

Guide-Advocate

WATFORD, ONTARIO
Member of Canadian Weekly Newspapers Association.

W. C. Aylesworth, Publ'r.

Average Circulation for year ending December 31, 1923... **1,565**
(Covering East Lambton)

ADVERTISING RATES
Display ads, set, transient, 28c inch.
Display, yearly contract, set, 18c in.
Display Ads., all plate, .18c inch
Special Position, .5c per inch extra.
Theatrical Advt'g with reader or cut
.....35c per inch
Business Locals, Front page 10c per
line; inside pages 5c per line.
Classified Ads., One Cent per word
each insertion. Minimum 25c.

FRIDAY, MAY 9, 1924

"Squibs by Dad"

The average small boy has no objection to taking a spring tonic in the form of a rhubarb tart.

As a rule when the office seeks the man he can be located without employing police dogs to follow the trail.

"Home Bank honeycombed with graft," reads a headline. A few cells should be reserved for the grafters.

Numerous cases of eye strain are reported as the result of poring over seed catalogues and income tax returns.

Many citizens declare that it is an easier task cleaning up their back yards than making out their income tax returns.

The establishment of a Denver hairdresser who caters to women customers is known as a "bobbershop."

Printing is known as the "art preservative." Saving the surface by soaking it in paints and oils might be termed the "art decorative."

Limping dogs are a common sight in Detroit, where they are vaccinated to prevent the spread of smallpox. Pointers ought to be immune.

About the only interest depositors had in the \$1000 bills referred to in the Home Bank investigation as "legals" were the last three ciphers.

A Washington editor rejoices that the warm weather enables him to display the fancy suspenders his wife presented him with Christmas.

To the male members of the family an annoying feature of spring housecleaning is their inability to find their golf clubs and fishing tackle.

Canadian girls are not to be snuffed at, even in Copenhagen. The Canadian bride of a Danish prince has been received with royal honors in Denmark's capital.

A Chicago woman in making a collection of cookbooks. She has already accumulated over a thousand and may have to provide an annex for the pie and pickle sections.

The speedy boats composing Uncle Sam's fleet specially designed to chase rum-runners are painted white. The "ghost" ships are expected to drive out the evil spirits.

Kansas City has a school where students are instructed in the persuasive art of auctioneering. The "Red Flag" would be an appropriate college song, and "Going, Going, Gone," a class yell.

A Long Island motorist, whose car stalled on a busy thoroughfare, presented the stubborn flivver, to the traffic cop and rode home on a trolley car.

Although he is an inveterate smoker himself the report submitted by General Dawes is no pipe dream. Germany is advised to put it in her pipe and take a few thoughtful whiffs.

The quarantine regulations on the Arizona border are said to be so strict that the "cowcatchers" on locomotives have to be fumigated before trains are permitted to enter the state.

An owl street car jumped the track in New York the other night and crashed through a church door. It was the first time in years many of the passengers had seen the interior of a church.

A Vienna surgeon makes a specialty of repairing broken hearts. Instead of asking a jury for heart balm in a breach of promise suit, the professor can patch up the damaged organ and send the bill to the heartless heartbreaker.

A rolling stone gathers no moss, but a rolling chair is a source of revenue. The rolling chair concession on the Coney Island board-walk was sold the other day for the price of a rajah's throne.

A Berlin scientist has discovered that bees can distinguish colors and are much more impressed by colored than by white light. When pursued by a hot-foot "bumbler" wave a red instead of a white flag.

The contest for the world's champion barber, held in New York last week, was won by Harry Odierna of that city, who completed a haircut and shave in 12 3-4 minutes, beating the former record by 2 1-2 minutes. Next!

A delegation of progressive members from the prairie provinces visited the Maritimes during the Easter recess and enjoyed the novel experience of eating boiled live lobsters. The color of the delicacy reminded some of the farmer members of the Rhode Island Reds in their own poultry yards.

We had a rather pleasant surprise a few days ago on opening our morning mail. What claimed our attention was a letter in a strange handwriting and showing a postmark from the east. On opening it we discovered a bank note for a considerable amount. It almost took our breath away. A nice new crisp banknote for a cool 100,000! We snatched the note in our fingers, smelt it and put it to all the known tests for genuineness, and found it O. K.

We closed our eyes and thought we would make Peter Smith look like a piker when we flashed our 100,000 bill across the teller's eyes and call for "change."

