

Publisher's Department.

TRUTH, WEEKLY, 28 PAGES, issued every Saturday, 7 cents per single copy, \$3.00 per year. Advertising rates: 50 cents per line, single insertion; one month, \$1.00 per line; three months, \$2.50 per line; six months, \$4.00 per line; twelve months, \$7.00 per line.

TRUTH is sent to subscribers until an explicit order is received by the Publisher for its discontinuance, and all payment of arrears is made, as required by law.

PAYMENT FOR TRUTH, when sent by mail, should be made in Money Orders or Registered Letter. All postmasters are required to register letters whenever requested to do so.

DISCONTINUANCE.—Remember that the Publisher must be notified by letter when a subscriber wishes his paper stopped. All arrears must be paid.

ALWAYS GIVE THE NAME of the Post-Office to which your paper is sent. Your name cannot be found on our books unless this is done.

THE DATE AGAINST YOUR NAME on the address label shows to what time your subscription is paid.

THE COURTS have decided that all subscribers, to newspapers are held responsible until arrears are paid and their papers are ordered to be discontinued.

LADIES' JOURNAL, monthly, 20 pages, issued about the 20th of each month, for following month, 60 cents per year, 5 cents per single copy. A limited number of advertisements will be taken at low rates.

THE AUXILIARY PUBLISHING CO., printing 165 Weekly Papers and Supplements for leading publishers in some of the largest as well as the smaller towns in Canada. Advertising space reserved in over 100 of these papers and supplements. Rates:—60 cents per single line, one month, \$1.85 per line; three months, \$5.25 per line; six months, \$9 per line; twelve months, \$16.00 per line. The largest and best advertising medium ever organized in Canada.

Estimates given for all kind of newspaper work.

S. FRANK WILSON, proprietor, 33 and 35 Adelaide St. West, Toronto, Ont.

BRANCH OFFICES.

MONTREAL, QUE.—No. 102 St. James St., C. R. Boon, Manager.

WINNIPEG, MAN.—No. 220 Main St., Wilson Bros., Managers.

Business in connection with any of our publications, or the Auxiliary Publishing Company, can be as well transacted with either of our branch establishments as with the head office in Toronto.

THE AUXILIARY ADVERTISING AGENCY.

Manufacturers, Wholesale Merchants and other large advertisers will advance their own interests by getting our estimates for any advertising whether for long or short dates.

Advertisements inserted in any paper published in Canada at publishers' lowest rates. As we pay "spot" cash for all orders sent to publishers, and the class of advertising we handle is all of the best, publishers much prefer dealing with our establishment to any other.

Publishers will kindly send their papers for filing regularly.

Do not advertise till you get our quotations.

S. FRANK WILSON,

Proprietor Auxiliary Advertising Agency,
33 & 35 Adelaide St. W., Toronto.

KIND WORDS.

THEODORE ASHBAGH, Woodstock, Minnesota.—I am much pleased with TRUTH. It is a much better paper than I expected to see. If my competition fails to secure a prize, I feel satisfied I will get well the worth of my money, any way.

REV. R. LOGAN, Harbor Grace, Newfoundland.—As a clergyman I am very highly pleased at the plain matter of fact way of TRUTH in dealing with things in general, and shams in particular. I wish you unlimited success.

B. B. MILLER, 11 Stevens street, Chicago.—Accept my thanks for nice gold brooch received on Saturday. I am more than pleased, as I really did not expect anything so good.

A. E. GARNAGE, Brantford, Ont.—I received the gem gold ring awarded me, and must say that I was not only pleased but surprised at its value and beauty. I must also bear testimony to TRUTH. It is a splendid journal,—interesting, but not pernicious, like too many "family" journals.

JAMES A. GATES, Middleton, N. S.—I wish to thank you for the watch awarded to me in No. 12. It is all that it was recommended to be. With TRUTH I am well pleased, and consider it good value for the price asked without any prize being given.

HENRY PRINGLE, Belleville.—Received my prize all right, for which accept my best thanks. TRUTH alone is worth double the subscription, and well worthy of the patronage of all lovers of good reading, irrespective of the magnificent rewards.

H. M. VANEVERT, Fenwick, Ont.—The Chambers' Dictionary awarded to me came to hand safe. I am well pleased with my

investment, as TRUTH is good value for the money without the dictionary, which I certainly could not get here for the amount paid.

GILBERT FLYNN, J. P., Mountain Grove, Ont.—I take much pleasure in acknowledging the receipt of Chambers' Dictionary. We like TRUTH first rate, and wish you every success.

J. R. THOMAS, Bowmanville, Ont.—Received the "World's Cyclopaedia," and am much pleased with it, as it is replete with useful information.

