

# EATON'S DAILY STORE NEWS

## Value of a Curtain Suggestion

There's more than big savings in these specials we bring to your notice, although they are strikingly low-priced.

We are in touch with all that is best in the way of draperies and upholsteries.

We make a business of knowing what is correct and fitting.

New ideas are brought over by us and given their first try-out with our customers.

OUR ANNOUNCEMENTS IN THE PAPERS are intended to keep you informed of the whims of style, as well as to give you the advantage of any special opportunities in the more staple lines. A little of both in the Wednesday items:

Nottingham Sash Net, 30 inches wide, is a strong and durable curtain material for windows, vestibule doors and sash curtains; these have borders on each side, and are finished with colbert edges; the patterns are stripes, medallion and floral motifs. Per yard, .12 1/2.

English Art Cretonnes, 30 inches wide, include floral and conventional designs, in a good assortment of color combinations, useful for curtains, valances and upholstery purposes. Specially priced at, per yard, .19.

Our Drapery Section is clearing all remnants of silks, moires, florentines, velours, tapestries, linens, etc., left by a month's busy selling; there are plenty of handsome materials that will answer a dozen needs about your home. On this basis prices range from, per yard, .25 to 1.50.

THIRD FLOOR.

**During May, June, July and August Store Closes Saturday at 1 P.M. No Noon Delivery Saturdays**

## Variety the Feature of Elastic Belting

At once the most noticeable and most decorative article of your summer outfit. The elastic belt has, this year, been carefully and successfully treated in many different ways.

There's a Belting at .25 that has everything to recommend it as good value at the price. It's made for us on our specifications of a material that is very durable and will not crack.

Another at .50 is Made From Silk, with a cotton back. The width is good too, and the wearing qualities excellent.

The same in colors, .65. Many beautiful new effects just in, plain and flowered effects, 1.00 to 2.50 per yard.

MAIN FLOOR—YONGE ST.

## The "Stewart" Self Filling Ink Pencil

This does away with all unscrewing and screwing of cap, the pen being filled by inserting the point in the ink well and a single pull of the syphon at end leaves it ready for use. The flow of ink is even and smooth. The barrel is of fine vulcanite, chased design. Price, each, .75.

## Favorite Novels at 25c Each

Here are some of the biggest sellers, well bound in cloth and printed from the original plates of the copyright edition:

"The Scarlet Pimpernel," by the Baroness Orczy; "I Will Repay," by the Baroness Orczy; "The Elusive Pimpernel," by the Baroness Orczy; "Concerning Isabel Carnaby," Ellen Thornycroft Fowler; "The Man Who Rose Again," Joseph Hocking; "David Baring," Joseph Hocking; "A Window in Thrums," J. M. Barrie; "The Land of the Leal," David Lyall; "Barbe of Grand Bayou," by John Oxenham. Each, .25.

—Main Floor—James St.

## Unusually Good Savings in Shoe Section



Almost any member of the family may be fitted in shoes at very little cost. 790 pairs WOMEN'S BOOTS—these are exceptional value and made from very select goat kid, the most serviceable leather tanned. A very neat dressy appearance, extension soles, some plain, others dull kid, blucher tops,

Wednesday away 1.50 below usual cost

370 Pairs of Women's Special Walking Boots, made from guaranteed quality of genuine dongola kid (goatskin); good weight of soles and fitted with good rubber heels; you get a pair and you'll appreciate the advantages of these good fitting boots. Sizes 2 1/2 to 7. Greatly reduced to 2.00

540 Pairs of Women's Fine Chocolate Colored Kid Shoes, two popular styles in a dainty two-button and ankle strap combined and a two eyelet tie; these are very select for neat, dressy summer wear; hand turned flexible soles; high Cuban heels. Sizes 2 1/2 to 7. Reduced to clear 1.50

240 Pairs Women's Fine Dongola Kid Oxfords, a neat style with Blucher fronts; four large eyelets; creased vamps, extension soles and Cuban heels. Excellent style for neat, dressy wear. Sizes 2 1/2 to 7. Specially priced to clear 1.25

140 Pairs of Pretty Brown Kid Boots For Girls. These are made in the most popular style for this season's wear; Blucher tops; flexible soles and low heels; a stylish, perfect shape. Sizes 11 to 2. Reduced to clear 1.00

120 Pairs Women's House Shoes, buskin style, with elastic in front; fine, soft kid; plain toes; wide fitting low heels. Sizes 3 to 7. Reduced to, per pair .65

Young Women's School Boots, in neat, serviceable style; fine quality box calf leather; Goodyear welted soles; low heels. Sizes 2 1/2 to 6. Reduced to, per pair 2.00

Boys' and Youths' Serviceable Boots, made from box calf leather; excellent wearing quality; heavy solid leather soles and heels; Blucher tops. Sizes 11 to 13 and 1 to 5. Reduced to per pair 1.25

SECOND FLOOR—QUEEN ST.

