

(ESTABLISHED 1867.)

WHISKARD'S

JUST IN—New Line of Silk Poppies, worth 75c spray, Whiskard's price

25c

These are worth seeing, ladies; they will soon be gone.

JUST IN—Special Import—Real Torchon Lace, Hand-Made, very wide,

5c Yard.

We are showing a splendid line of Wide Everlasting Edgings, regular price, 5c, Whiskard's price,

1c Yard.

A full supply now in of our Celebrated Three-Yard Lace Curtains, taped edge, only

50c Pair.

See our Hermsdorf dye in Black Cotton Seamless German Hose, worth 25c, only

15c Pair.

Money saved is money gained, and you do that at Whiskard's all the time.

Wreath of 12 Roses, only

10c Each

One line of Egyptian Cotton Half-Sleeve Ladies' Vests, Laced Fronts,

20c and 25c Each

Just received one line of Fancy Wool Dusters, only

10c Each

See our splendid lines of Soft-Finished Prints at

8c, 10c, 12½c Yard.

BEAUTIFUL PATTERNS.

JUST RECEIVED—One case of Fine Colored Silk Laces, in all the best shades, worth 15c, Whiskard's price,

5c Yard.

Whiskard's
232 DUNDAS STREET.

SHORT TALKS ON ADVERTISING.

(By Charles Austin Bates.)

A great many merchants cut down their advertising in the summer. Some even stop it altogether.

In everyday life, when a thing is hard to do, it only calls for greater effort. If the laborer can't move the stone he gets a crowbar and a block of wood. He makes a lever—and the stone moves. If the crowbar isn't long enough he gets something longer. He doesn't give up, because the stone has got to be moved.

Same way in business. Trade is a stone. The funny thing is that the lighter trade gets the harder it is to move. It can be moved, though. You may have to lengthen the lever. Certainly you ought not to shorten it. The best business lever is advertising—newspaper advertising is the longest lever and the quickest to move trade.

Dull times are the times to put forth the greatest effort and the most money. People don't usually ask for what they have already. Advertising is merely asking for trade. When the store is full every day cut down your space. Don't expect that you will get a big trade in dull times, but keep count and you'll find that the advertising was profitable. Profitable right at the time and enormously profitable after a while. The very fact that only a few merchants are wise enough to advertise in dull seasons, makes it all the more profitable for those who do. You are there when others are not. It gives you greater prominence. It will make your advertising in busy times more effective.

Common sense has a great deal to do with advertising. Think about it from a common sense standpoint. It may take some "nerve" to pay out money for newspaper space when the business isn't paying expenses, but it will pay.

More than half the business houses in the country would be dead if they could shut up for three months in the summer. But they don't do it. Why? Simply because they can't afford to. People would forget them.

Same way with advertising. Think about it.

A Solace for Affliction.—Wrong conditions entail suffering. If we knew and obeyed every law of nature, the doctor might go a begging, and drugs might be pitched out of the window. The small ills of life, in their cumulative effect, produce more real suffering than the great afflictions which give a wrench and are then done with. For the ills of sick and nervous headache, neuralgia and biliousness Stark's Powders were specially prepared. They cure these, however obstinate. They cure them speedily. They have never failed. They will not fail in your case. Try them; 25 cents a box.

California and Mexico. The Wabash Railway has now on sale winter tourist tickets at the lowest rates ever made to Old Mexico and California. These rates are available for the winter fair at San Francisco.

The banner route is the great trunk line that passes through six States of the Union, and has the most superb and magnificent trains in America. Full particulars may be had from any railroad agent, or J. A. RICHARDSON, Canadian passenger agent, northeast corner King and Yonge street, Toronto, 1614 at 5514.

Another consignment of \$1 oak finished rockers just arrived, also great bargains in sideboards, at TRAFFORD'S Popular Furniture House, 95 and 97 King street. Phone 624.

LONDON PRESBYTERY.

The Call to Rev. James Ballantyne Considered,

And the Matter of London East Church Extension—A Special Meeting.

