

THOS BROMBY

FRED. L. CAINS,

A.W.D. HOWELL

196 M^cGILL STREET.Montreal, 28th October 1895

Dear Sir

At no time during the last twenty years has the Dry Goods trade throughout England, France, Germany, the United States and Canada been in such an excited state as during the past few months.

Our friends throughout the different provinces of the Dominion have not realized this as might be, "bied market" to the same extent that we here in Montreal have.

We are in close proximity to the largest manufacturers in Canada, their representatives are with us daily, we have accounts with many of the best American mills.

We receive a tri-weekly mail from England and all parts of the Continent.

These combined sources keep us in constant touch with the principal markets of the world, from them we learned and carefully noted the rapidly advancing prices in all classes of dry goods.

We were among the first to place "Spring 1896" orders for Canadian Cotton Staples, Underwear and Hosiery of all kinds.

It will not be out of place to say, just here, that our sales in these departments have nearly doubled in the past eighteen months.

Our Senior, as many who read this Journal know, was one of the last to leave the English and French markets in the month of May, he had positive assurances of firmer and higher markets in the near future.

We placed bulk orders then for goods that are now in process of manufacture for our Spring Trade.

Later on we offered to book further orders for larger quantities of high class dress goods &c., &c. These offers we at once accepted.