

Do Not Be Satisfied

with anything less than the best in
COMMERCIAL OR SHORTHAND WORK.



towers above its competitors. Why? There are no figures on the faculty. Every teacher is chosen because of his ability to teach his particular work.

J. W. WESTERVELT,
Principal.

SUITS THAT STAND OUT

from the ordinary in the crowd are the regular products of our work-rooms. You get none but fashionable clothes, because that is the only kind we produce. Try us on your new suit and see how perfectly we fit you and how well the clothes are made.

O. Labelle, 372 Richmond St.



Hexagonal Split Bamboo Fish Rods.

Three pieces and extra tip. Made of Calcutta Bamboo. Full nickel-plated mountings, solid metal reel seat, silk wound spiral guides and silk wound interlaid cork grip, finely varnished. Put up in grooved wood form and cloth bag; 105 feet long, weight about 10 ounces; reel below hand.

PRICE ONLY \$1.50.

Mail orders promptly attended to.

Brook's Gun Store,
192 Dundas Street, London, Ont.

J. T. Stephenson,
The Leading Undertaker,
and Importer of the latest New York styles of all kinds of Caskets, Robes and Funeral Supplies of every description. The finest Funeral Cars in Canada.
Residence on Premises,
104 Dundas St.
Phone 459.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

H. C. McBRIDE, 213 Dundas St.
ARCHITECT.

LONDON CONSERVATORY
W. CAVEN BARRON,
Pianist, Principal.
Best teachers in the city at the Conservatory.
The rehearsals bring every pupil under Mr. Barron's direction, and reports of pupils' progress are sent home to parents.

HARDING HALL GIRLS' SCHOOL
Limited.
NEW LOCATION,
398 Queen's Ave.
Summer term begins April 20.

A full academic course. Courses in Literature, Languages, Music, Art, Elocution and Physical Training.
J. J. BAKER, A.M.,
President.

ELEC-WIRING
of every description is our specialty. We employ none but experienced workmen. Get our estimates of cost.
The Electrical Construction Co., London, Limited.
32 to 40 Dundas Street.

W. J. SMITH & SONS
Undertakers and Embalmers.
113 Dundas St. Phone 586.
Day and night. Residence on premises.

FAIRBAIRN,
THE TAILOR,
Richmond Street, Opposite City Hall

Marshall Bros. & Co.
67 DUNDAS STREET.
Choice Teas and Coffee. Call and get a package of Bonnyrigg Ceylon Tea, 25c and 40c per pound; black or mixed.

The mechanical force of the sound emitted from 5,000,000 to 10,000,000 cones would equal but one horse power.
23 years ago, that Dr. Chase's Ointment is a certain and absolute cure for each and every case of itching, bleeding and protruding piles, the manufacturers have guaranteed it. See testimonials in the daily press. Your neighbors what they think of it. You can use it and get your money back if not cured. See a box at all dealers or EDWARDS, HATTS & Co., Toronto.

Dr. Chase's Ointment

GRAY SOFT HATS
Big Lot Just Opened.

We will clear out
for \$1 Each

Regular \$2 goods, fine fur felt and good shapes.

GRAHAM BROS.

We're More Particular

about the fit than our customer himself. We consider our reputation staked on every suit and overcoat we make. That's why we're sure we can satisfy you. That's why we ask you to give us your trade. We know that if you do patronize us you will always be able to say: "Am thoroughly satisfied with my clothes."

DEEKS & MUNSON
Tailors and Drapers,
393 Richmond Street.

E. & D. Bicycles

The Distinctive Wheels
of Canada.

—FAMOUS 4-POINT BEARINGS.
—PISTON PROOF.
—SMOOTH.
—EASY RUNNING.
—HANDSOME FINISH.
—DURABLE CONSTRUCTION.
—PRICE, \$40.00.
Ride an E. & D. and be satisfied.

GURD'S
185 Dundas St.

Pompeian Massage Cream.

for cleansing and beautifying the skin. Removes freckles, blackheads, pimples, moth, tan, chapped face and hands.

SOLD ONLY BY
J. E. Keays & Co.
London Pharmacy,
268 Dundas St., Near Wellington.

Silverware...

The most reliable plate and the very finest sterling silverware. The designs are all new. The prices on a scale of recognized lowness.

You can rely on anything we sell you to be the standard of its kind.

THOS GILLEAN
Issuer of Marriage Licenses,
402 RICHMOND STREET.
Official timekeeper London St. Railway.

Thos Wilson

MERCHANT TAILOR,
213 Dundas Street,
Dundas Block. PHONE 596.

