

1898---TWENTY-FIRST ANNIVERSARY, COMING OF AGE YEAR---1919



# BACK TO CIVIES WHILE YOU WAIT

## Is the Slogan of the SIMPSON MEN'S STORE

Regarding the Outfitting of Returned Soldiers and  
Men in Civilian Life

When you leave off your substantial, woolly khaki uniforms and don the new suit of civilian clothes, you should insist upon garments which for quality, warmth and service are the counterpart of khaki. This is where Simpson clothes come in. They afford similar comfort, warmth and service, and that's most essential these wintry days. And, furthermore, you get the most approved styles and handsomest patterns, yet you pay the rock-bottom price for whichever suit or overcoat you select.

### \$25 Overcoats

Stylish Trencher Models—These handsome Overcoats are developed in dark brown tweed coating. All-around belt and slash pockets. The convertible collar, too, is a great convenience. Sizes 35 to 42. For \$25.00.

### \$30 Overcoats

Double-breasted Models—Smart and comfortable. The fabric is a grey and black mixed tweed coating and just the right weight for winter wear. Sizes 35 to 44. For \$30.00.

### \$35 Overcoats

Chesterfield Models—They are developed in oxford grey melton cloth and have fly fronts and slightly fitted backs and velvet collars. Sizes 35 to 46. For \$35.00.

### \$22.50 Suits

The suits come in attractive dark grey worsted, are single-breasted with three buttons. Soft roll lapels and semi-fitted style. Sizes 35 to 44. For \$22.50.

### \$28 Suits

The material is a rich brown mixed tweed, and is made up in single-breasted, three-button model, or the conservative sacque, as it is often called. Sizes 36 to 44. For \$28.00.

# SIMPSON'S FRIDAY BARGAINS

## Rug Bargains

\$41.95 Brussels Rugs at \$35.95—Small conventional and Oriental effects, good selection. Size 9 ft. x 12 ft. Regular \$41.95. Friday special, \$35.95.

Hemp Stair Carpet Half-Price—Shades of blue, green and brown; reversible, 27 inches wide, regular 95c per yard, today, half-price, 48c per yard; 22 inches wide, regular 85c, for 42c; 18 inches wide, regularly 75c, for 37c.

Washable Bath Mats, \$3.95—Fast colors, in tile designs, slightly soiled. Size 36 x 63. Regularly \$5.75. Friday bargain, \$3.95.

Plaited Oilcloth Mats, 65c—For kitchen or bedroom wear, reversible and assorted colors, different sizes. Today, each 65c.

Hassocks, 69c each—Made from cuttings of heavy Brussels Carpet, assorted colors. Friday special, clearing, 69c each. Simpson's—Fourth Floor.

## Book Racks Half Price

Clearance of Brass and White Enamel Book Racks. Regularly \$3.00 to \$5.00. Today, half price. Simpson's Book Dept.—Main Floor.

## Pictures Framed for \$1.00

Up to 14 in. x 18 in.

Bring your photo, supplements, calendar, and prints today and we will frame them in 1 1/2-inch antique gills, 1-inch, 1 1/4-inch grey, 1-inch mahogany finish, polished, and 3-inch polished quarter-cut oak. Today, \$1.00.

## Flannelette Blankets Less Than Mill Prices

500 pairs, grey only, with pink or blue borders. Size 64 x 80 inches. Limit, 2 pairs to a customer. Friday bargain, pair, \$2.45.

Silver Grey Blankets Reduced—All pure wool, lovely soft quality. Size 56 x 84 inches. Weight about 4 lbs. Regularly \$8.95. Friday bargain, each, \$7.95.

Bed Spreads, white English satin. Size 72 x 90 inches. Friday bargain, \$3.69.

Hemstitched Pillow Cases. Sizes 42 x 36 and 45 x 36 inches, 500 pairs to clear. Regularly \$2.00. Friday bargain, pair, \$1.45.

