themselves.

THE METROPOLITAN LIFE INSURANCE CO.

(Incorporated by the State of New York)

The Company OF the People, BY the People. FOR the Peopl

ASSETS, \$198,320,463,23

Nearly three hundred thousand Canadians of all classes are policyholders in the Metropolitan. In 1907 it here in Canada wrote as much new insurance as any two other life insurance Companies—Canadian, English or American.

The number of Policies in force is greater than that of any other Company in America, greater than all the regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago. Philadelphia, Boston, Toronto, Montreal, Quebec, Ottawa.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1907

452 per day in number of Claims Paid.

6,391 per day in number of Policies Placed and Paid For.

\$1,239,393.45 per day in New Insurance Placed and Paid For.

\$162,489.27 per day in Payments to Policyholders and addition to Reserve

\$72,011.34 per day in Increase of Assets.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave., New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policyholders in Canada, over "Four Million."

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Head Office, - Toronto, Canada

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Vice-Presidents

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POLICIES ISSUED ON ALL APPROVED PLANS

Policy No. 691 matured recently. The total cash value at the Policyholder's disposal was \$3,200. He had paid premiums amounting in all to \$1957.50. He thus received a clear cash profit of \$1242.50 with Life Insurance for Fifteen years without cost to himself. The pamphlet "ACTUAL RESULTS" gives many other illustrations of equally substantial profit returns. Ask for

The Proof of RESULTS

The Great-West Policies need no other recommendation than the Results under the Policies

The Great-West Life COMPANY ASSURANCE

HEAD OFFICE. WINNIPEG

SUN LIFE ASSURANCE COMPANY OF CANADA

At 31st December, 1907

SURPLUS over all liabilities, and Capital according to the Hm Table with 3½ and 3 per cent interest

ASSURANCES IN FORCE,

\$ 26,488,595.15

2,046,884,42

111,135,694.38

Prosperous and Progressive

The Federal Life Assurance Company

HAMILTON, CANADA. HEAD OFFICE:

- - \$3,870,472.74 . . . Capital and Assets Total Assurances in force - - - 18.965,117.93 Paid to Policyholders in 1907.

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

The Altar Of Friendship

Do not hazard your all on the altar of friendship. Thousands of men have been ruined by going surety for friends. Better far for you.to pay a strong surety company the premium on the bond. It will pay you to enquire about our policies.

Employers' Liability Assurance Corporation, Limited MONTREAL TORONTO

GRIFFIN & WOODLAND,

MANAGERS.

NEW INCORPORATIONS.

(Continued.)

New Brunswick.—Northern Drug Company, \$20,000. J. Cripps Co. S. Clark, F. Smith, J. L. Clark, St. George Atlantic Realty sociation.

and Improvement Company, \$20,000. J. J. F. Winslow, J. A. Winslow, F. E. Winslow, Fredericton.

Montreal, Que.—Consolidated Stock Holding Syndicate, \$20,000. La Compagnie du Club Athletique Canadien, \$20,000. J. P. Gadbois, G. W. Kendall, A. Raymond. Westmount Plumbing and Heating Company, \$90,000. W. A. Rousseau, J. Gignere, M. A. Cardinal. Canadian Felts, \$1,000,000. E. F. Surveyer, A. Chase-Casgrain, J. W. Weldon.

Toronto.—British Yukon Gold Mines, \$1,250,000. J. C. Mitchell, C. W. Mitchell, G. Tillie. British-American Metal Company, \$50,000. W. E. Booth, G. Booth, G. R. Gearv. Georgina Houses Incorporated, E. A. Welch, T. C. S. Macklem, J. A. Kammerer. Huron Construction Company, \$40,000. T. Vernon, J. C. Hallamore, W. Graham. Gallagher and Company, \$40,000. E. R. Lynch, J. Atkinson, D. Warden Warden.

British Columbia.—British American Lumber Company, \$50,000. North Coast Land Company, \$500,000. Port Neville Timber Company, \$150,000. Prince Rupert Securities, \$50,000. United Kingston Gold Mines, \$100,000. Vancouver Furniture Manufacturing Company, \$25,000. Virginian Dredging Co., \$50,000 Gulf Stream Ranch, \$50,000. International Hydraulic Mining Company, \$100,000; John Murray national Hydraulic Mining Company, \$100,000; John Murray Company, \$50,000; Phoenix Brewing Company, \$100,000; Prince Rupert Transfer and Storage Company, \$100,000; Skeena Lumber Company, \$75,000; Skeena Land Company, \$10,000; Structural Material Company, \$100,000; British Columbia Lumber Company, \$1,000,000; British Empire Gold Mining Company, \$250,000; Elk Valley Brewing Company, \$100,000; Lund Yick Land Company, \$10,850; McFaden Logging Co., \$50,000. Imperial Hotel Company, \$50,000. Iron Creek Coal and Coke Company, \$100,000. Cripps Company, \$100,000. Victoria Licensed Vintners' As-