

RPT82

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 EXPORT PROMOTION PRIORITIES

Mission: ADDIS ABABA

Country: ETHIOPIA

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year for the stated reason:

1. POWER & ENERGY EQUIP. & SERV.
IN VIEW OF SOURCE OF FINANCING AND ETHIOPIAN AND NEIGHBOURING COUNTRIES PRIORITY AND CDA'S CAPABILITY IN SECTOR.
2. TRANSPORT SYS, EQUIP, COMP, SERV.
CDA HAS MAJOR SHARE IN SUPPLY OF EQPT & SERVICES TO ETHI AIRLINES WHICH HAS LONG TERM PLAN TO EXPAND ITS SERVICES TO EAST, CENTRAL AND WEST AFRICA IN MARKET DECLINING SERVICES RENDERED BY OTHER AFRICAN AIRLINES.
3. CONSTRUCTION INDUSTRY
IN VIEW OF SOURCE OF FINANCING AND CDA'S CAPABILITY IN SECTOR.
4. AGRI & FOOD PRODUCTS & SERVICE
IN VIEW OF CDA'S CAPABILITY, CIDA'S COMMITMENT AND COUNTRY'S PRIORITY.
5. ADVANCED TECH. PROD. & SERV
FOR REASONS OF SOURCE OF FINANCING AND CDA CAPABILITY IN SECTOR.

The most important current Canadian export sectors to this market are (based on actual export sales):

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| 1. POWER & ENERGY EQUIP. & SERV. | 4. AGRI & FOOD PRODUCTS & SERVICE |
| 2. TRANSPORT SYS, EQUIP, COMP, SERV. | 5. CONSTRUCTION INDUSTRY |
| 3. ADVANCED TECH. PROD. & SERV | |