\$3.00 Damask Table Cloths, \$1.98—Size 2 x 2 yards, assorted designs. Regularly \$3.00. Friday bargain, \$1.98.

Damask Napkins—Size 20 x 20 inches. Regularly \$3.00. Friday bargain, dozen, \$1.98.

Crash Tea Towelling—All pure linen, 24 1/2 inches wide. Regularly 55c and 60c yard. Clearing today, yard, 39c.

Plain Bleached Sheet—Heavy quality, 70 inches wide. Regularly 75c yard. Friday bargain, yard, 55c.

Bleached Longcloth—Medium weight, 36 inches wide. Friday bargain, yard, 19c.

Simpson's—Fourth Floor.

## Furniture Bargains

Dressers—Surface golden oak, two large drawers, brass pulls, bevel plate mirror, \$10.25.

Dressers—Surface golden oak, three large drawers. \$11.00.

Dressers—Surface oak, three deep drawers, brass trim, bevel plate mirror, \$14.75.

Wash Stands—Surface oak, golden finish, double door and towel rack, \$5.50.

Kitchen Cupboards—Surface oak, golden finish, three drawers, and large top with glass doors. \$18.95.

Simpson's—Fifth Floor.

## Draperies on Sale Today

Chintz at 19c—1,000 yards, dainty pink or yellow floral designs on white ground, 28 inches wide. Friday bargain, yard, 19c.

English Lace Curtains, reduced, pair, \$1.98—100 pairs only. 2 to 6 pairs of a kind, white, 2 1/2 to 3 yards long, 40 to 45 inches wide, strong overlock stitched edges. Friday bargain, pair, \$1.98.

Trimmed Window Shades 88c each—White or cream, trimmed with an attractive insertion and mounted on strong spring rollers, standard size, 37 inches wide, 70 inches long. Friday bargain, each, 88c.

Brass Extension Rods, 12 1/2c each—Polished brass rods, complete, with ends and hook brackets, fit windows from 26 to 48 inches wide. 20c quality. Friday bargain, each, 12 1/2c.

"Goose Neck" Extension Rods—Size 25 inch to 40 inch. Each 40c. Size 33 inches to 58 inches. Each 50c.

Simpson's—Fourth Floor.

## Bargains in Boys' Overcoats

\$10.95 Kinds for \$7.95

Only 40 in the lot, made in a sturdy English tweed, in a grey shade, with subdued colored stripe pattern, double-breasted with imitation Persian Lamb collar. Shawl style, lined throughout with heavy check tweed lining. Sizes 13 to 17 years. Friday bargain, \$7.95.

Boys' Tailored Suits, \$9.65. Regularly \$13.50. Donegal tweeds, chevrons and worsted finish materials, in greys, fawns and browns. Single-breasted, three-button models, with all-around loose belt, full fitting bloomers, with expanding knee band. Sizes 8 to 18 years. Friday bargain, \$9.65.

Boys' Sturdy Bloomers, sizes 6 to 16 years, \$1.39.

Simpson's—Main Floor.

## Men's and Boys' \$1.50 Caps, \$1.29

One, four and eight-piece tops, plain shades and fancy designs, with and without inside earbands. Friday bargain, \$1.29.

MEN'S \$3.00 SOFT FELT HATS AT \$1.95—Fashionable fedora styles, in shades of grey, green and brown. Friday bargain, \$1.95.

Simpson's—Main Floor.

## Neckwear On Sale Today

35c LACE JABOTS, 10c—Hand-made Irish Lace Jabots, in neat tab styles. Regularly 35c. Today, 10c.

BRUSH WOOL SCARVES, 49 in. long. Colors saxe, rose, paddy, white and yellow. Regularly \$1.50. Today, each, 75c.

Simpson's—Main Floor.

## Men's \$48 Fur-Lined Coats Today \$36.50

3 only, Marmot-lined Coats, with pieced Persian Lamb collars. Friday bargain, \$36.50.

Men's \$29.75 Dogskin Lined Coats at \$19.95—3 only, with select dog collars. Clearing today, \$19.95.