DR. JARVIS, Dentist,
OFFICE Corner Dundas and
Clarence. Phone 1480.
Visits Mount Brdges Every Friday.

TO BE SURE OF GOOD BREAD,
always specify

**Johnston Bros.'
XXX Bread**

It's made of the finest materials that can be had, wholesome and delicious. Everyone enjoys it.

JOHNSTON BROS.,
PHONE 818.
LONDON AND DISTRICT.

—Miss Florence James, general hospital, Sarnia, is home spending her holidays.

—Capt. Nagle, of Wolsey Barracks, is in Woodstock today on business connected with the Oxford Regiment.

—James Barrett, who was recently injured in a fight with "Brazil" Fox, a cigarmaker, may lose the sight of his left eye.

—Lieut. A. A. Magee, of the Twenty-sixth (Middlesex) Regiment, has been appointed A.D.C. to His Honor Lieutenant-Governor Clark.

—Among the guests at the Russell House, Ottawa, this week, are Miss Hyman, daughter of Mr. C. S. Hyman, M. P., and Miss Smallman.

—Mrs. Coffey, wife of Senator Coffey, and her daughter, Mrs. R. M. Burns, have returned from Ottawa, where they have been for a few weeks.

—Mr. Fred Harding will leave on Sunday for Philadelphia, where he is to represent the London union at the convention of the National Bartenders' Union.

—Among the visitors to London this week was Mr. Frederick Wislizenus, attorney, of St. Louis. He was the guest of Mr. W. T. Nugent, of Queen's avenue.

—Police Magistrate Love and Mr. John Ferguson leave on Friday for Winnipeg. During their absence Mr. J. W. Jones will likely be the acting police magistrate.

—Mr. Alex. Wanless, of the Sarnia Observer, has sufficiently recovered from an attack of pneumonia to be able to leave the hospital here, where he has been for some weeks.

—Ex-Mayor Rumball and Mrs. Rumball are expected to arrive home today.

Has Good Eureka Quality.

Hamilton's Porter is made for the taste of those who insist on having a good article. We can recommend it to all who want either a beverage or a tonic.

KENT BREWERY
Joseph Hamilton, Prop.

Dazzling Splendor

Our improvements to store front are admired. They enable us to make the prettiest window display in London. It is but a hint of the dazzling splendor inside—Diamonds, Rubies and other precious stones. We sell at lowest prices and our trade constantly increases.

WARD, THE JEWELER,
374 Richmond Street.

**It Costs
Money
to
Build.**

But when you can borrow the money from THE CANADIAN on such easy terms, it is cheaper than paying rent.

You should have a home of your own by this time.

Look into this matter, it will pay you.

The Canadian S. & L. Co.
420 and 422 Richmond St.
M. H. ROWLAND, Manager.
Call at office. We have no agents in city.

day, the steamer Teutonic, on which they took passage from Liverpool, having reached New York yesterday.

The object of the visit of Mr. Rumball to the old land was to negotiate for the sale of the Southwestern Traction Company bonds.

The removal to this city of one of that town's well-known residents is thus referred to by the Peterboro Review: "Friends will regret to learn that Mr. E. B. Stone and family are leaving in a few days for London, Ont., where they will reside in future. Mr. Stone, who is regarded as one of the ablest lawyers in this section of Ontario, purposes entering a law firm in London."

CARPET BALL COMPETITION.

The silver cup offered for the Sons of England carpet ball competition was presented to Beresford Lodge at the regular meeting last night.

Of the several lodges competing for the trophy, Beresford had the best team, having a safe lead some time before the competition was ended, but the fight for second place was hard, no less than three of the lodges being tied for it.

They were Chelsea, British Oak and Trafalgar, with Court British Lion next. The result of the contests, which were held after the regular meetings of the courts, was not only to increase the attendance at the meetings, but it added interest to the order. The presentation last night was made by the donor, who complimented the winners on their success.

Mr. Alfred Flinn, one of the most prominent members of the order in the city, was also presented with a past district deputy's jewel, the presentation being made by District Deputy Bro. Wingett.

MUSIC AND DRAMA

MR. E. S. WILLARD IN "THE CARDINAL."

Mr. E. S. Willard opened his return engagement at Toronto Monday night to a crowded house, and there are practically no seats left for the rest of the week.

Lord and Lady Minto arranged to attend four of the famous English actor's performances, witnessing "The Cardinal," "David Garrick," "Tom Pinch" and "The Middleman."

Mr. Willard will appear in "The Cardinal" at the Grand on Monday next. The sale for seats and boxes opens tomorrow morning.