Then we dreamed of what we would do with it. First we thought of the Great Empire Exhibition at Wembley and could see ourselves sailing with the rest of our fellow-publishers for a three months' tour of Great Britain and Europe. But then, perhaps it would be better to liquidate our debts before thinking of that. Still, after paying all, we should yet have a tidy balance to cover the tour. One hundred thousand must mean a lot of money—it makes a lot of figures—and we ought to have enough left to rent a pair of "Court breeches" and buckled slippers for ourselves and a "Court train" to spin on friend evening frock when ye editors of Canadian Weekly Newspapers are presented to King George and Albert of Belgium.

We surely had a wonderful trip, but like most dreams it had an ending and we came back to earth again, still hanging on to the note.

On examining it more closely we found it was German, and all our dreams fled. It was for 100,000 marks, and before the war would have been worth over \$25,000 in Canada, but in this day of grace and at present quotations would not buy the baby a stick of candy, let alone an ice cream cone!

How have the mighty fallen! We feel that we have a grievance against Germany. Had it not been for the war we would have had almost enough to retire on when we cashed that 100,000 note.

But it just struck us that if it hadn't been for the war we wouldn't have had the note. So we simply pinned it up in front of us on our telephone box—and may it never come back to par! Would-be thieves are respectfully requested not to damage our safe. We leave our 100,000 note in plain view outside.

Anyhow, our financial standing is still—as it were—as it was before!

The gentleman who signs himself E. Scott continues to send The Guide-Advocate his letters on the subject of church union. Mr. Scott has already spent considerable money in postage alone on these letters. He would be well advised to cut The Guide-Advocate off his mailing list because he cannot get a line on the subject of church union, either pro or con, in these columns until he pays the regular advertising rate. The church union organizations spent their advertising appropriations with the daily papers, and still feeling the need of additional publicity, have attempted to use the weeklies without the formality of paying the charge.

The Arthur Enterprise, discussing the measure passed at the recent session of the Legislature by which the Government assumes fifty per cent of the cost of construction of primary and secondary power lines in the rural sections, express the opinion that this will not help the farmer very much unless the system of fixing rates is altered, the present rates being practically prohibitive. "Helping with the cost of rural transmission lines is all right," says the Enterprise; "but if the Government will adjust the rates of the Hydro-Electric Commission so as to make its use on the farm really practicable it will do a lot more in hastening the day when the farmer along with the city dweller will share in the blessings that are being derived from the Province's great heritage of waterpowers, that are the common property of all."

Several manufacturers affected by the recent tariff changes have announced that, after consideration, they have resolved to carry on, making the best of the situation. This is the attitude that will win public approval. In the past there has been a disposition among at least a portion of the farming community to go past the Canadian manufacturers of agricultural implements and purchase machinery of United States manufacture. The argument was: "These Canadian manufacturers are holding us up by virtue of the tariff; we will buy from the United States manufacturers and the customs duties will go into the Federal treasury and lighten our taxes." Now that the tariff on agricultural implements has been almost wiped out, the Canadian manufacturer may well claim the support of Canadian purchasers. Indeed the Canadian maker of farming implements could make out a strong case in support of the statement that he is hindered, rather than helped, by the present tariff conditions, as the general tariff, which tends to enhance the price of commodities in general and increase the living expenses of himself and his workmen, is higher than the tariff on the goods he manufactures. It is good business for Canadians to purchase Canadian-made goods when they can be procured at fair prices, and now that the tariff on implements has been re-

A Strong and Stable Position

ONE of the first principles adopted by the founders of the Sterling Bank was a policy of careful conservatism. As a result, our position to-day is strong and stable.

We know that credit is essential to the normal conduct of business. Therefore, if your business is sound, and operated conservatively, we will advance generous credit support.

304

THE STERLING BANK
OF CANADA

DO NOT RISK YOUR MONEY
in doubtful stock promotions. Make the
SAFETY OF YOUR CAPITAL
the first consideration. You can achieve this and obtain

5 1/2%

interest payable half-yearly, by investing in Debentures of The Lambton Loan and Investment Company, Canada's oldest and one of its strongest financial institutions. It was founded in 1844, more than twenty-three years before Confederation, and from small beginnings has grown till it now has

Paid-up Capital	\$ 789,750.00
Reserve Fund	\$ 900,000.00
Assets	\$3,940,593.63

Lambton Loan & Investment Company
191 FRONT STREET—SARNIA, ONT.
NORMAN S. GURD, President. JOHN B. PARDEE, Manager.

Note and Comment

duced almost to the vanishing point Canadian farmers will, we believe, see the wisdom of supporting the industries of their own country. The manufacturer who resolves to keep going in spite of diminished profits is deserving of practical sympathy.

