BRITISH ADVERTISING SECTION

mom

PEARS' is the most economical of all soaps. It wears to the thinness of a dime. Moisten the thin remainder of your old cake and place it in the hollow of the new one where it will adhere, thus you will not lose an atom, and will see that PEARS IS NOT ONLY PURE, BUT ECONOMICAL.

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST. "All rights secured."