

The Graphic

B. B. ANSLOW, MANAGER
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Campbellton, N. B., Sept. 27th, 1923

FARMER CO-OPERATION

New Brunswick farmers find that co-operation is of great value in getting fertilizer, seeds, feeds and other supplies. The Nova Scotia fruit growers have like experience in marketing and buying. In Maine a Potato Growers' Exchange is proving of much benefit. A Caribou letter says: "The Maine Potato Growers' Exchange made first shipments of Irish cobbler September 4, commencing with occasional deliveries by members. Harvesting has progressed until at present loading for shipment is general over the entire area. The Federated Fruit and Vegetable Growers, Inc., has established offices in Boston to handle the sale of the entire table stock output of the Maine Potato Growers Exchange. Recent developments in the potato market have demonstrated the value of the distribution service which the Federated Fruit and Vegetable Growers may render through their two hundred established connections throughout the markets of North America. Four hundred cars of Maine potatoes remained unsold on the track in Boston Tuesday night. The Maine Potato Growers Exchange did not have a single car in this number unsold. Thus far every car shipped by the exchange has moved into the market for immediate

unloading and distribution into the channels of trade." It is further announced that shipments are made as far west as Ohio and as far south as Tampa, Florida, and that the returns received from shipments thus far this season are satisfactory. The value of co-operation in the agricultural field has been so well demonstrated in different provinces and states that the outlook is at a loss to understand why the system is not more generally adopted.

WHAT ARE THE FACTS?
In advertising as potent a force as its advocates claim? Is the lack of consistent and carefully executed advertising a weakness in retail trade? Let the following answer:
According to Herman Rosenfield advertising manager for Search, Roebuck and Company, the big Chicago mail order house, this firm has one bureau employing several persons whose duty it is to read every week the country newspapers from all over the United States. "There is not a paper of any consequence in our trade territory that our bureau does not get," Mr. Rosenfield recently stated. "This bureau looks over these papers carefully, and whenever we find a town where the merchants are not advertising to any great extent in their local papers, we immediately flood that territory with our literature. This always brings results that are far in excess of those obtained by the same efforts in territory where the merchants advertise."
The Credit Men's Journal is the organ of an organization, the object of which is to preserve the prosperous and sound state of retail business, and the journal's comment upon it, but no town will advance under high taxation.
The town's bonded debt, including the money borrowed under the bonded act, and the two new issues of this year for streets and water extension exceeds one million dollars. Isn't it time to cry a halt on expenditures?
In closing I can truly say we owe much to the People's Paper and the Graphic, which has always pursued a moderate course, and has at all times become the town and county.

CONGOLEUM RUGS and MATS

9x12 9x10-1 9x9
9x7-2 9x6 3x3

Alexander & Son, Limited
Campbellton, N. B.

OAK HALL McRAE'S LIMITED

New Fall Suits

For Young Men and Men
\$18.00, \$20.00, \$22.50 to \$35.00
Tailored by the Best in Canada

Winter Overcoats

Belted All Around and Half Belts, New Shades, New Models.
\$15.00, \$18.00, \$20.00 up to \$45.00
You'll see at Oak Hall the Finest Line of Overcoats for Men and Young Men.
Every Coat has the label of the Best Tailoring Organization in Canada and Guaranteed to give Absolute Satisfaction.

Fall Hats

Velours, Tweeds and Fur Felt
\$3.50, \$4.50, \$5.00, \$6.00
Oak Hall is full to the brim with New Fall Goods. Its Quality that counts to-day at Low Prices.

Society Brand Clothes

FOR YOUNG MEN AND MEN
NEW WING BOY'S SUITS

EDITOR'S MAIL

Sept. 21, 1923
Dear Sir:—
I notice in a recent report of the Town Council meeting that "if funds can be arranged for through the Royal Bank" that work will be started on the fourth dam. Estimated cost of the trenching some seventeen to twenty thousand dollars. Purchase of farm lands and old buildings, nearly five thousand dollars more. The cost of 20 inch main, reservoir, and right of way and water rights of the other property owners was not made known to those who pay the bills. Evidently the thin end of the wedge is started.

One would have expected that some mention would have been made of the millions of gallons of water which go to waste through the millways, spring and fall, through the failure of not completing the concrete dam at the reservoir when construction is since. The heavy expenditures that are being made for permanent streets by outside contractors (the highest bidders by nearly \$9000 accepted) notwithstanding we have quite an expensive tariff for such work, means that we will have to practice strict economy. In this northern part of N. B. Germany is going ahead with her aeronautical development despite the treaty. It reports German aircraft building in Switzerland, Italy, Russia and possibly in Scandinavian countries. There are now in Germany seven commercial lines in operation. The same authority reports a great commercial and military aviation programme in Russia under German supervision. Dutch, French, German and Italian planes are used. There are eight schools in the interior established. German experts and German pilots are employed. The Soviets, moreover, recently ordered 200 planes for the Red Army. In Italy alone 100 were recently purchased. The full programme calls for about \$5,000,000. Russia is going ahead with her neighbor Germany. Nothing could appear to be more reasonable. Cooperation is in the interests of both. They are close neighbors. Their enemies they have in common. Russia has resources which Germany lacks, Germany has man power but needs of fuel, while Germany has had leaders whom the former lacks. Germany can strike a swift blow; she is highly concentrated energy; Russia lacks communications and is slow, but has staying power, which Germany has not.

