

Mark Envelopes for Mail Orders for Goods on this page "City Ad."

EATON'S DAILY STORE NEWS

Special Demonstration of Nemo and Smart Sat Corsets by Miss Newport.

Bargains That Mean Big Savings in Fall Outfitting and Home Furnishing

Women's Furs: Stoles and Muffs in Mink and Persian Lamb

12 only fine dark Canadian Mink Muffs, in fancy rug or fop style, showing eight distinct stripes, some finished with shirred-brocade lining, with one row of heads and one row of tails on each side of bottom, others with two rows of tails. Less than usual cost price. Friday bargain 33.25

Mink Stoles, 65 inches long, beautifully finished, with 3 distinct stripes around shoulders, 3 distinct stripes down fronts, finished on ends with tails and claws and at fastening point with heads and claws; brown satin lining. Regularly 38.50. Friday bargain 29.00

Fancy Mink Neckpieces, odd stamples, made from the very finest mink, shaped around neck, one double fur throughout, or satin lined. Regularly 37.50 and 38.50. Friday bargain 25.00

Very large fancy rug muffs of Persian paw trimmed with 2 heads and 3 silk ornaments and silk tassels; black satin lining and wrist cord. Regularly 14.00. Friday bargain 9.25

—Second Floor—Albert Street.

Byron Collars, Regularly 25c, for 5c

Fine Laundered Collars—In a large range of fancy embroidered patterns, being after the style of the fashionable Dutch collar, only cut much higher. Regularly 20c and 25c. Friday bargain, each 5

Motor Veils Half Price

Fine Quality Chiffon Veils—20 inches wide and 2 yards long, finished with a hem-stitched hem, full range of colors to choose from, including white, black, sky, champagne, navy, brown, etc. Regularly \$1.00. Friday bargain 50

Women's Fancy Handkerchiefs

Fine Quality Swiss Embroidered Handkerchiefs, finished with hem-stitched scalloped and lace trimmed edges, also many with colored centres and squares. Regularly 10c and 12½c each. Friday bargain 5

—Main Floor—Yonge Street.

English Chintz Bedroom Sets

One-third Off on the Price for Friday—Delicately, crisply, beautiful are these Bed Spreads, with Window Curtains to match. The patterns are all different, and each hand-blocked design contains a number of colors, delicately relieved on the cream ground; the perfect taste of the chintz bedroom is seen in every tint and line of these novel fabrics. Regularly \$15.00 per set. Friday bargain 10.25

Mercerized Tapestry Curtains, 50 inches wide, 2¾ and 3 yards long, have heavy knotted fringes top and bottom, and are made of well-finished reversible cloth; the neat floral and conventional designs give an excellent choice of plain and combination colors, such as forest, empire, myrtle, dark red, brown with green, red with green, fawn with green, and two-toned green. Regularly \$4.50 and \$5.00. Friday bargain, pair 3.45

Swiss Net Curtains, 50 inches wide, 3½ yards long, in white or ivory, are made of extra quality nets, and all the applique work is carefully finished by hand, the designs being all the new, including some pretty medallion and floral centres, with borders to match; very suitable curtains for drawing-rooms, dining-rooms or sitting-rooms. Regularly \$6.50 and \$7.50. Friday bargain, per pair 3.95

English Art Cretonne, 30 inches wide, is an extra good quality of cloth, with a new conventional design and good assortment of combination colors for curtains, cushion covers, and upholstery purposes. Regularly 12½c. Friday bargain 10

Cushion Forms, size 22x22 inches, filled with special quality Russian down and covered with closely woven white cambric, clean and odorless. Regularly 50c. Friday bargain 35 —Third Floor.

Books and Stationery

"Silver Fleece," a new linen-finish paper, of English manufacture, correct in size and style and pure white in color. One pound in package. Friday bargain, package 19

Envelopes to match. Friday bargain 5

Boxed Stationery—One quire paper, with envelopes to match, "limer cloth," a new and very attractive finish paper in the most approved style. Put up in neatly decorated box. Friday bargain 13

Post Card Album—Bound in stiff cloth, with very pretty stamped design on cover, leaves of heavy art green paper, with capacity for 500 cards. Regularly 1.00. Friday bargain 48

Handsome Bible—In rich morocco leather binding and printed in good clear type, gilt edges, round corners. Regularly 50c. Friday bargain 33

School Bags—Boys' and girls' styles, in heavy waterproof canvas, edges bound in leather, very durable bag, handle or strap style. Regularly 50c. Friday bargain 35

—Book Section, Main Floor.