"The season opened on Monday for exporting liquor to Cuba. The first two cars arrived over the M. C. R. that day and were shipped from this port to their distant destination, where they will do most good."—Amherstburg Echo.

Isn't it about time this booze "export" farce was discontinued? We are led to believe by various factions that the liquor situation in our sister province of Quebec is deplorable. We read wild tales of their licensed beer and wine shops, the Government liquor stores and the enormous amount of bootlegging. Why condemn Quebec when we see even worse conditions in every section of Ontario borderland today.

It is common knowledge that Niagara and Detroit river fronts are not the only "rum-runners' paradise." There are still a few good cases of Canadian ales and whiskies being "exported" from St. Clair river ports for Cuba and Mexico every day. The ardent prohibitionist can apparently say nothing but condemnation for Quebec conditions; while the "antis" point to the present local and international bootlegging of vast quantities of both good and bad whiskey, and suggest Government control as a remedy.

Strive To Help Your Local Newspaper

"Blessed are the merchants who advertise because they believe in it and in their business; for their prosperity shall increase many fold," quotes an exchange.

"Blessed are the country correspondents who send in their well written items every week; for fame of their friendly neighborhoods shall go abroad in the land.

"Blessed is the woman who sends in a written account of a party or wedding; for she shall see the details of the function and the names of her guests correctly reported.

"Blessed are all those who do not expect the editor to know everything but who call up and tell him whenever an interesting event occurs to them; for they shall have a newsy paper in their town.

"Blessed are they who get their copy in early; for they shall occupy a warm place in the editor's heart.

"Blessed are all those who cooperate with the editor in his efforts in behalf of the community; for their town shall be known far and wide as a good place in which to live."

MURINE FOR EYES
IRRITATED BY SUN, WIND, DUST & CINDERS
RECOMMENDED & SOLD BY DRUGGISTS & OPTICIANS
WAITS FOR FAIR EYE CARE BOOK. BULLOCK CO. CHICAGO

CHEVROLET
—is easily within the reach of all

NEVER before in the history of the automobile industry has such car value been possible. And it is possible now, only because the Chevrolet Car and Chevrolet business principles have been so universally and so favorably received. Chevrolet production has, as a result, rapidly grown in volume until now Chevrolet is the world's largest manufacturer of quality automobiles.

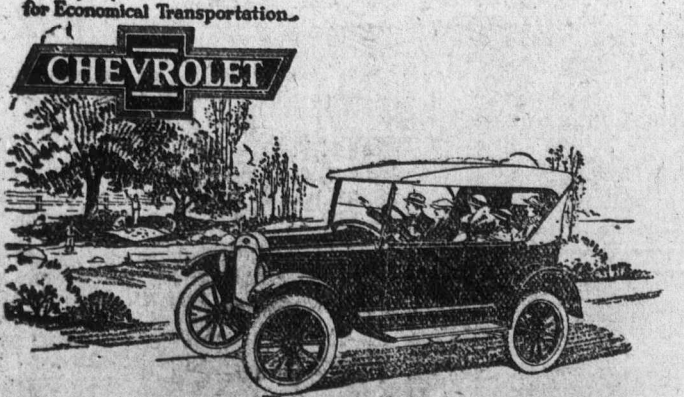
Chevrolet quality is more than apparent. For, the more closely Chevrolet is examined and the more severe the tests demanded, the more convincingly is Chevrolet quality demonstrated and proved.

Moreover, day by day continuous service brings out another economy equal, if not greater in importance, than Chevrolet's remarkably low first cost. Chevrolet is more economical to operate than any other car built, and its maintenance cost is the lowest in the world.

Investigate Chevrolet yourself. Have us demonstrate the model that suits your needs. We can arrange terms that will surely fit your circumstances.

Ask About The G.M.A.C. Deferred Payment Plan

For Economical Transportation...
CHEVROLET



J. H. HUMPHRIES Sales & Service
ONE BLOCK WEST OF WATFORD POST OFFICE

A Splendid Laxative For The Baby

Mothers should constantly be on guard to keep babies bowels working freely and his stomach sweet, for nine-tenths of the ailments from which little ones suffer are caused by derangements of the stomach and bowels. Baby's Own Tablets are a splendid laxative for the baby. They are mild but thorough; contain neither opiates nor narcotics, and are absolutely guaranteed to be safe and efficient for either the newborn babe of the growing child. By their action on the bowels and stomach they drive out constipation and indigestion, break up colds and simple fevers and make the dreaded teething period easy. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Holloway's Corn Remover takes the corn out by the roots. Try it and prove it.

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