CONTINUE TO PLEASE.

The King Dramatic Company continue to please their patrons. Tonight they present "A Word of Promise" and the acts Birdie and William De Vaul will repeat their entertaining specialties, which have given so much pleasure. Tomorrow night "A Guilty Mother" will be the attraction.

WEST TILBURY BLAZE

Stables and Barn Destroyed With Loss of Cattle.

Comber, Ont., May 7.—Fire destroyed the barn and stables of Ed Heiser, Tilbury West, last evening. Five head of horses and a number of cattle perished in the flames. The barn contained a quantity of hay, several hundred bushels of oats and wheat, and all the farming machinery. Nothing was saved. With difficulty the dwelling was saved. Loss heavy. Insurance about \$400.

**A SEVERE CASE
OF LUMBAGO**

Mr. James A. Searls, Norwich, Ont., Quickly and Permanently Cured by

**Dr. Pitcher's
Backache-Kidney
Tablets.**

Know what lumbago is? Pain catches you right in the small of the back—makes you stoop over or rising up excruciating agony.

Wrong kidney action is the cause of the trouble, and if you let Dr. Pitcher's Backache-Kidney Tablets set the kidneys working right, you'll be quickly and permanently cured.

Mr. James A. Searls, the well and favorably known boot and shoe merchant of Norwich, Ont., made this statement: "I had a severe sharp attack of lumbago, in which the pain was extremely severe, I took a bottle of Dr. Pitcher's Backache-Kidney Tablets. They took the pain out of my back so quickly, and so far as I consider made a cure so permanent, that I consider them unequalled for that most prevalent and painful affliction. I am only too pleased to recommend them to other people who may be suffering as I was."

Dr. Pitcher's Backache-Kidney Tablets are 50 cents a box at all druggists or by mail. The Dr. Gena Pitcher Company, Toronto, Ont.

Laid the Corner-Stones

Is the standard of all breads. Summer is coming on and you will want a change. Try "Eureka Brand."

The Parnell-Dean Steam Baking Co., Limited.
Phone 929. 75 and 77 Bruce St.

COST WILL BE THE SAME

No Advance in the Price of Ice This Summer.

The Crop Is Short, But It Will Be Dealt Out Carefully.

The cost of ice in London this summer will be the same as last year, the dealers having decided to make no advance.

While the dealers recognized that they were a little out of fashion in not making some increase, they were satisfied at the same time that they would be justified in making a very considerable advance, as some of them have such a short crop that it will only be by the exercise of the greatest care that they will be able to get through the season. Everyone has a smaller supply in his houses than he had in 1902, and they propose to make it last by keeping the customers down to the number of pounds they contracted for, instead of being generous, as in the past, and giving many pounds over rather than take the trouble to cut off the extra amount.

"We will have to deal out the ice day, and by this means we hope to make the supply last the season through. We will have to hold our customers strictly to the number of pounds they contracted for."

The trouble during the winter was the continued high winds after the first crop was harvested. While the second crop should have been gathered in the winds were constant, making the river choppy and preventing it from freezing properly.

Some of the dealers, fearing that they would not have sufficient ice to supply their customers, have already shipped some in from outside places. Negotiations are now being entered into for shipments from Quebec.

**JOTTINGS FROM
NEARBY PLACES**

Though correspondents' names are not published, they should always sign their letters.

BYRON.

Byron, May 5.—Rev. Messrs. Crossley and Hunter held a service in the Byron Methodist Church on Tuesday afternoon at 3 p.m. Rev. Messrs. Rhodes, of Hyde Park; Fisher, of Lambeth; Irwin, of Lamech, and Boer, of Byron, were present. A very large number of people attended the meeting.

Ernest Dawson is preparing to erect a new house.

Mr. S. Sissons is quite ill.

A new bath is being put up at the school house, the old one being cracked.

A. E. Montague is building a new house.

**WITHDREW HIS
KING'S PLATER**

Mr. Hueston to Remove Barnes' Name From List of Entries—Not Trained Enough.

The Barnes, by Springfield, Mr. Robert Hueston's King's plate entry, will likely be withdrawn from the list before the end of this week. After holding a consultation with several other prominent horsemen, Mr. Hueston decided to take this step. While the colt is said to be one of the best in the country, and already has shown speed that would warrant his removal to the Woodbine, his training has not started early enough, and rather than run the chance of seeing him among the "also rans," Mr. Hueston decided to keep him here until fall, when he will be taken to the big track.