A Special Bargain in Girls' Winter Coats

Girls' Winter Coats—Double breasted storm collar, fitting close up to neck, in heavy cheviot, in colors of navy, brown and green; neat trimmings on collar and cuffs, loose back. Sizes 4 to 14 years. Friday bargain 2.75

—Second Floor—James Street North

\$13.75 Young Women's Suits \$9.75

Neat plain tailored suit for young women, in worsted cloth, in colors of navy, black, grey and green, plain tailored, single breasted, semi-fitting coat, with smart walking well-tailored skirt. Bust 32, 34 and 36, skirt lengths to 38 inches. Regularly 13.75. Friday bargain 9.75

\$4.50 Young Women's Skirts \$2.98

Black and navy vicuna skirts, in an entirely new walking style, also navy and black Panama skirts, in a smart, neat plated design, lengths 33 to 38 inches. Regularly 4.50. Friday bargain 2.98

Men's Hats 79c

New derby styles with roll and medium flat brims, full and rounded crowns. Genuine fur felt; calf and Russia leather sweatbands, silk trimmings. Being broken lines from a heavy week's selling. Regularly 1.50. Friday bargain 79

Fur-lined Coats

Men's muskrat-lined coats; shell of good-wearing black beaver cloth, in smooth finish, and cut loose, dressy style; collar of well-furred otter; lining of strong, evenly matched whole muskrat skins. Length of coats 50 inches. An excellent Friday bargain at 34.95

—Main Floor—Queen Street.

Hosiery Offerings

Boys' Heavy Ribbed Worsted English Hose—Made from bright glossy yarns, seamless, with double sole, heel and toe, are good hose for school wear. Sizes 6 to 10. Friday bargain 19

Women's Plain Black Cashmere Hose—With double sole, heel and toe, have seamless feet and fashioned leg. Sizes 8½ to 10. Regularly 25c to 35c. Friday bargain 18, or 3-pairs for 50

Men's Black or Tan Cotton Socks—Are full fashioned, double sole, heel and toe and neat fitting cuffs. Regularly 18c to 25c. Friday bargain, per pair 11

—Main Floor—Yonge Street.

Bargains in Blankets

White Unshrinkable Wool Blankets, containing a percentage of cotton, thus making a strong, durable blanket, thoroughly scoured, 7 lbs. weight, size 64x82 inches. Regularly \$3.75. Friday bargain 2.98

White All-Wool Blankets, thoroughly scoured, soft, close nap, free from grease, pink or blue borders, 8 lbs. size, 68x86 inches. Regularly \$4.78. Friday bargain 3.88

Full Bleached Canadian Sheeting, of plain even weave, strong thread, pure finish, 72 inches wide. Friday bargain 25

Unbleached or Factory Cotton, fine Bengal finish, free from specks, close, even weave, 40 inches wide. Regularly 10c. Friday bargain 8

Full Bleached All-Linear Table Cloths, of Irish make, close, even weave, all good qualities, in choice designs, size 2x2½ yards. Friday bargain 1.47

Fine Battenberg Lace Covers and Shams, linen centres, perfectly worked, pretty designs, sizes 30x30 and 18x54 inches. Regularly \$1.50. Friday bargain 83

All-Linear Crash Roller Toweling, strong, durable weave, with or without border, 17 and 19 inches wide. Regularly 10c. Friday bargain 7

French Cream Flannel, fine twilled weave, beautiful, soft quality and finish, 31 inches wide. Regularly 50c. Friday bargain 39

Canadian Striped Flannel, of strong, even weave, soft napped finish, in assorted stripes, 36 inches. Friday bargain, per yard 10

—Main Floor, Albert Street.

Friday Bargain in Dress Goods and Suitings

Fine chiffon panamas, poplins, satin cloths, fancy worsteds and chevits, plain and fancy serges; every one pure wool, and widths run from 42 to 48 inches; all colors, with liberal quantities of black and navy; all splendid wearing cloths for women's and children's wear. Regularly 50c, 59c and 75c. Friday bargain, per yard 39

Scotch Chambrays, 15c Yd.