WAR PREPARATIONS OF THE GERMANS
Air Craft Building On a Large Scale.
(J. M. Scammell, in the North American Review)
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PERSONAL

Mrs. Allen McCrae and little daughter are visiting in New York.
Mr. J. A. Begin has just returned from a business trip to Montreal.
Mr. and Mrs. H. M. McLennan are in Chatham attending exhibition.
Mrs. Ida McCoy and Miss Jean McCoy spent the week-end with Mrs. J. J. Keith.
Miss Winifred Howard of Moncton, is the guest of Mr. and Mrs. J. W. Howard.
Misses Katherine Andrew and Eunice Matthews are visiting in Chatham and Milberton.
Mr. and Mrs. N. S. Steeves and little daughter, spent the week-end with Mr. and Mrs. Homer Matthews.
Mr. and Mrs. Bruce McKeith have returned from Fredericton where they have been attending the Exhibition.
Mrs. M. E. Vernon who has been the guest of Mrs. H. J. Keith has returned to her home in Needham, Mass.
Mr. and Mrs. W. A. Thompson and family have returned from Woodstock, where they have been visiting friends.
Mrs. J. Clifford McDonald, Miss Nita McDonald and Dr. Champlin, left on Monday by motor for Boston, Mass.
Mrs. Colton who has been visiting her brother, Dr. Lamont for the past few weeks, has returned to her home in Ontario.
Mrs. John O'Connor and her mother, Mrs. Angus MacNeish, Point La Nin, left by auto for a trip to Freeport, Maine.
Mr. Fred Nelson has returned to his home in N. S. after being the guest of his sister, Mrs. Cecil Schurman and Mr. Schurman.
Mr. and Mrs. James Cameron of Vancouver, B. C., who were the guests of Mr. and Mrs. John Cameron have gone to P. E. I.
Messrs. Arnold Jardine and John Alexander have returned from Fredericton, where they were attending the Exhibition.
Mr. Chip Kean has returned from New York, Boston and other American cities, where he has been spending the past three weeks.
Mrs. Beverly who has been the guest of Mr. and Mrs. John Cameron on her way from Vancouver, has gone to her home in N. S.
Mr. and Mrs. Frank Graham, Misses Mona McLennan and Ruby Graham and Mr. J. R. McKenzie have returned from a hunting trip to Pope Logan.
The many friends of Mrs. S. M. Moore will be glad to learn that she has returned home from the hospital favorably recovering from her recent illness.
Miss Flora Adams, nurse-in-training at the Soldiers' Memorial Hospital, has been called home owing to the death of her father, the late Cameron Adams.
Miss Miriam White who has been spending the summer in Boston, Mass. has returned home; she was accompanied by her uncle, Mr. Arthur B. Thompson.
Mr. and Mrs. Michael Shannon announce the engagement of their daughter Mary Frances to Arthur A. O'Connell, the marriage to take place in October.
Congratulations are being extended to Mr. and Mrs. E. W. McKnight upon the arrival of a baby daughter at the Soldiers' Memorial Hospital on September 10th.
On the invitation of Mr. and Mrs. M. M. Howat on Tuesday afternoon, a number of ladies and gentlemen met at Battery Point on the launch Restigouche. After wandering around the beach and in the woods for some time, lunch was enjoyed on the beach and the day was ideal.
Mrs. Robert Henderson entertained a number of friends at the tea hour on Saturday afternoon, the daintily arranged tea table was presided over by Mrs. Russell Stevens. The following guests were present: Mrs. Russell Stevens, Mrs. H. McLeod, Misses Es-

LOCAL ITEMS OF

Newsy Notes of Town Happenings Gathered by C

CONGRATULATIONS

Mr. and Mrs. Wallace Furlotte are receiving congratulations on the arrival of a baby boy, Dallas Gerald.

ENROUTE TO LONDON

Frederic King embarked board the C. P. R. liner Monarch on Friday evening for London, where he will represent Canada at the Imperial Conference.

PREMIER HERE

Hon. Peter Venet, Premier of New Brunswick was a visitor in town Thursday evening. He was conferred with by A. T. Latham upon local matters.

AT JACQUET RIVER

Mrs. Joseph Doucet of Jacquet River has now on hand a nice assortment of Fall and Winter Millinery at very reasonable prices. Call on her before getting elsewhere.

WHAT IT REALLY MEANS

Did you ever stop to think that when you trade in another town you injure your home town in the same degree that you help the town you trade in? When you help the town you trade in you naturally hurt your town. Therefore play the game safe. Trade at home.

EXPRESS THANKS

The officers of Lady Carson Lodge No. 317 L. O. E. B. A. wish to thank the following young ladies for their services on tag day, which resulted in such a handsome sum being added to the funds of the Lodge. The Misses Viola McDavid, Mary Kane, Beattie on Shaw, Beatrice Macomber, Vera Shaw, Frances Harvey and Beulah McDavid.