The London Presbytery met at 1 p.m. yesterday in the lecture room of Park Avenue Church, Moderator Rev. W. J. Clark in the chair. Six commissioners from Ottawa appeared on behalf of the call to Rev. J. Ballantyne. Rev. W. T. Herdridge, B.D., moderator of session for Knox Church, Ottawa, during its vacancy, was first heard. The eloquent gentleman expressed his pleasure in visiting the scene of part of his boyhood days, but assured the Presbytery that the large delegation from the capital had no connection with the present political campaign. "The wise men from the east," he said, "have come to take one of your wise men from the west to the east." This is significant that Knox Church had selected Rev. Mr. Ballantyne so long after hearing him preach. The call is practically unanimous, for though there is a minority who have adhered to a previous choice, yet this is not a misfortune. It is quite necessary for any parliamentary body to have an opposition. Moreover we can assure you that the minority will probably gracefully accede to the wishes of the majority. Knox Church is a large and important congregation. It is located in a central part of the city, and must ever be influential. We deem Mr. Ballantyne to be of the true Apostolic succession, and we call him with all confidence to this wide and constantly widening field of labor. There is no city in the Dominion that stands in greater need of good preachers who will plainly declare the whole doctrine of God. Sound, thoughtful, influential, progressive men are needed—that is why we call Mr. Ballantyne, and trust he will see his way clear to accept the warm welcome that awaits him at Ottawa."

Rev. Dr. Wardrop, late of Chalmers Church, Glasgow, and who was once pastor of Knox Church for twelve years, was the next commissioner heard. He agreed with all that Rev. Mr. Herdridge had said and then pleaded on behalf of his old charge. Not because no difficulties would lie in his path, but because he felt that the choice of the congregation was the right person to undertake the work. Mr. Wardrop said: "We sympathize with the London South congregation. We admire the spirit of their recent action regarding their pastor, nor do we wish to do anything but that which is divinely purposed. Yet we trust that all will work together for the advance of the kingdom."

Mr. Hay was next heard, who referred to the historic character of Knox Church, Ottawa, in which the venerable Dr. Wardrop had played so great a part, and recounted the steps that led Knox Church to throw in their lot with the Free Church. It has some staunch men in it, and is the parent of other churches in Ottawa. We have given 27 ministers to the Presbyterian Church of Canada, one of whom is Dr. W. McFarlane, professor of systematic theology in Knox College. Now we want Mr. Ballantyne to be the successor of Dr. Wardrop, Dr. McLaren and Dr. Farries. Mr. Cunningham was commissioned by the congregation of Knox Church, and he read from Scripture Moses' call to Ahab, "Come with us and we will do thee good," and he added: "I cannot do better than urge Mr. Ballantyne in the words of Moses. Ottawa is a commercial city, and it is the political capital of the Dominion, and I say the political life centers in our city. For that reason we need strong men in our pulpits. It is the center of justice, public works, customs, inland fisheries, militia and defense. All these and other departments are concentrated there. Therefore we require strong men and true. Whoever said that the press ever told the whole truth? The platform does not do it—we want the pulpit to do it." Then he closed with an eloquent appeal.

Mr. Mutchmore was next heard. He was pleased to meet so many old friends in London, and to stand in the old room in which he so long had taught. "The salary we offer Mr. Ballantyne," said the speaker, "is the second largest salary paid to any minister in Ottawa. Distinction must be made between ministers of the church and Ministers of the Crown. The latter get larger salaries, but the final account is not yet, and when all is settled the church ministers may have the last word. Knox Church enters on its jubilee year now, and we desire to celebrate it by taking a new pastor home with us. Ottawa is rapidly growing. We have about 60,000 population. We have seven Presbyterian churches in Ottawa, and Knox Church is the center church, only it is without angel or minister, and we come to fill the blank." Mr. Porter, the third commissioner from the congregation, telegraphed his inability to be present.