Odd lots of our best quality chambrays; the color range being incomplete we have decided to clear out the shades left at this special price; colors grey, ox-blood, reseda, blue, fawn, mauve, old rose; all 32 inches wide. Regularly 20c per yard. Friday bargain 15

Friday Bargain in Scotch Zephyrs at 8½c Yd.

This broken line must go on Friday, hence this small price; one design only, in four or five shades, for men's shirts, women's shirtwaists, dresses, etc.; genuine laundering quality; 32 inches wide. Regularly 20c. Friday bargain 8½

High-grade Mercerized White Waistings, 11½c

Friday bargain again claims one of our best selling lines for early business; this time it's a stylish vesting so popular for tailored shirtwaists; visit the White Muslin Circle. Regularly 15c per yard. Friday bargain 11½

—Main Floor, Yonge Street.

Men's and Boys' Sweaters

Men's Buttoned Sweater Coats—With two pockets; mostly plain black with assorted colored trimmings down front; also a few sweaters. Regularly 75c and 1.00. Friday bargain, each 60

Boys' Wool Sweaters—With deep roll collars, close-ribbed cuffs; in navy blue, grey or cardinal. All sizes in the lot. Regularly 50c. Friday bargain 33

Other Friday Bargains in Men's and Boys' Wear

Men's and Boys' Neckwear, 5c—Four-in-hand style, in a variety of patterns and colorings. Regularly 12½c. Friday bargain 5

Belts—Children's patent leather belts and boys' elastic belts. Regularly 12c and 15c. Friday bargain 5

Men's Shirts—In heavy black denim, English flannel and silk striped cashmerette. Collar attached, yoke, all double-stitched seams. All sizes in the lot (15 to 18 inches). Regularly 75c and 1.00. Friday bargain 50

Men's Night Robes—Of fine English flannel. Collar attached, yoke, pocket, pearl buttons, double-stitched felled seams. Assorted pink and blue stripes. Sizes 14 to 19. Specially purchased as a Friday bargain offering at 39

Men's Fleece-Lined Underwear—Shirts or drawers, soft heavy fleece, winter weight, plain weave with closely knit cuffs and ankles, fawn shade. Friday bargain 47

—Main Floor—Queen Street

Wall Papers and Mouldings

1500 rolls Canadian Paper, in complete combination of side wall, ceiling and 9-inch border, good coloring. Regularly 6c. Friday bargain, single roll, 3; 9-inch border, yard ½c

Canadian Gilt Paper, for bedrooms and small halls, kitchens, etc.; in light colorings, with 9-inch border. Regularly 10c. Friday bargain, single roll, 5; 9-inch border, yard 1½

Heavy Gilt Paper, for dining-rooms, halls and sitting-rooms, 18-inch shaded frieze. Regularly 20c. Friday bargain, single roll, 10; 18-inch border, yard 5

200 rolls Varnished Tile Paper, for bathrooms, kitchens, in a pretty colored design. Regularly 25c. Friday bargain, single roll 15

English Silk Drawing-room Paper, in green, soft coloring. Regularly \$1.50. Friday bargain, single roll 75

English Papers, in dark and medium shades, for halls, dining-rooms, sitting-rooms. Regularly 60c, 75c. Friday bargain, single roll 37

Fancy English Ceiling Paper, in neat white artistic designs, match most any paper. Regularly 35c. Friday bargain, single roll 25

French Papers, for halls, bedrooms and sitting-rooms, in several colorings of greens, red, brown, art light grounds. Regularly 35c. Friday bargain, single roll 17

Mouldings and Plate Rails

175 feet 5-inch Oak Plate Rail, with brackets. Regularly 25c foot. Friday bargain, foot 15

300 feet 3-inch Solid Oak Plate Rail, for dining-rooms, sitting-rooms, dens. Regularly 15c. Friday bargain, per foot 11

2500 feet 1½-inch White Enamel Room Moulding, for parlors, dining-rooms, halls and bedrooms. Regularly 2½c foot. Friday bargain, foot 1½

50 boxes Gold Enamel, for bronzing radiators, gas fixtures, woodwork, etc. Regularly 35c. Friday bargain 25

72 only Flat Wall Brushes, for painting walls, barns, fences, etc. Regularly \$1.45. Friday bargain, each 1.00

—Third Floor.

