

to visit Canada in 1977-78 for the purpose of producing programs on location.

Lecture tours are another means the Bureau has of achieving its objectives. Each year, the Bureau organizes numerous lecture tours in Canada by Canadian and foreign officials as well as group visits to international organizations, such as the North Atlantic Treaty Organization and the European Community. In cooperation with the information services of many of these organizations, the Bureau produces or participates in the production of numerous exhibits and slide shows. Finally, the Bureau is responsible for administering grants to Canadian organizations with a special interest in foreign policy, such as the Canadian Institute of International Affairs, le Centre québécois des relations internationales and the Atlantic Council of Canada.

As this description of the Department's proliferating Program of cultural relations and information illustrates only too clearly, the Department has at its disposal an extensive battery of resources to strengthen Canada's cultural presence abroad. Not only are there more and more programs to circulate overseas, but the Department is rapidly gaining a great deal of experience and expertise in many facets of cultural diplomacy. But the Department cannot be expected to carry the total burden of strengthening Canada's international cultural relations abroad all by itself. Many provincial, municipal, corporate, foundation and private institutions, as well as the professional associations and service organizations, will have to join in the difficult task of making Canada's creative accomplishments known and respected throughout the world. To achieve this, a dynamic policy is needed - the kind of policy which is capable of translating the potential which exists into reality.