- 13. In your opinion, what impact would increased exports to other countries have on prices you pay for things at the store? Would they (READ RESPONSES):
- 14. In your opinion, what impact would increased exports to other countries have on job opportunities for Canadians? Would they (READ RESPONSES):
- 15. There's been a lot of talk about Canada becoming more 'competitive' in world markets. Do you think Canada should become more competitive or is it already competitive enough?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full- time	Part- time	Unemp.	Other	White Col.	Sales Service	Res- ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
IMPACT OF INCREASED EXPORTS ON PRICES											
Increase a lot	9.0%	7.2%	10.5%	15.2%	10.5%	7.0%	11.3%	6.5%	5.7%	7.7%	7.8%
Increase a little	20.1%	19.5%	23.0%	18.2%	20.6%	16.2%	22.1%	29.0%	29.7%	20.9%	19.5%
Not change	30.5%	32.0%	28.9%	24.2%	29.1%	32.5%	32.4%	29.0%	28.5%	36.9%	28.8%
Decrease a little	29.7%	31.6%	27.0%	28.8%	27.4%	32.1%	28.9%	25.8%	29.7%	26.2%	33.4%
Decrease a lot	4.7%	5.3%	2.0%	9.1%	4.2%	6.5%	2.0%		3.2%	4.3%	4.8%
(DK/NS)	6.0%	4.4%	8.6%	4.5%	8.3%	5.8%	3.4%	9.7%	3.2%	4.0%	5.6%
IMPACT OF INCREASED EXPORTS ON	JOBS										
Increase a lot	37.4%	39.1%	37.5%	33.3%	35.0%	40.8%	35.8%	25.8%	37.3%	38.5%	38.9%
Increase a little	43.1%	43.1%	42.1%	43.9%	43.5%	42.4%	42.2%	58.1%	43.7%	41.2%	43.8%
Not change .	8.3%	7.3%	8.6%	9.1%	9.4%	6.1%	13.7%	6.5%	5.1%	8.6%	7.0%
Decrease a little	5.9%	5.9%	7.2%	6.1%	5.5%	4.9%	4.4%	6.5%	12.0%	6.2%	6.1%
Decrease a lot	3.2%	2.9%	3.9%	4.5%	3.3%	3.7%	3.4%	3.2%	.6%	3.1%	3.1%
(DK/NS)	2.1%	1.7%	.7%	3.0%	3.3%	2.1%	.5%		1.3%	2.5%	1.1%
SHOULD CANADA BECOME MORE COMPETITIVE											
Yes, more competitive	82.5%	84.1%	79.6%	84.8%	80.5%	84.6%	79.9%	87.1%	84.2%	82.5%	83.9%
No, competitive enough	14.5%	13.8%	15.1%	13.6%	15.8%	11.5%	18.6%	12.9%	15.8%	15.4%	13.3%
(DK/NS)	2.9%	2.1%	5.3%	1.5%	3.7%	3.8%	1.5%	. – • • •		2.2%	2.8%

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990