Knox Church (South London) delegates were then heard and the call to their pastor. Dr. Ferguson read the resolutions recently passed by the congregation in this connection, and then explained that while the congregation pastored the yet they would not tie their pastor's hands. "We testify," said he, "to Mr. Ballantyne's faithful labors and the hearty appreciation of his people. Whatever his action may be, they will follow him with their benediction."

Mr. Thompson then pressed the claims of London for retaining Mr. Ballantyne. Said he: "We sympathize with Knox Church, Ottawa, in their long vacancy, but we regret that in all the Dominion they could not get a pastor without pouncing down on our church to take our pastor from us. The commissioners from the capital have eloquently pictured the corrupt condition of their city, but they cannot expect one minister to reach all the men who need regeneration. If Mr. Ballantyne should go east, however, we do expect soon to hear of a revival. Mr. Ballantyne's present church is largely of his own making. We had \$14,000 of a debt, but now we have only \$8,000. Our revenue last year was over \$4,000. We have a strong Ladies' Aid and a strong missionary society. Our work is prospering and we do not want to lose our pastor."

Mr. John Marshall next spoke. He said: "We love Mr. Ballantyne as a pastor, and we love him as a man. If he leaves us we will be very much discouraged. Knox Church, Ottawa, has given 27 ministers to the church, yet they do not call one of these, but come to take our pastor away from us. We will never be able to get another minister who will suit us so well as Mr. Ballantyne. We desire to acquiesce in the action of the Presbytery, but if we could offer him \$2,500 salary we would make a big fight to keep him."

Mr. McPherson expressed the warm affection of Knox Church, South London, for the pastor, and regretted that a larger field should attempt to take away their minister. Mr. Alexander thought that Knox Church, London, had reached a crisis in its history, and hoped that to-day's doings would not interfere with its prospects. They left all in the hands of the Presbytery and their pastor, and felt that what he did would be right.

Mr. Morris was the last representative of

Mr. Ballantyne's congregation who pleaded for the retention of their pastor, and an earnest plea he made.

Rev. W. T. Herdridge, on behalf of the Ottawa commission, briefly replied. In vain he had listened for any sufficient reason for not translating Mr. Ballantyne. Of course the London Church appreciated Mr. Ballantyne, but that was the very reason why they wanted him. There are, he said, circumstances in which it would be unkind to call away the pastor of a church, but there is nothing peculiar in this case that forbids the Ottawa church from pleading for the man of their choice.

Rev. J. A. Murray asked why it was that out of a membership of 407 only 220 had signed the call. An answer was given—"There is no manse."

Mr. Ballantyne was then heard in his own behalf. He said that never before had he so felt the need of divine guidance. So much had been said on both sides that he desired to leave the decision largely to the Presbytery. The invitation to preach in Ottawa had come without any word from the Presbytery. His present charge would not suffer from a vacancy. He was their first pastor. For nine years he had been their pastor. He did not want to leave them, but he felt that the larger field was a call, and also that it would give his family some advantages. He would not go to Ottawa if he thought the opposition there could not be overcome. He asked the advice of the Presbytery, since his own mind was not clear as to his duty.

Rev. J. A. Murray, after an affecting speech, in which he prophesied that Mr. Ballantyne will yet be called to fill a professor's chair, moved that the Presbytery grant the translation, dissolve the connection between Mr. Ballantyne and the congregation of Knox Church, London South, to take effect on the second Sabbath of June, and instruct Mr. Ballantyne to wait the orders of the Presbytery of Ottawa.

This was seconded by Rev. Mr. Sutherland, of Fingal.

Rev. Messrs. Currie, Talling, McIntyre, Little and Sowers, and Elders Cheesbrough and Stanley spoke in high commendation, after which Mr. Ballantyne expressed his decision that he ought to accept the call from the capital.

The motion was carried unanimously.

Mr. Currie moved the sympathy of the Presbytery with the congregation in South London. Carried.

Rev. J. A. Murray was appointed to preach this church on the second Sabbath of June and act as interim moderator of the session.

