



External Affairs
Canada

Affaires extérieures
Canada

Canada

This is
Telidon

Hardware
Suppliers

Sony of Canada Ltd.

INTRODUCTION

Sony Corporation was founded in May 1946, and ever since has operated in the environment of innovative ideas. Sony's leadership in the industry has come about as a result of its philosophy in constantly seeking new ideas and new products, always keeping in mind quality and customer satisfaction. This has brought about many "firsts" in the electronics industry, including transistor radios, solid state TV, Trinitron colour systems, U-Matic and Betamax videocassette recorders. In addition to this, Sony was one of the pioneers in developing 1-inch C-format broadcast VTR equipment.

Sony products are represented in Canada by Sony of Canada Ltd.

PRODUCTS AND SERVICES

Sony, as a total manufacturer of electronic communication products, will supply the Telidon market with high quality display systems as well as a full range of video products including video tape recorders, video disc players, video cameras, and magnetic tapes.

FOR FURTHER INFORMATION:

Sony of Canada Ltd.
Communication Products Division
411 Gordon Baker Road
Willowdale, Ontario
Canada M2H 2S6
Phone: (416) 499-1414
Telex: 06-986773

SONY®

HARDWARE SUPPLIERS