

WANTS OR EXCHANGE DEPARTMENT.

Notices will be inserted under this head for 25c. five lines or und. r each insertion; five insertions \$1.00. All advertisements intended for this department must not exceed five lines, and you must say you want your advertisement in this department, or we will not be responsible for errors. You can have the notice as many lines as you please; but all over five lines will cost you according to our regular rates. This department is intended only for bona-fide exchanges. Exchanges for cash or for price lists or notices offering articles for sale, can not be inserted under this head, unless offering full colonies of bees or honey. For such our regular rates will be charged, and they will be put with the regular advertisements. We can not be responsible for dissatisfaction arising from these exchanges.

WE will take first-class comb or extracted honey or offer in exchange for small Planer. Address Goold, Shapley & Muir Company, Limited.

READERS Of this Journal who write to any of our advertisers, either in ordering, or asking about the Goods offered, will please state that they saw the Advertisement in this paper.

SIX MONTHS

THE CANADIAN BEE JOURNAL, a live bee paper edited by R. Holtermann, will be sent to any new subscriber for six months for 25 cents, stamps or silver. Address, GOOLD, SHAPLEY & MUIR CO., Ltd., Brantford, Canada.

25 CENTS.

William Grant

**DIRECT IMPORTER,
BRANTFORD.**

Magnificent Premises.

The Largest Retail Dry Goods, Millinery, Mantle, Clothing and Hat Establishment west of Toronto.

DEPARTMENTS.

- Dress Goods and Silk Department
- Millinery and Mantle Department
- Dress and Mantle-Making Department
- Hosiery and Glove Department
- Fancy and Small Ware Department
- Staple and Carpet Department
- Ready-Made Clothing Department
- Custom Clothing Department
- Gentlemen's Furnishing Department
- Shirt and Collar Department
- Hat and Cap Department.

AN OUNCE

Of experience is often worth whole pounds of theory. Is that not true? At the same time that "ounce" often costs its possessor much labor and "pounds" of good money. We know this is true.

This is the point we are driving at. We have nine years' experience in making aparian supplies, and we know that it is worth a good deal to our patrons. What is more, our customers evidently know it too, for every year shows a rapidly increasing trade until we are to-day doing by far the largest supply trade in Canada. Queer though it may seem, we, like Oliver Twist, cry for more customers and more business.

Our fine new factory is complete and we are moving in and will be in good shape to do a larger trade and supply better goods if possible. Some of these fine days we will let you see how well the factory looks.

You, friend or foe, male or female, handsome or—but most people are (handsome) if you are a lover and keeper of bees and have not sampled our wares please give us a trial order. Our Yankee brethren in the supply trade are good fellows, and supply good articles in most cases, but we can give you as good, IF NOT BETTER, and for less money.

Address GOOLD, SHAPLEY & MUIR CO., LIMITED,
BRANTFORD, ONTARIO, CANADA.