MRS. G. HAMMOND, Delaware, Ont.—I duly received the black silk dress awarded me, for which please accept my best thanks.

JOHN WADDELL, 231 Richmond St. West, Toronto, says:—I have the honor to acknowledge the receipt of Eliza Cook's poetical works, bound in a beautiful manner, which I received a few days ago, as a prize in Enigma Competition. Also a splendid aluminum gold watch, which keeps good time, being a prize in Bible Competition No. 10, issued in TRUTH. I regret to say that the acknowledgment thanking you was laid aside and forgotten to be forwarded. I now desire to thank you kindly for the valuable prizes which I have received. Allow me to the liberty of stating that TRUTH is a prize very much welcomed at the end of every week. Viewing TRUTH in its moral and social aspect I contend that it is sound to the core, whilst its views on the principles of political economy are absolutely correct.

JOHN HENDERSON, Oswego, N. Y., says: Dear Sir,—I beg to acknowledge the receipt of a gold hunting-case Elgin watch for prize story No. 9 in TRUTH. I have shown it to a good number and they all pronounce it fine, "a daisy C." I wish TRUTH the best of success. I have left a copy of TRUTH with both our city papers, showed the watch to them, and I will mail you copies of the same should they advertise it. Should I gain TRUTH any subscribers I shall feel very happy to do so without any commission whatever; you have acted honorably by me and I shall be very happy to aid your paper in any way I can.

ACKNOWLEDGMENTS.

The following parties have sent in acknowledgments of prizes received in LADIES' JOURNAL and TRUTH competitions:—Mrs. John McQuarrie, Port Arthur; E. M. Heming, Ottawa; Joseph B. Bailey, Johnson's Mills, Ont.; Victor H. Bigg, Bloomfield; R. W. Kemp, Grimaby; A. E. Gamme, Brantford; Charles H. Tabb, Parkdale; M. Hollis, Riverbank; W. H. Hall, Markham; Philip Ramsay, Port Hill, P. E. I.; Stuart Jenkes, Parraboro, U. S.; Mrs. Wm. Bond, Newmarket; Mrs. Jas. Gillespie, Berkeley; A. P. Shewman, Petrolia; Fannie Timlin, Vernonville; A. S. Nash, Winger, Ont.; Sarah C. Snider, Smith's Creek; Mrs. M. A. Allington, Chicago; Mrs. N. S. Drake, Houlton; Bella Smart, Calgary; Alice R. Dean, Morton; Mary J. Platt, Plattsville, Conn.; Amy Harris, Harris, Hegewisch; Florence Jacobs, Lunenburg; Mrs. J. H. Millward, Calgary; Barbara McKay, Edmonton.

Notices to Prize Winners.

Successful competitors, in applying for their prizes, must, in every case, state the number of the competition in which they have been successful, and also the number and the nature of the prize won. Attention to these particulars will facilitate matters, and save a good deal of time and trouble. As many of the prize winners omit to send the amount required for postage or packing, when applying for prizes, we deem it necessary to remind them that money should accompany all applications as follows:—sewing machines, \$2.00; guns and tea-services, \$1.50; baby-carriages and clocks, 50 cents; dress-goods, 30 cents; watches, 25 cents; books, spoons, and handkerchiefs, 12 cents; butter knives and pickle forks, 6 cents.

It is little troubles that wear the heart out. It is easier to throw a bomb-shell a mile than a feather—even with artillery.

Independence and self-respect are essential to happiness, and these are never to be attained together without work.

"TRUTH" PREVAILS! NO. 14. BIBLE COMPETITION.

About two years ago we resolved to make a great effort to extend the circulation and influence of TRUTH to the fullest possible extent, and hit on the expedient of offering a large number of splendid premiums for correct answers to Bible questions. As the effort met with fair encouragement we have ever since continued, from time to time similar offers, determined to carry out every promise to the very letter, and promptly pay every prize offered. As our publication is a permanent institution, an old-established and widely-circulated journal, and we have staked our all in its success, we are fully alive to the fact that the scheme must be carried out fairly and honorably without favor or partiality to any one.

This has been done in the past, and it will be done in the future. Within the last two years we have among other rewards, given out about \$3,000 in cash, 25 pianos, 25 organs, 500 gold watches, 500 tea sets, 500 silver watches, besides many other valuable articles to numerous to enumerate here.

No other publisher in America, if in the world, has ever paid out anything approaching this in the same manner, and few others have ever so extensively advertised.

The result is that full confidence has now been established in the honorableness of the scheme, and the reliability of the publisher. TRUTH now circulates in every Province in the Dominion of Canada and in nearly every State of the American Union, besides having a large circulation across the Atlantic.