The St. John's A. C. will be given till next Wednesday to state whether or not it will enter a team.

The teams represented last night were the Imperials, Aberdeens, London South Strollers, and London West Grays.

SHE NURSED ROYALTY

Death of a Former Member of Queen's Household.

Elgin, Ill., May 7.—Hannah Anderson, formerly a nurse in the household of Queen Victoria, is dead here at the age of 55 years. She was born in Nordkingsburg, Prussia, and in an early age was graduated from a nurse school. Skill in her profession aroused the interest of persons in court circles and she was called to England, where for years she ministered to members of the royal family.

CHICAGO'S UNCLEAN LINEN

How One Hotel Overcome the Great Difficulty.

Chicago, May 7.—There is one hotel in Chicago today which has clean linen. The manager of the hostelry chartered a tug, loaded it down with a week's wash, and started it northward, with instructions to bring back the cargo cleansed and ironed, even if it was necessary to go to Canada.

The lake captain steamed into Kenosha, Wis., and sent word to a laundry that there was a package of soiled clothes which he wished done up in a hurry.

The proprietor of the laundry was dumfounded when his drivers brought back several wagon loads of clothes, but the work was done quickly. When it was delivered notification was made that no more work would be accepted from Chicago.

A YELLOW YARN

No Foundation in the Report of Christal Massacres.

Vienna, May 7.—The officials of the foreign office here say there is absolutely no foundation for the report, published in a news agency, that the United States yesterday sent 3,000 Christian inhabitants of Novi-Bazar, Bosnia, had been massacred by Moslems. Austria maintains there are no persons in the district of Novi-Bazar and everything is quiet there.

He Found the Esperanza.

El Oro, Mex., May 7.—August Sahler, a multi-millionaire mining man, is dead. He came to El Oro ten years ago from Montana. He was without money or friends, and after many months of hard labor struck the vein of what is now the famous Esperanza mine, which in a few years yielded him a fortune of more than \$15,000,000.

Laid the Corner-Stones

The Methodist congregation of Plympton erect new church.

Dr. Eccles, of this City, Participates in Ceremony.

The Union Church, a new Methodist church, on the sixth line, Plympton, is being built by the congregations of the Wesleyan and Primitive Methodist Churches. Yesterday the corner-stone was laid by Dr. F. R. Eccles, of this city, who made an appropriate address. He was presented with a silver trowel by Dr. D. McIntyre, secretary of the trustee board. A corner-stone was also laid on behalf of the Epworth League, by Mr. T. Maxwell, of Sarnia, to whom a trowel was presented by Miss Jennie McIntyre, president of the league.

Rev. J. E. Ford, chairman of the district, was in charge of the affair. Others who made addresses were Revs. D. M. McCamus, T. W. Andrews, B. A. John Daly, M. A. F. Burkholder, B. A. and T. Steadman. Misses Henrietta Campbell and May Hillier and the Camanche choir gave some enjoyable music.

The event was one of wide importance. Farmers and their families for miles around were present and participated in the ceremonies, which were of much interest. Supper was served on Mr. Timothy Maxwell's country house lawn and altogether the affair was most enjoyable.

WHAT'S THE USE?

What is the use of saying—THE BEST CLOTHING, or the LOWEST PRICES, or the LARGEST VARIETY? They all say these things. We say simply—Our clothing deserves the right of preference because of the highest quality instilled in cloth and making, in fit, finish and style, and because our prices are several dollars less than others ask, quality considered.

MEN'S SUITS AT \$5.00.

These Suits we can recommend as well-made, strong, splendid-wearing Suits. Then you may go in easy stages up to \$20.00, with the privilege of trying on a hundred different Suits if you wish, before you buy one; and remember, nothing is cheap unless it's good.

This Is the Home of Good Clothing.

OAK HALL, 154 Dundas St.

Wm. GIBSON, Manager.

**WAS IN A
CRITICAL CONDITION.**

System was Run Down.

**FELT DROWSY AND
MISERABLE.**

**Burdock
Blood Bitters**

**BUILT UP THE SYSTEM
AND ADDED TEN POUNDS
IN WEIGHT.**

**Is the best Spring medicine on the market
to-day. You may need one this Spring,
if so, get B.B.B.**

The Natal Government is issuing an advertisement inviting applications from farm laborers in Northern Italy who are prepared to emigrate to the vine and fruit districts of the western provinces.

Coughs, colds, hoarseness, and other throat ailments are quickly relieved by Vapo-Cresolene tablets, 25 cents per box. All druggists.

The deaths from storms and floods in 1902 in the United States were 12,000.

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