

340 - AMMAN

JORDAN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

SERVICE INDUSTRIES SERVICES NOT ELSEWHERE SPECIF.
IDENTIFICATION OF LOCAL INVESTORS IN ABOVE SECTORS AND ENCOURAGEMENT
OF MARKET RECONNAISSANCE VISITS TO CANADA.

IDENTIFICATION OF 6 TO 10 POTENTIAL JORDANIAN INVESTORS AND ASSISTANCE IN ORGANIZATION OF INITIAL VISITS TO CANADA.

CONSTRUCTION INDUSTRY EQUIPMENT & MACHINERY
PROVIDE INFO FOR OPPORTUNITIES CANADA DATA BASE REGARDING INVESTMENT
PROSPECTS IN ABOVE SECTORS AND ENCOURAGE PARTICIPATION OF CONF.

PARTICIPATION BY 5 TO 8 LOCAL INVESTORS AT OPPORTUNITIES CANADA.

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
VISIT LOCAL INDUSTRIALISTS/OWNERS OF LOCAL PRODUCTION UNITS IN SECTORS
IN ORDER TO GAUGE POTENTIAL INTEREST IN CANADA AS DESTINATION FOR
FOREIGN INVESTMENT.

IDENTIFICATION OF ADDITIONAL JORDANIAN CANDIDATES FOR VISITS TO CANADA AND PROVIDE CONTACTS FOR FURTHER INVESTIGATION OF INVESTMENT OPPORTUNITIES.

CONSUMER PRODUCTS FURNITURE & APPLIANCES
No proposed activities indicated

EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY
No proposed activities indicated

NON SECTORALLY ORIENTED ACTIVITIES

PROMOTION OF PRIVATELY ADMINISTERED INVESTMENT SYNDICATE PROGRAM TO
LOCAL INVESTORS INTERESTED IN POSSIBLE IMMIGRATION TO CANADA.

RECRUITMENT OF 2 OR 3 SYNDICATE MEMBERS FOR FY 87/88.

VISITS TO MAJOR JORDANIAN BANKS TO INFORM THEM OF POTENTIAL INVESTMENT
OPPORTUNITIES IN CANADA FOR CORP. CLIENTS.

DISSEMINATION OF INVESTOR INFO TO BROADER BASE OF LOCAL CONTACTS.