Among former competitors are the leading citizens of the country—the most respected ministers, public officers, professional men, ladies of every station, and people of nearly all classes. Large lists of those successful in former competitions, have appeared and are still appearing each week in TRUTH. Any of those names may be referred to in regard to what has been done.

A GOOD GUARANTEE.

Reader, you need not have any misgivings about this offer. We have been in business for nine years as a publisher, and we have always honorably met every engagement and fulfilled all our promises. Though money has been actually lost on this scheme, in order to carry it out squarely, yet we are not dissatisfied with the result, as our journal has been splendidly established, and our own business reputation well built up. A good guarantee for the future now lies in the fact that we cannot now afford to do otherwise than honorably carry out our promises, as to fail at all would forfeit the result of the efforts of nearly a whole business life time.

The following Bible Questions are propounded:

THE BIBLE QUESTIONS.

1. Give first reference to the word MARRIAGE in the Bible.
2. Give first reference to the word DIVORCE in the Bible.

Correct answers to these questions must be sent in not later than first day of July, 1885, (inclusive) accompanied by one dollar for four months' subscription to TRUTH.

THE REWARDS.

In order to give everyone, living anywhere, a fair chance to obtain one of these rewards, they have been distributed equally over the whole time of the competition, in four sets as follows:

FIRST SERIES.—All correct answers from one to six hundred.

SECOND SERIES.—Correct answers from six hundred to the middle answer.

THIRD SERIES.—From middle answer of the whole lot.

FOURTH SERIES.—Consolation awards to the last two hundred received.

WHAT IS NOW OFFERED.

The first reward in each of above series will be \$100 in gold.

The second reward in each series will be \$50 in gold.

The third reward in each series will be a genuine solid gold watch, positively from the very best makers.

The fourth reward in each series will be a fine, ten-stop cabinet organ, (worth about \$250.)

For all other correct answers in the series a beautifully bound volume of Shakespeare's complete works, or one of the great poets.

For all other correct answers in the series a beautiful German oleograph picture.

For all other correct answers in the series a volume of fiction, and about 200 pages each.

HOW AWARDS ARE MADE.

In every instance when an answer is received it is at once numbered in the series, and booked and filed, and at the correct answers are carefully selected, and rewards are given, no matter how far or to where they go. There is positive deviation from this rule. All may be of this. The Prime Minister of the President must take his chances with the school boy, or the Miss years.

HOW TO SEND.

Don't lose a day about looking up questions and sending them in, and your chance is equally good any time between now and last July. Send in a money order for one dollar, or a letter with the money enclosed, and answer written out clear and plainly, your full name and correct address. Remind every one must send a dollar, for TRUTH will be sent for four months. If subscribers competing will have their extended, or the magazine will be sent to their desired address.

WHAT YOU ARE SURE OF.

A valuable reward will be given to correctly answering the Bible questions. Besides this you are sure to get four months for the dollar sent, and alone is well worth the money. Hundreds of letters are being sent by present subscribers assuring the publisher that they will be without TRUTH for many times the subscription price. TRUTH is a Weekly magazine of current literature, containing large and well-printed pages each with such original and select matter as is every taste, and not in the slightest objectionable to any, but of a high tone. Address, plainly, S. FRANK WILSON, 33 & 35 Adelaide St. West, Toronto, Ont.

Selling One Another as Slaves.

When we were passing through Filer a town on the Fiheringa River, a party of thirty men belonging to a Bara tribe came down from the interior with cattle and with the people of Fiheringa. They were disposed of without any difficulty, the Baras were told that it was a pity they had not brought any slaves down with them, as the people of Fiheringa were in need of more slaves. It was also said that very high prices would have been given for the Baras, upon hearing this they immediately put their heads together, a conspiracy was formed among twenty of their number. These twenty, with their opportunity, overpowered the ten, and, after robbing them, sold the slaves. This business worked so well, another conspiracy was soon organized among twelve to sell the other eight, this the majority also succeeded. Twelve then started for their native land, but, I understand, reduced their number six before they had proceeded very far. The above is only one of many strange proceedings which are continually taking place in this land of robbers and murderers. Besides treacherously selling each other as slaves, it is quite common for men to sell their own children, and I have upon many occasions had parents offer me one of their children as slaves.

Mental pleasures never cloy; whilst of the body, they are increased by repeated approval by reflection, and strengthened by enjoyment.

We are none of us infallible, though many of us fondly imagine ourselves so, but we have all much to learn, and we are all ignorant; and, if we are really sincere, we should be willing to be enlightened, even if it be by the aid of an antagonist. It does not, however, mean necessarily follow that we should thus led to adopt our opponent's view, the contrary, we may, by a closer examination of his notions, gain only a clearer sight into any fallacies upon which they are based, and thus only confirmed in our view, and in a better position to enforce what we believe to be right.