MATAPEDIA BUS

CHANGES HANDS
The Matapedia Bus Service has been recently taken over by Mr. Clarence Duncanson. The new manager wishes to announce that cars may be secured on short notice by parties on autumn outing trips, corn-holes, etc. During "Fair Week" the bus operating between town, town and Matapedia will leave town at 10 o'clock in the morning instead of at 12.30 as formerly.

HEAVY LOSS BY FIRE

The residence of Mr. Louis Pichette of St. Jean Evangeliste, Que., together with most of the contents was destroyed by fire last Thursday night, Sept. 26th. The family had retired to bed not more than a half hour for the night. The fire was caused by a gas stove which had become overheated. The furniture from the first floor. Unfortunately there was no insurance and Mr. Pichette's loss will be heavy.

NEW HOTEL READY

The management of Doyle's Hotel at Jacquet River wishes to announce to friends, former patrons, and the travelling public in general, that this new hotel is now ready to receive guests. A cordial welcome is extended to all, and patrons are assured of first class service in every respect. It is to be regretted that an impossible in procuring material to complete construction, has made it impossible to cater to people previous to date.

Dress SALE

The policy of this store is well known. Everything must be cleaned up before the New Season starts regardless of price.

Think of it!!! Dresses now on Sale at the following prices: \$1.98, 2.98, 4.98, 9.98, 14.98, 17.49, 19.80. Values up to 35.00.

In a great many cases these prices mean less than half, and in some cases one quarter of the price at which material alone could be purchased.

See windows for a few of the Special Values—More on the racks.

Newest Styles of Silk, Tricotine and Serge Dresses arriving daily.

Phone 267 406 Geo. G. McKenzie Co. Ltd. Phone 267 406

The Best Solution

of the "untidy hair" problem is "Gainsborough" the Genuine Hair Net.

Saves time and unnecessary trouble and keeps your hair looking as you want it to look.

A fine assortment in All Shades just received at

GET THE BIG "D" HABIT BUY AT

Durick's Rug Depots

THOS. J. DURICK Prop.

CAMPBELLTON, N. B. NEWCASTLE, N. B. ST. JOHN, N. B. PHONE 112

Veterinary Supplies

We carry a complete line of International, Royal Purple, Fleming and Dr. Daniels Veterinary Supplies including:

Stock Foods, Worm Powders, Hoof Powders, Colic Cure, Hoof Ointments, Gall Cures, Poultice, Tonics, Etc.

Phone 457 and ask to have it sent

JIM MOORES
MacPherson Bldg. Druggist & Chemist Subady St.

P. O. Box 648 Campbellton, N. B. Given to all Mail Orders

THE GRAPHIC—\$2.00 PER YEAR

NOTICE

All persons owing bills to the Estate of the late J. Edwin Dean of Dalhousie, N. B., are required to make payment of the accounts at once.

ROOM TO RENT—Large comfortable room, with modern conveniences over Graphic Office

LOST—On Sept. 16th, a Milk neck place, somewhere between Queen St. and the Central Book Store. Finder please leave at CENTRAL BOOK STORE.

WANTED TO PURCHASE—Wish to purchase one common grade cow to give a fair quantity and quality of milk, quiet and easy milker. Also 2 young pigs, good blood, ready to take away 20th September. Any willing to sell call write particulars at once with age and price to A. A. McNair, New Mills, N. B., Sept. 27-28-29.

CLASSIFIED

ROOM TO LET—In private family gentleman only, apply Box 102, 1-4.

FOUND—On Maria East Road on Sunday last a brown fur stole. Owner may secure same by applying to ALLAN BURGOLD, Maria, Que. Sept. 27-1-w-p.

FOR SALE—Robbery Carriage and Saw left hand, only run a few months. Also extra 48 inch diameter intercal tooth saw. Apply to ELLIOTT LOCK SANSOM, Town. 2-wks.

FOR SALE—Rousing outfit in first class condition. Apply to JOHN MCLENNAN, Town. Sept. 27-28-29.

WANTED TO RENT—By Nov. 1st, well-constructed flat of at least 4 rooms by professional builder, of 4 stories and one small child. Address E. L. care of Graphic, Sept. 27-28-29.

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DODGE CAR FOR SALE—One 1923 Dodge Brothers Touring Car, used as demonstrator during summer, fully equipped. Will refuse no reasonable offer. For particulars apply to GRAPHIC OFFICE. Sept. 25-26-27.

WANTED—Young girl for office work who contemplates studying shorthand. Opportunity for experience. Apply to AMERICAN CONSULATE. Sept. 25-26-27.

McDonald's I

The early Pass Catch

TOOTH I

PEPSODENT, CO.
LAC, EUTHYMAE
HAN'S, KOLYN
WOODBUI

TOOTH P

CALOX, WOODBUI

VARIETY OF TOOTH

Ranging from
A Nice Assortment
Matapedia and

A. MCG. N

DRUGGIST AT
House Phone 246
CAMPBELLTON.