

REPT4D  
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :348-KUWAIT

014-EDUCATION, MEDICAL, HEALTH PROD  
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRAINING/EDUCATION EQUIPMENT & SERVICES REPORT ON GULF  
INCREASED MARKET AWARENESS OF POTENTIAL OPPORTUNITIES.

ENCOURAGE MINISTER OF HIGHER EDUC TO VISIT ONT  
GRATEFUL SENIOR LEVEL AWARENESS OF CANADIAN CAPABILITY.

PREPARE SUMMARY OF CDN COMM COLLEGES & UNIVERSITY SITUATION  
USEFUL MARKETING TOOL DEVELOPED FOR COMPLEX CANADIAN

SUPPLIER SITUATION.

CONDUCT BRIEFINGS REGULARLY ON CANADIAN UNIVERSITY/COLLEGE  
INCREASE NUMBER OF STUDENTS ATTENDING POST-SECONDARY

SCHOOL IN CANADA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Gulf States Education strategy.  
Follow up to Oil & Gas/Education and training  
mission to Canada, June 10-17, 1989.

Finalized late September.  
Student flows to Canada will be increased as  
result of follow-up activity to this mission.

QUARTER: 3 -----

QUARTER: 4 -----