Rev. Mr. Milroy, with Rev. J. A. Murray as alternate, was appointed to take Mr. Ballantyne's commission to the General Assembly.

The London East Church applied for leave to increase their mortgage from \$200 to \$4,000 for the purpose of enlarging their church building. Mr. Cheesbrough showed that the congregation had already subscribed \$1,633 towards this work.

On motion of Mr. Andrew Thompson the request was granted.

The Presbytery closed with prayer.

BRIGHT'S DISEASE AGAIN.

William Langley Tries Many Remedies

for This Disease Without Avail—

Dodd's Kidney Pills, a

Remedy That Never

Failed to Cure

Him.

LONDON, May 21.—William Langley, of London South, contracted inflammation of the kidneys last fall, which finally developed into Bright's disease. As any man would, who is afflicted with this terrible disease, Mr. Langley tried every remedy that could be suggested. His experience was the same as all others—he got no relief until he began using Dodd's Kidney Pills. Then a change set in, Mr. Langley at once began to improve, and now he is cured. This is another case of Bright's disease, once considered incurable, that has had to succumb to Dodd's Kidney Pills.

Royal Society of Canada.

(Special to the ADVERTISER.)

OTTAWA, May 22.—The annual meeting of the Royal Society of Canada began today in the Normal School. Among those present were President Dr. G. M. Dawson, C.M.G.; Vice-President Abbe Lemoinne; Prof. O. C. Marsh, of New Haven, Conn.; Dr. L. W. Bailey, New Brunswick University, St. John, N. B.; H. H. MacKay, superintendent of education, Nova Scotia; Lieut.-Gov. Schulz, of Manitoba; Sir William Dawson, Louis Frechette, Prof. Mills, of Montreal, and Abbe Casgrain, Quebec. The assembly hall was filled with spectators.

The society presented an address to Lord Aberdeen, who was made an honorary vice-president of the society. His Excellency made a speech in reply, in which he dwelt on the value of the work done by such a society.

The council report was read by Dr. Bourinot, honorary secretary of the society. It was adopted after associated societies also presented their reports.

A bottle of Angostura Bitters to flavor your lemonade or any other cold drink will keep you free from Dyspepsia, Colic, Diarrhea, and all diseases originating from the digestive organs. Be sure to get the genuine Angostura, manufactured by Dr. J. B. Siefert & Sons.

The population of London is now estimated to include 250,000 persons of Irish and 120,000 of Scotch parentage; 45,000 Asiatics, Africans and Americans; with some 60,000 Germans, 30,000 French, 15,000 Dutch, 12,000 Poles, 7,500 Italians, 5,000 Swiss and 40,000 Jews.

Attacks on Washing-Powders don't affect Pearl-line. Pearl-line is a washing compound in powder form, to be sure, but quite a different thing.

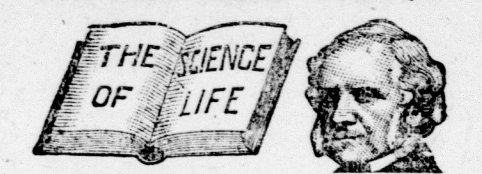
It's made so that it acts upon dirt as nothing else will, but can't possibly do any harm to substance, hands or fabric. Soap-makers are advertising against washing-powders, claiming that they ruin the clothes. They're more than half right. But chemical analysis and the experience of millions of women prove that Pearl-line hasn't the power to harm clothes that soap has.

Beware of imitations. 336 JAMES' PYLE, N. Y.

Washing-Powders don't affect Pearl-line. Pearl-line is a washing compound in powder form, to be sure, but quite a different thing.

It's made so that it acts upon dirt as nothing else will, but can't possibly do any harm to substance, hands or fabric. Soap-makers are advertising against washing-powders, claiming that they ruin the clothes. They're more than half right. But chemical analysis and the experience of millions of women prove that Pearl-line hasn't the power to harm clothes that soap has.

THE STANDARD MEDICAL WORK FOR EVERY MAN. ONLY \$1.