1 only, Imitation Buffalo Coat, with large shawl collar. Regularly \$32.50. Clearing today, \$19.95.

Men's \$30.00 Dogskin Coats at \$19.95—7 only, with large shawl collars. Clearing today, \$19.95.

Simpson's—Main Floor.

## Big Bargains for Men

\$1.50 and \$2.00 Underwear 98c

Shirts and Drawers, winter weight, broken lines from regular stock. English, American and Canadian makes. Sizes 34 to 46. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. Friday bargain, garment 98c.

Silk-Knit Neckties 12 1/2c

For men and boys, panel shape, good patterns and colors. Regularly 25c. Friday bargain, 12 1/2c.

Men's Suspenders, elastic web, leather ends, solid-buckles. Regularly 35c. Friday bargain, 23c.

Men's Merino Underwear, medium weight shirts and drawers, natural shade, elastic rib cuffs and ankles. Sizes 34 to 44. Regularly 85c. Friday bargain, garment, 69c.

Men's Flannelette Nightshirts, striped patterns, collar attached, pocket. Sizes 15 to 20. Special Friday bargain, \$1.49.

Brush Wool Mufflers, fringed ends, khaki, grey, copenhagen, white. Regularly \$1.25 and \$1.50. Friday bargain, 79c.

Boys' Pullover Sweaters 47c

Grey union yarn, elastic ribbed roll collar. Sizes 28 to 30. Regularly 59c. Friday bargain, 47c.

Simpson's—Main Floor.

## Overcoats \$14.75

Of heavy tweed coatings, in dressy shades and patterns. Popular ulster model, with convertible storm collars, half-belted back, wool linings. Sizes 36 to 44. Friday bargain, \$14.75.

Men's Black Mackinaw Coats, \$7.45—Heavy weight, regulation style, with all-around belt. Close-fitting military collar—wrist protectors on sleeves. Sizes 36 to 46. Today, \$7.45.

Men's Trousers at \$2.49—Tailored from dark serviceable shades of grey, brown and mixture effect tweeds. Sizes 32 to 44. Friday, \$2.49.

Simpson's—Main Floor.

## Silver-plated Knife and Fork Set, \$1.98

Six Silver-plated Dessert Knives and Six Dessert Forks to match. Regularly \$2.50. Today, \$1.98.

Set of 12 Silver-plated Dessert or Medium Size Knives. Bright finish. Regularly \$2.50. Today, \$1.98.

At 19c Each

Silver-plated Sugar Shells. Regularly 50c each.

Oyster Forks. Regularly 45c each.

Bouillon Spoons. Regularly 49c each.

Butter Spreaders. Regularly 45c each.

Child's Knives. Regularly 40c each.

Child's Forks. Regularly 40c each.

Pickle Forks. Regularly 50c each. Today, 19c each.

Simpson's—Main Floor.

## Toilet Goods and Drugs

Gourand's Oriental Soap. Regularly 25c. Special 19c.

Liquid Shampoo or Paste. Regularly 25c. Special 14c.

Castile Soap. Regularly 5c. Special, 3 for 10c.

Crown Hand Soap. Regularly 15c. Special 9c.

Simpson's Massage Cream. Regularly 25c. Special 17c.

Violet Talcum. Regularly 16c. Special 9c.

Piver's Face Powder. Regularly \$1.50. Special \$1.29.

Keystone Ivory Military Brushes. Regularly \$3.50 pair. Special, \$2.49 pair.

Toilet Paper. Regularly 6c. Special, 6 for 29c.

20c Package Powdered Borax. Special 15c package.

35c Package Powdered Borax. Acid. Special 25c.

25c Package Apollo Dyspepsia Tablets. Special 21c.

Fruitatives, 33c.

500 bottles Dickenson's World Standard Witch Hazel (16 oz.), 26c.

War Tax Included.

SIMPSON'S DRUGS

Simpson's—Main Floor.

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