers ever exhibited at this fair. Hon. Duncan Marshall, minister of agriculture for the Province of Alberta, was present during the afternoon but left for Chicago this evening. The purpose of

his visit here was apparently for add-Guelph, Dec. 4 .- A feature of the ing Ontario stock to the Alberta herd first day's program was an interowned by the government of that procounty judging competition by young vince. He bought several Shorthorns, including Irvinedale Marshall farmers from twenty-one counties of Ontario. Three only from each county rvindale Renown, two senior bull calves exhibited by John Watt and Son, were allowed to compete and another qualification was that each must have Elora, and the bull calf Oakbluff King at some former time attended the agriexhibited by Gerrie Bros., Elora. The price was not announced. cultural short course of one month's

H. F. White, Parry Sound. Wounded—R. B. Cameron, Rob Roy, Ont.; E. B. Dighton, Winnipeg; H. N. Duncan, Kenora, Ont.; Thomas Hender-son, Chamters, Alb.; C. H. Hicks, High River, Alb.; Lance-Corp. Jas. Maher, Quebec: L. C. Mitchell, Hillview, Man.; Lieut, Henry Neighbour, England; Wm. Park, Quebec; N. Prickett, Winnipeg; G. L. Smith, Lockport, N.Y.; H. A. Smith, Sackville, N.B.; John Smith, Mitchell, Out : Cast, Allan Turnbull, Queen's Ho. The winners will be stated on the prese which will be produced for their inspection. The winners will possibly be announcduration, which is held each year by

HORSES JUDGED.

Large Number of Entries, But Com-petition Was Not Keen.

Guelph, Ont., Dec. 4 .- The judging of the horses was begun this morning. The shires which were under con-sideration did not afford much com-

petition. The number of entries was small, and the quality uniformly good. The champion stallion was Parkside

Major, bred and exhibited by John F. Burr, Kingston. Dewston Fuchsia, exhibited by Johnston Bros. Croton, exhibited by Johnston Bros. Croton, was awarded the championship of the

I have no shareholders but the public. They are my partners, and I have agreed to give them dividends on their bread orders, by giving them the best quality bread possible for any baker to bake at 8 cents a loaf, instead of 9 cents, and 13 tickets for a dollar. This means a dividend of 17 per cent. on every dollar my customers spend with me, compared with what it would have cost them had I not reduced the price.

## Will you not send your orders to the bakery which has enabled you to save 17 per cent on all you spend for bread.

Your co-operation is required. I have done my best, and all I ask is the support of 6,000 more customers to make my 8cent-a-loaf Bread Movement a Success. Do not hesitate, but rest assured you will get full quality, rich, nutritious, digestible, wholesome, well-baked bread, superior to any other kind you have had before from any other baker.

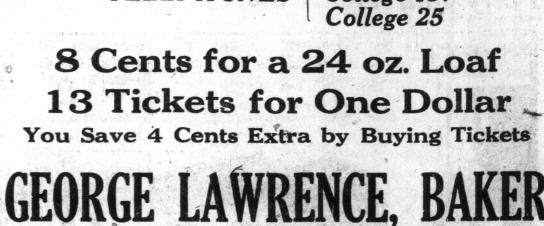
## Telephone your orders---to-day, or as soon as your other tickets are used up.

College 321 College 137 College 25 **TELEPHONES** 

8 Cents for a 24 oz. Loaf **13 Tickets for One Dollar** You Save 4 Cents Extra by Buying Tickets

The Man Who Put Down The Price of Bread

**21-31 CARR STREET** 



SHROPSHIRE SPECIALS. Guelph, Dec. 4.—The winners of the specials for Shropshires were as follows: Wether, pure bred, one year and under two-1, Lloyd Jones, Burford; 2, J. R. Kelsey, Woodville; 3, W. E. Wright,

Hanworth. Wether, pure bred, under one year-and 2, Lloyd Jones; 3, E. Fleming, Tara;

J. R. Kelsey.
Wether grade, one year, under two-1,
J. R. Kelsey; 2, Lloyd Jones.
Wether, lamb grade-1, J. R. Kelsey;
W. E. Wright & Son, Glanworth; 3,
J. R. Kelsey.

### HORSE CHAMPIONSHIPS.

Brampton Stallion and Guelph Mare Car-ried Off Honors.

Guelph, Dec. 4.—The judging of the thorobred horses was completed tonight. The champion stallion is Rosturtium, ex-hibited by James Bovaird & Sons, Bramp-ton. Carbelon, exhibited by E. B. Clancey of Guelph, is the champion mare for the class.

class. The stand was crowded with specta the stand with an interval in the judgin

tors, and during an interval in the judging the audience was entertained with an ex-hibition of musical riding by 35 members of the 64th Battery, under comfinand of Major Walkor Major Walker,