

NOTES OF THE TRADE.

A. W. Faber removed on April 1 to 41-60 East 23rd street, New York.

Mr. N. Metzler of Young Bros., Toronto, visited the Montreal trade the first week of the month.

Wm. Foster Brown, bookseller and stationer, Montreal, held a successful removal sale prior to occupying his new quarters.

Joseph Fortier, stationer, St. James street, Montreal, is now in improved premises, corner of Notre Dame and St. Peter street.

Menzies & Co., manufacturers' agents, lately of Wellington street, are now located in their new offices and sample rooms at 23 Scott street, Toronto.

Mrs. Bigelow, of the Bennet News Co., White Horse, Yukon, was a recent visitor to some of the wholesale stationery and publishing houses in Toronto.

W. Street, bookseller, Montreal, will remove May 1st from No. 3 to No. 13 Bleury street. As in the past, Mr. Street will make a specialty of late fiction in his enlarged new premises.

On Monday, April 10th, the Buntin, Reid Co. moved to their new premises at 13 Colborne street, Toronto. The company expect to be completely settled in their new place by the end of the week.

E. J. Kastner has been appointed secretary of the L. E. Waterman Co., of Canada, Limited. Mr. Kastner has for a long time been connected with the L. E. Waterman Co., and has a thorough practical knowledge of the fountain pen business. He will probably reside in Montreal.

C. Howard Smith, sales agent for a number of paper mills, was damaged in the severe Montreal fire on Cole street last month. He held a sale by tender of the damaged stock, and will shortly be in new premises. Office accommodation is now at room 107 Coristine Building, Montreal.

Last month W. Warner, who has been in the book and stationery business in Brandon for the past fifteen years, relinquished his business to a company known as Warner's, Limited, which is composed of several of the leading business men of Brandon. Mr. W. Warner will retire and probably take a trip to Europe this Summer.

Mr. David Hills, of Hills & Son, manufacturers of the famous "For the Empire" series of cards and calendars, was a recent visitor to Toronto. Mr. Hills is quite enthusiastic about the business that is being done here by his firm, who are represented by the Copp, Clark Co. Mr. Hills expressed his opinion that the private greeting card trade has not developed in Canada to the extent that it should have done, and believes that this is due partly to the lack of interest shown by the retail trade. In England it is now nearly impossible to sell any other class of cards.

The Eagle Pencil Co. are putting on the market a fountain pen which will doubtless prove one of the best pens made. The feature of the pen is that it is filled automatically, and has a "screw on" cap which keeps the pen airtight and prevents corroding, thus making it possible to write immediately the pen touches the paper. To empty the pen a button is pulled, a tongue fastened to the inside of the barrel is pressed on a rubber bag, letting out the air, etc. To fill the pen, all that is necessary is to hold the pen in an inkstand and press the button.

The well-known and old-established fancy goods business of F. & E. W. Kelk, 75 York street, Toronto, has been taken over by Messrs. J. & J. A. Sutcliffe, and will in future be known as the Kelk, Sutcliffe Co. The business will be carried on along the lines which have brought so much success to the house in the past. Many new lines, however, will be added. Mr. Kelk is still actively engaged in the management of the business, and his experience, coupled with the infusion of new blood, will doubtless result in a full measure of success for the newly-formed company.

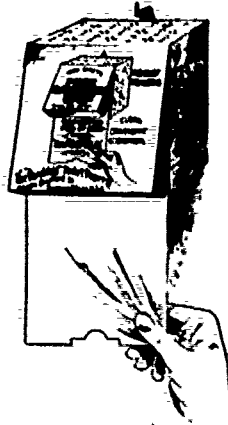
CHRISTMAS CARDS AND CALENDARS

THE new samples of cards and calendars imported by the Copp, Clark Co. are to hand, and it can be truthfully stated that never before has such a fine collection been gathered together by this firm. Realizing that it would be difficult to surpass the brilliant assortment shown last season, the company started to work early and co-operated with the various manufacturers,

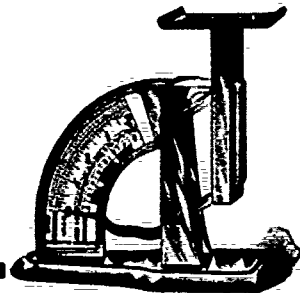
with the idea of designing a line of goods that would not only compare favorably with lines shown in other countries, but would be specially suited for the Canadian market.

Some of the cards worthy of special note are No. 161, a card with the Dominion coat of arms outside and a Canadian view inside, together with an appropriate verse. No. 163, a beaver surrounded by Autumn maple leaves on cover, and Canadian view and verse inside. 160, a maple leaf on shaded background for cover and a view and verse inside. 167, a card of special interest to the western trade, it shows John Bull and Uncle Sam driving through the wheat fields, there is also a card in this line showing Jack Canuck with a party made up of all nations. Jacks acts as conductor while they sing "The Maple Leaf Forever." No. 365 is a card with the coat of arms of the various provinces. No. 603 shows Niagara Falls in Summer and Winter, beautifully tinted and with verses. No. 12221 shows Canadian mountain views and scenery, with verses. No. 1260 is a souvenir booklet of views of Niagara Falls in Summer and Winter.

THE "HANDIFOLD" TOILET



A NEW line of toilet paper called the "Handifold" is being shown the trade by Buntin, Gillies & Co., Limited, Hamilton. The paper is put up in a cardboard box, and is so arranged that when hung on the wall it is a complete toilet fixture and package of paper combined. The paper is of the best quality and perforated in such a way that when one sheet is torn off, another is left exposed. The package, complete, retails for 15c, and every stationer should have a stock.



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