Toys

Flying birds, propelled by catapult. Regularly 29c. Friday bargain 19

Topsy turvy doll form, makes a double-head doll and dress. Regularly 25c. Friday bargain 15

Dutch toys, four wooden toys on wheel stand. Regularly 1.50. Friday bargain 35

—Fifth Floor.

Fancy Feather Turbans

French Feather Turbans, in the new colorings, and one of the most popular forms of headwear in Paris to-day. Friday bargain, Half Price.

100 Women's and Misses' Smart Imported Ready-to-wears, in excellent quality and plain-wool felt, five distinct different styles, including large sailor and turban effects, in newest shades, navy, rose, green, amethyst, brown, putty and black, and trimmed with corded silk and pheasant mounts 3.50

Ostrich Plumes and Fancy Mounts at Special Prices

Beautiful Ostrich Plumes, 20 inches in length, extra long, thick, heavy fibre, faultlessly curled and dyed a rich glossy black. Special 5.00

Black and Ivory Ostrich Plumes, 17 inches long, perfect feathers in every respect, long fibre, extra wide and nicely curled. Very special 1.98

Large Double Wings, in colors navy, moss and sage 29

Coque Mounts, in popular metallic effect; very desirable for fall trimming 39

—Second Floor, Yonge Street.

Women's Petticoats

Women's Cresta Taffeta Petticoats—Deep flounce of tucking, strapping and gathered frill, black only, lengths 38, 40 and 42. Regularly \$1.50. Friday bargain 59

Sweeping Bargains in Women's Blouses

Women's Fine Cashmerette Waists—Cream ground, with black or blue stripe; made in plain tailored style, with side pleat and pocket in front; trimmed with small pearl buttons, white laundered collar, shirt sleeves; sizes 34 to 42. Regularly \$1.25. Friday bargain 69

A clearing of Women's White Waists, some of organdy, with fine tucking back and front, forming yoke, tucked sleeves; others of fine white lawn, with fronts of all-over embroidery, outlined in pale blue, tucked back; all have three-quarter sleeves, tucked collar and buttoned back; sizes 32 to 42. Regularly \$1.35 to \$1.50. Friday bargain 50

Fine Japanese Silk Waists—In plain tailored style; front laid in deep tucks, with box pleat in centre, finished with small pearl buttons, new sleeves, tucked to match front, neat cuffs and collar of fine tuckings; colors navy, ivory and black. Regularly \$2.95. Friday bargain 1.39

Women's Knitted Coats Half Price

Women's Fancy Knitted Gown Coats—In fine soft wool, in fancy stitch, low collar and turn-back cuffs, with plain border; colors white, cardinal, grey; sizes 34 to 42. Regularly \$2.50. Friday bargain 1.25

Clearance of Women's Dressing Gowns

Women's Dressing Sacques, Gowns and Tea Gowns—Slightly soiled, made of lawn, flannel, eiderdown, cashmere and fancy silk; we cannot promise to fill phone or mail orders. Regularly \$1.00 to \$12.00. Friday bargain Half Price

Girls' Serge Sailor Dresses Greatly Reduced

Girls' Fall Sailor and Middle Dresses, made of all-wool fine serge, Peter Thompson style, with silk braid on collar and cuffs, emblem on shield and sleeve; colors navy, brown or red; sizes 6, 8, 10, 12, 13 and 14 years. Regularly \$5.50 to \$8.00. Friday bargain 3.98

—Second Floor, Centre.

Palms and Ferns

Artificial Palms—With 3 leaves, 24 inches high, set in suitable size pots. Only a small quantity, so order early. Regularly 25c. Friday bargain 20

Artificial Palms—Of a larger size, with 10 leaves, 60 inches high. Only 25 in the lot. Regularly 2.50. Friday bargain 1.50

Boston Sword Ferns—In 7-inch pots, all good healthy thriving plants, fresh from the greenhouse and just the size for the jardiniere; 25 only. Regularly 60c. Friday bargain 50

—Fifth Floor.