## Women's Gloves 39c Pair Men's Gloves 25c Pair



The Women's at .39 are of French kid and lambskin; and, while not every color in each size, there is a satisfying range of shades in the lot. And the gloves are neatly finished with oversewn seams and Paris points. Two dome fasteners. Size 6 to 7 1/2. Many pairs have sold at nearly three times the price, while all offer "handsome" savings.

The Men's at .25 are either of muleskin or calf faced. They are workmen's gloves, having 4-inch cuff, cord and fasteners. They are substantially made with oversewn seams and continuous thumb. Save half-price or more on every pair.

MAIN FLOOR—YONGE ST.

## You'll Like This Derby

Seems to please at first sight, and is one of the latest blocks. The narrow, round brim gives it a dressy appearance. It is made of fine quality black English fur felt, with medium full crown. Russian calf leather cushioned sweatband and pure silk trimmings. Price, 2.50.



New Patterns in Golf Caps For Boys Good serviceable material that will keep its color, and a neat hooked-down shape, colors of navy blue serge and assorted fancy tweeds of green, brown, grey shades. This is a new summer stock, and a special value at .35.

MAIN FLOOR—QUEEN STREET.

## Umbrellas; Dollar Value

They are dollar value of the strongest kind, having fine silk mixed covers, steel rod and neat, close-rolling paragon frame. Handles are well assorted. Umbrellas for both men and women.

MAIN FLOOR—YONGE ST.

## An Immensity of Styles Unprecedented in Women's Wash Dresses

Wednesday we place on exhibit the biggest variety of wash dresses that we've ever shown. Great cases and boxes are being emptied, and reveal an immensity of styles. They rank from the plain house dress to the elaborate lingerie dress that may do duty as a party or bridal gown.

Some were bought from outside makers at EATON prices, others are products of our own factories, and all emphasize economy to the woman with wash dress needs. Don't miss this special display Wednesday, the entire section will be given over to it.

In the medium-priced Dresses you may choose gingham, percales, pretty foulard prints, chambrays and mulls, in a large assortment of styles, colorings and sizes, ranging in prices from 1.85, 1.98, 2.50, 2.75, 2.98, 3.50, 4.50 and 5.00.

Also other lines in Lingerie Dresses from 2.75, 2.90, up to 7.50. In the Lingerie Dress line are hundreds of charming models of lovely sheer fabrics, some hand-embroidered, others set with real bebe Irish, while others are trimmed in the most elaborate styles, with designs of wee tucks, rows and rows of splendid insertions; all are in the semi-princess styles, some low neck, others high, with short and long sleeves. Prices range from 10.00, 11.50, 12.50 up to 35.00.

SECOND FLOOR—JAMES STREET.

## Your Meals Are Not One Wild Scramble when you own an EATON watch.

A Few Extra Minutes of Leisurely Eating, instead of the needless wait in the station or on the street corner, will make a difference in your digestion.

The EATON Watch contributes to your health and happiness, both directly and indirectly.

The Care Given the Construction and Finish of the EATON is almost infinite. The designers are constantly on the lookout for any improvement in materials or pattern and all the refinements of patent regulator, Breguet hair-springs, compensating balance, etc., have been added from time to time.

The Case can be selected to suit your preference and the limit you set on the price. It can be furnished in nickel for .50, and in rolled or solid gold at almost any price.

Nickel Cases Are Handy When You're Off on Summer Cruises or Vacation Trips. The movement can be transferred in a few moments by our repair section. It's just as important to have an accurate timekeeper then as at home; though there's no need of an expensive case.

The EATON is a watch for every occasion.

MAIN FLOOR—YONGE ST.