W. H. PARKER, M.D., 14 Bulfinch Street, Boston, Mass.

THE MOST EMINENT SPECIALIST IN AMERICA. Established in 1860. Chief consulting physician of the Peabody Medical Institute, to whom was awarded the gold medal by the National Medical Association for the Prize Essay on Exhausted Vitality, Atrophy, Nervous and Physical Debility, and all Diseases and Weakness of Man, Woman, and Child, the most complete and full consultation in person or by letter. Prospects, with testimonials, sent free. Large book, "The Science of Life," FREE, or Self-Preservation, the prize essay, 370 pp., 125 invaluable prescriptions for acute and chronic diseases, full gilt, only \$1.00, double sealed.

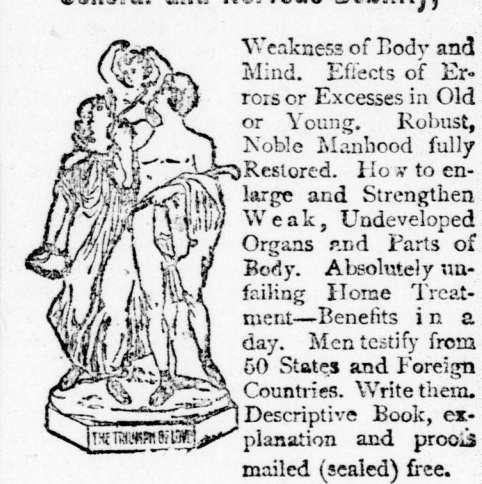
Dr. Parker's works are the best on the subjects treated, and are the only ones that are sold throughout this country and England. Read them now, and learn to be strong, vigorous and manly. Heat Thirst—Medical Review.

CAMPELL'S QUININE WINE. JUST WHAT YOU NEED—THIS SPRING.

It will tone up your system, and restore the appetite.

The best cure for Debility.

LOST OR FAILING MANHOOD, General and Nervous Debility,



ERIE MEDICAL CO., Buffalo, N.Y.

You often hear of other extracts which claim to be "just as good" as

Liebig COMPANY'S Extract of Beef

but these claims only call attention to the fact that the Company's Extract is

THE STANDARD for quality.

WATSON'S MEXICAN SWEET CHOCOLATE

Is absolutely pure, nothing whatever being added but sugar and flavor. For icing cakes or making a cup of Good Chocolate it has no equal. Put up in 5c tablets. Try it.

DUNN'S FRUIT SALINE

Keeps you in Health, is delightfully refreshing and a great safeguard against infectious diseases. No traveler should be without it. Sold by chemists throughout the world. W.G. DUNN & CO., Works, Croydon, England.

Unwritten Law in the Best Society

For Dinners, House Parties, Afternoon Receptions and Five o'Clocks, the necessary, nay, the indispensable adjunct to the correct repast is

Chocolat-Menier?

Only Vanilla Chocolate of highest grade, is manufactured by MENIER—Beneficial even for the most delicate.

Can be taken just before retiring.

ASK YOUR GROCER FOR CHOCOLAT MENIER

ANNUAL SALES EXCEED 50 MILLION POUNDS

If he hasn't it on sale send his name and your address to MENIER, Canadian Branch, No. 14 St. John St., Montreal, Que.

CURE FOR ALL!!!

Is an infallible remedy for Bad Legs, Bad Breasts, Old Wounds, Sores and Ulcers. It is famous for Gout and Rheumatism.

For Disorders of the Chest and of the Neck. It has no equal.

FOR SORE THROATS, BRONCHITIS, COUGHS, COLDS,

Glandular Swellings, and all Skin Diseases. It has no equal, and is for contracted and stiff joints as acute as a charm.

Manufactured only at 78, New Oxford Street (late 63, Oxford Street), London, and sold by all Medicine Vendors throughout the World.

Purchasers should look to the label on the Jars and Boxes. If the address is not 78, New Oxford Street, London, it is not the genuine.