Gloves at Bargain Prices

Men's Capeskin Gloves—With 1 clasp, outside seams, gusset finger, Bolton thumb and spear points. Sizes 7½ to 9½, in tan only. Regularly 1.00. Friday bargain, per pair 69

Women's French Kid and Capeskin Gloves—With 2-dome fasteners, outside and oversewn seams, gusset finger, Bolton thumb, spear and arrowed backs, in colors of tan, mode, beaver, grey and brown. Regularly 75c and 1.00. Friday bargain, per pair 55

Umbrella Bargains

Men's and Women's Umbrellas Low Prices—Handsome umbrellas, with silk and wool covers, steel rod and paragon frame, silk cased, show a fine range of handles, in gun metal, horn, boxwood, silver and natural wood. Selling regularly for 3.00 and 3.50. Friday bargain 1.63

Bargains in Ribbons

Wide Satin Ribbons 10c per yard—A collection of beautiful duchess satin ribbons for millinery bows, rosettes, dress accessories, in many wanted shades, including pink, old rose, sky, alicia, navy, moss, reseda, emerald, myrtle, tan, champagne, cream, brown, grey, mauve, purple, cardinal, wine, black and white, all of pure silk, elegantly finished, widths 4, 5 and 6 inches. Selling regularly 25c and 30c. Friday bargain, per yard 10

Medium Width Ribbons, 5c per yard—Another equally good assortment in a narrower width. Rich beautiful duchess satin ribbons, in a full list of elegant colors for fancy work, cushion frills, rosettes, etc. Widths up to 2¼ inches. Regularly 10c and 12½c. Friday bargain 5

Ribbons at 19c—Rich Dresden, Paisley and stripes; mostly broken lines of our best selling ribbons, present a large range of beautiful color combinations, in widths 5, 6 and 7 inches. Regularly 25c and 39c. Friday bargain, per yard 19

Baby Ribbons, 10 yards for 10c—Dainty duchess satin baby ribbons and soft rich finish, in colors. The latter are sky, pink, Nile, tan, brown, navy, cardinal, red, old rose, yellow, moss, emerald, black, cream and white. Elegant for beading and trimming, making small rosettes and also for gift parcel tying. ¼ inch wide. Regularly per yard 3c. Friday bargain, 10 yards for 10

Black Velvet Ribbons 17c per yard—A 2-inch black velvet ribbon, with an elegant rich silk pile and heavy satin back, makes a beautiful millinery ribbon, full 2 inches wide. Regularly 25c. Friday bargain, yard 17

—Main Floor—Yonge Street.

Candy Bargains

Splendid opportunities for Candy buyers at the Candy Counters, on Main and Fifth Floors.

Sugar-Coated Almonds, a fine grade of nipped goods. Regularly 25c. Friday bargain 15

Finest Jelly Beans, assorted, very fine eating. Regularly 15c. Friday bargain 10

Chocolate Peanut Clusters, much asked for at this season. Regularly 35c. Friday bargain 25

Honeycomb Rock, a fine, very sweet candy. Regularly 15c. Friday bargain 10

Cocoanut Dainties, an odd variety of cocoanut goods in twenty different varieties. Regularly 20c. Friday bargain 15

—Main and Fifth Floors.

Picture Bargains

FIRST LOT—High grade pictures of many descriptions—fac similes, carbons, pastels, photographs, few oil paintings, depicting land and water scenes and figure subjects. Hardly two alike. Frames are rich gilt swept and gold burnished, also dark oak frames in a number of widths and sizes.

All gathered together in one special table and marked at one greatly lowered price to ensure the best Friday picture bargain we have had in some time. Each 89

SECOND LOT—Oval Framed Pictures 5c—Colored pictures of various scenes—framed in dull finish, oval wood frames. Regularly 12½c. Friday bargain 5

THIRD LOT—Carbon Pictures 75c—Beautiful carbons of woodland scenes and figures, framed in handsome dark mission wood mouldings. Regularly 1.49. Friday bargain 75

—Third Floor.

T. EATON DRUG CO.

Sinclair Scourer—For cleaning and polishing kitchen utensils, marble, windows, etc. Regularly 6 for 25c. Friday bargain, per dozen 35

French Toilet Soap—Regularly 60c per dozen. Friday bargain 40

Bay Rum—Four-ounce bottle. Friday bargain 10

Nail Brushes—Bone back. Regularly 25c. Friday bargain 15

Maximum and Minimum Thermometer—Regularly 1.25. Friday bargain 85

Compound Licorice Powder—Half-pound package. Friday bargain 7½

Adhesive Plaster—2 in roll. Friday bargain, per roll 40

Cascara and Licorice Mixture—2-ounce bottle. Friday bargain 10

Italian Olive Oil—Half-gal. tin. Friday bargain 1.50

—Main Floor—James Street.

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