## Men's Suspenders Wednesday Mostly Half Usual Price .25

Makers haven't time to bother with small quantities that accumulate, it's quicker and more satisfactory to get them away at any price—that's what happened in this case—the lots were offered to us—we didn't need them, but a price like this is sure to cause some hustling business, so we took them gladly. 100 dozen very fine elastic web suspenders; cross back style with white kid cast off ends; some double stitched; all made of new, fresh webs in neat patterns and plain colors. Wednesday, per pair .25

## Leather Belts for the Boy Scouts

A regular "Baden-Powell" belt—smart military style—a belt that not only adds to the good appearance of the boy's outfit, but stands the hard usage that a scout's belt is sure to get. All sizes, in tan shades with adjustable military buckle. Price, each, .30.

MAIN FLOOR—QUEEN ST.

# Appealing Price News From Many Sections of the Basement

## For Serving Summer Drink



Cool and refreshing Summer Drinks will seem more refreshing if served in these LEMONADE or WATER SETS. These are prettily designed glass jugs and six glasses to match each jug in crystal, blue or green. Set . . . . .85

Berry Bowls In heavy pressed-cut glass; 8-in. size, each . . . . .30

Needle Etched Tumblers These tumblers are nicely shaped and designed, per doz. . . . . 1.75 Lemonade glasses, same pattern, per doz. . . . . 1.50

## Step Ladders

These ladders are all strong and well made, and have pall rack and spreader. In three lengths: 5 ft., .65; 6 ft., .75; 7 ft., .90.

## No Need to Put on a Coal Fire

To heat water in the summer. Install one of our GAS WATER HEATERS. They can be attached to any Kitchen Tank, and will heat sufficient water for a bath in thirty minutes at a cost of two cents. That's better than bothering with a coal fire. Price of Heater, \$9.00; price of installation \$4.50



## Health in the Kitchen

There is no part of the home where watchful sanitary care is needed more than in the Kitchen, particularly about the sink. Our one-piece enamelled KITCHEN SINK is a most sanitary kitchen fixture. The splashboard and sink are all in one piece, the latter having a deep roll all round the top, in every respect a high-grade sink. The supporting brackets are invisible, and do not show the same as in illustration. Size 18x30 \$10.00; two new N.P. Taps \$2.50.

## The "Jupiter" Auer Light

This light is one of our specially priced fixtures. It is inverted and will give abundant satisfaction. Special price, complete, .75



## Gas Light Fixtures

A handsome lighting fixture adds much to the attractiveness of the home. Among our immense stock of these goods will be found fixtures from the most moderate price to expensive chandelier, suitable for the most elaborate settings. We mention only a few here, and invite you to see our complete showing in the basement.

## Gas Brackets

Rope pattern brackets in three sizes. Price includes wall plate, burner cup, pillar and tip. Stiff .30; single swing .30; double swing .50. Note: Gas fixtures bought here will be delivered and connected FREE OF CHARGE in Toronto.

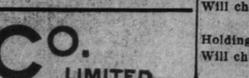


## Dash Churns

These churns are well made, staves all well jointed and held with four iron hoops. Good handle and cross-piece dashers. 5-gal. \$1.25; 7-gal. \$1.50.

## Gas Brackets

These are pretty fixtures of the inverted type. They are finished in a rich gilt finish on solid brass body, fitted with mantle and burner . . . . . 1.80 each



## A Great Labor-Saving Churn

The labor of churning is greatly lightened with a BARREL CHURN. These churns sit in a steel frame and are hung from the centre. The turning operation may be done with either hand or foot or by both. They are easy to operate and will produce butter much more rapidly than the common churn. The top is perfectly secure, and when removed permits of churn being easily cleaned.

Here's a very handsome inverted parlor fixture. It has a sliding canopy and reeded tubing. It is beautifully finished in rich gilt and the ornamental castings are in satin gold. It is exceedingly attractive. The globes are prettily designed in silver etchings. Price, complete, with globes . . . . . 7.55

6 gal. 10 gal. 15 gal. Will churn . . . 3 gal. 5 gal. 7 gal. 5.00 5.50 5.75 Holding . . . . . 20 gal. 25 gal. 30 gal. Will churn . . . 9 gal. 12 gal. 14 gal. 6.25 7.50 8.75 globes . . . . . 7.55

THE T. EATON CO. LIMITED