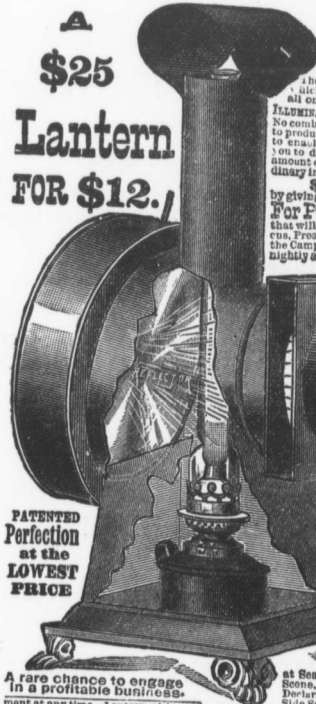


**A
\$25
Lantern
FOR \$12.**



**PATENTED
Perfection
at the
LOWEST
PRICE**

A rare chance to engage
in a profitable business
ment at any time. Lantern with slides complete,
packed in neat box, may be easily carried in your as-
sort-
The Electro Radiant No. 2 by express on receipt of \$12.00 or C.O.D. \$15.00 is sent with
each lantern. Send money
Order or Registered Letter.
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THE WORLD ELECTRO RADIANT MAGIC LANTERN.

The body of the Electro Radiant is a cone-shaped reflector which gathers each divergent ray of light and concentrates them all on the main reflector whence the whole mass of brilliancy ILLUMINATES AND PROJECTS THE PICTURE WITH STARTLING CLEARNESS. No combination of lenses, however ingenious, has ever been known to produce equal effects with the light used. The cost of an outfit, on to do a Profitable Business is small compared with the amount of money it takes to do any other business. Any one of ordinary intelligence can operate it, and

\$25 TO \$100 PER NIGHT MAY BE EARNED
by giving Parlor, Sunday School, Academy or Public Entertainments. For Public Entertainments the possessor of an Electro Radiant has something that will "draw" with the combined power of the Theatre, the Circus, the Fiddling, the Country Fair, the Temperance Crusade, and the Camp meeting. A room that will hold 100 persons may be filled to the wall, darkened the room, place Lantern on stand, light lamp, and you are ready to begin the exhibition. The Electro Radiant projects on the screen a PICTURE 8 Feet in Diameter.

\$10,000 were paid for the use of our patent by Railroad Companies for Locomotive Headlights. It being considered the most wonderful light ever produced for the purpose. We have retained the exclusive right to make Magic Lanterns on the same principle, and the

Electro Radiant is the result.
The adjustment of Reflector, Lenses, Tubes, Slide-rest and Cone, are made with mathematical nicety. Optical laws governing such adjustments have been accurately calculated, so that you have in our Lantern for more than appears, and we are placing within the reach of all, unsurpassed advantages for Learning, Amusement and Profit.

The Transparent Slides for these Lanterns embrace views on wonderful natural scenes from different parts of the world. The Scripture subjects from both the Old and New Testaments Temperance—Showing the folly and misery of the Drunkard. ART—Copies of famous Statues, Bas-reliefs, and Engravings. Miscellaneous—Such as ships, Scenery, Moonlight, etc. History—Landing of Columbus, Declaration of Independence, Yankee Doodle, etc. Comic—Slide Splitters without numbers. You can add in your assortment.

World Mfg Co. 122 Nassau Street, New York.

This Lantern can be made very profitable at Church Fairs and Sunday School Entertainments, and a large amount of cash realized at a very small outlay. As an educator the ELECTRO RADIANT surpasses almost every other apparatus used in a school. The attention of the scholar is concentrated on just the ONE illustration before him, and the mind of the student is forcibly impressed. There is a fascination about illustrations by means of the Lantern which dispels any lack of interest in the subject in hand, which might otherwise be dry and hard to attract the student's attention toward. The value of the Magic Lantern for educational purposes is acknowledged by many teachers who have tried it, and no College, Lecture Room or School should be without one.

As a means of impressing the minds of the young, it stands unexcelled. We particularly recommend this Lantern to all societies who have occasion to raise money for Charitable and other purposes.