Windsor Salt Works.

(Vacuum Process.)

The finest salt made by the vacuum process, which frees the salt from all impurities, now for sale at the lowest prices. Apply E. G. HENDERSON, Manager, London, Ont.

Here Again!

—THE—

World's Fair Art Portfolios

HERE FOR

Thirty Days Only!

A Grand Supplemental Distribution Has Been Arranged.

The coveted Portfolios can be obtained by bringing a copy of the ADVERTISER, or this advertisement, to show you are a reader, together with 10 cents for each part wanted, to the ADVERTISER Office, Richmond street, where the parts desired may be obtained.

Entire Series (1 to 16.) AT ONCE!

You Can Get on above You Can Get No Number! mention Every Number!

No more waiting—no more delay—no more weekly visits—come once and get them all. Distribution positively limited to 30 days.

Address all mail to—

Art Portfolio Dept.,

Advertiser Printing Co.

LONDON, ONT.

Include no other business in Portfolio orders.

W. Chapman, BUTCHER.

Fresh and Salt Meats, Beef, Mutton, Fowls, etc. Goods delivered to any part of the city.

269 DUNDAS STREET.

GEORGE PARISH.

I have Bedroom Suites from \$10 to \$12. Bedchambers from \$7 to \$20. Good assortment of new and old Cooking Stoves on hand. Old furniture taken in exchange.

357 TALBOT STREET South of King street. ywt

Coins! Coins! Coins!

MONEY LOANED On real estate, notes, furniture, chattels, etc. Send postage stamp for reply.

JAMES & J. R. MILNE, 88 Dundas street, London, Ont. Dealers in coins, tokens and medals. ywt

F. G. RUMBALL, Wholesale & Retail Lumber Merchant

Largest stock of maple, basswood, elm, cherry, walnut, sycamore, chestnut, ash, oak, etc., in Western Ontario. Inspection solicited. Prices on application.

Office and Yard—York Street, just west of Tecumseh House. xxv

NAVIGATION AND RAILWAYS.

Queen's Birthday

ROUND TRIP TICKETS FOR SINGLE FARE

On May 23 and 24, good for return until May 25, 1894.

OFFICE CLOCK CORNER

Richmond and Dundas Sts.

Will be open this evening for the sale of tickets.

E. DE LA HOOKE, Grand Trunk City Agent.

WHITE STAR LINE

Royal and United States Mail Steamers for Queenstown and Liverpool.

"TEUTONIC".....May 30
"MAJESTIC".....June 6
"GERMANIC".....June 13
"TEUTONIC".....June 20
"BRITANNIC".....June 27

"Superior second cabin accommodation on these steamers."

From White Star dock, foot West Tenth St. Saloon rates—On Teutonic and Majestic, \$30 and upwards; second cabin rates, Majestic and Teutonic, \$40 and \$45; round trip, \$75 and \$85, according to location of berth. Saloon rates on Germanic and Britannic, \$20 and upwards. Excursion tickets on favorable terms. Steerage, 25c. Company's office, 41 Broadway, New York.

For further information apply to EDWARD DE LA HOOKE, SOLE AGENT FOR LONDON, "Clock" corner Richmond and Dundas streets

Jewelry Given Away

—AT—

L. D. Trompou's Jewelry Store

160 DUNDAS STREET.

CALL AND SEE. ywt

NAVIGATION AND RAILWAYS.

Queen's Birthday EXCURSIONS.

MAY 23 and 24, GOOD TO RETURN MAY 25, via

MICHIGAN CENTRAL

"The Niagara Falls Route."

To all stations in Canada, and to Detroit, Buffalo, Niagara Falls, N. Y., at

SINGLE FARE.

Particulars at the city ticket office, 393 Richmond street, or M. C. R. depot.

JOHN PAUL, City Ticket Agent.

O. W. RUGGLES, Gen. Pass. Agent.

JOHN G. LAVEN, Can. Pass. Agent.

CUNARD LINE

"LANE ROUTE."