

- 1 49 4 - when I first read it I thought "friends on foreign shores" - like going to a friend's house, makes you feel comfortable - but it wouldn't make me want to read further along
- 1 50 4 - too informal - doesn't really tell you that you have to watch out
- 1 51 8 - I think if they're trying to dissuade people from relying on them for finding jobs etc., this isn't going to go very far in doing that - GENERAL AGREEMENT
- 1 52 7 - I don't think if it were a pamphlet I would read any farther - doesn't really catch me
- 1 53 4 - I'd take it with me though - if I was going to Europe and I saw addresses for European consulates - if I'm in trouble now I know where to go
- 1 54 3 - I'd expect to know how to locate them - presumably that would be on the brochure
- 1 55 7 - this one rolls off the tongue more easily than a lot of them - as a slogan it works well - may not be the most applicable but it works as a slogan unto itself
- 1 56 5 - it's a good finishing slogan if you're looking through a pamphlet but it's not tempting enough for the beginning
- 1 155 4 - "friends on a foreign shore" gets a 3 - 1 156 7 - I would give it a 7 - 1 157 8 - I'd give it a 5, probably - 1 158 3 - a 7 (GENERAL AGREEMENT - 7'S)
- 2 49 2 - It seems like a different purpose.
- 2 50 10 - In terms of purpose - are you trying to get them to read about consular services or about how they should travel? - this seems to direct to a different purpose than "bon voyage" or "going places".
- 2 51 1 - It seems to imply that there are no other friends around when you go on a foreign shore - it gives an insecure feeling.
- 2 52 6 - I don't think the consular service people are my friends - they're public servants that are posted abroad to do something for Canada just like someone in the Department of Transport - I don't want a friend - I want someone who will do something for me - "friend" has a different connotation - (Moderator: How many of you agree with that?) - EIGHT AGREED THAT "FRIENDS" IS NOT APPROPRIATE.
- 2 53 9 - It's good to be told that whether or not you know these people, they're on your side - they'll help you - they may not be your friends.
- 2 54 1 - It implies that you might end in trouble - it assumes that something dangerous is lurking on a foreign shore - this is your asylum - your shelter.
- 2 55 8 - I think a friend has to be someone familiar.
- 2 56 2 - Friends is a comfort zone, but they're not necessarily good at accomplishing anything - you've got to know that they have the skill.