

ONLY 4 DAYS LEFT IN WHICH TO MEET MR. BILL SAVER

Have you met the popular Mr. Bill Saver yet? He is immensely popular, judging from the crowds of people who came to meet him at The Royal Stores during the first week of the Fair. Everyone was delighted with the amount of money he saved for them on every article they purchased.

SPECIAL TOWEL VALUES

Big Assortment to Choose From

During Bill Saver Sale our splendid assortments of Face and Bath Towels are offered at a generous reduction. If you need towels don't overlook this special offer. In each case these towel values are remarkable, for the towels are generous in size, well woven and highly absorbent.

White Turkish Towels.

A big assortment in sizes and prices to suit every need; hemmed and fringed ends.

Reg. 23c. each. Sale Price	21c.
Reg. 25c. each. Sale Price	23c.
Reg. 30c. each. Sale Price	27c.
Reg. 35c. each. Sale Price	33c.
Reg. 45c. each. Sale Price	41c.
Reg. 50c. each. Sale Price	45c.

Turkish Towels.

Made from best quality White Turkish Cloth, thoroughly absorbent, hemstitched ends, assorted large sizes.

Reg. 85c. each. Sale Price	77c.
Reg. 1.00 each. Sale Price	85c.
Reg. 1.30 each. Sale Price	\$1.17
Reg. 1.40 each. Sale Price	\$1.26

Colored Turkish Towels.

These are splendid towels for ordinary use, in sizes for every need, made from Cream Turkish Cloth, with stripes of assorted shades.

Reg. 20c. each. Sale Price	18c.
Reg. 25c. each. Sale Price	23c.
Reg. 30c. each. Sale Price	27c.
Reg. 40c. each. Sale Price	36c.
Reg. 45c. each. Sale Price	41c.
Reg. 50c. each. Sale Price	45c.
Reg. 65c. each. Sale Price	59c.
Reg. 70c. each. Sale Price	63c.

Honeycomb Towels.

White Honeycomb Towels of excellent quality; assorted sizes.

Reg. 15c. each. Sale Price	14c.
Reg. 20c. each. Sale Price	18c.
Reg. 25c. each. Sale Price	23c.
Reg. 30c. each. Sale Price	27c.

New Fall and Winter Millinery

Lower Priced for Fair Week

If you have not secured your new Fall and Winter Hat, now is the time to do so. Our complete stock of the newest style creations, offered at Bill Saver prices. Millinery Hats in all the favored fabrics and trimmings; Velour Hats and Felt Hats. Choosing your hat will be interesting, particularly when choice may be made at such an attractive saving.

Millinery Hats.

Newest modes in charming Millinery Hats, all the colors smart for Fall and Winter wear, newest fabrics, and lowered prices.

Reg. \$ 3.50 each. Sale Price	\$ 3.15
Reg. \$ 4.75 each. Sale Price	\$ 4.28
Reg. \$ 5.25 each. Sale Price	\$ 4.73
Reg. \$ 6.00 each. Sale Price	\$ 5.40
Reg. \$ 6.50 each. Sale Price	\$ 5.85
Reg. \$ 7.50 each. Sale Price	\$ 6.75
Reg. \$ 8.25 each. Sale Price	\$ 7.43
Reg. \$10.00 each. Sale Price	\$ 9.00
Reg. \$11.50 each. Sale Price	\$10.35
Reg. \$12.50 each. Sale Price	\$11.25
Reg. \$13.50 each. Sale Price	\$12.15
Reg. \$15.00 each. Sale Price	\$13.50
Reg. \$16.50 each. Sale Price	\$14.85
Reg. \$18.00 each. Sale Price	\$16.20
Reg. \$19.50 each. Sale Price	\$17.55

Ready-to-Wear Felt Hats.

New shapes smart for Fall and Winter wear, shown in the newest shades.

Reg. \$2.85 each. Sale Price	\$2.57
Reg. \$3.50 each. Sale Price	\$3.15
Reg. \$4.50 each. Sale Price	\$4.05
Reg. \$5.75 each. Sale Price	\$5.18
Reg. \$6.75 each. Sale Price	\$6.08
Reg. \$7.00 each. Sale Price	\$6.30
Reg. \$8.50 each. Sale Price	\$7.65

Velour Hats.

Women's Velour Hats in the following shades, Fawn, Brown, Sage, Grey, Navy, Henna, Purple, Tan and Black; newest shapes.

Reg. \$ 4.25 each. Sale Price	\$ 3.83
Reg. \$ 4.50 each. Sale Price	\$ 4.05
Reg. \$ 4.75 each. Sale Price	\$ 4.28
Reg. \$ 5.25 each. Sale Price	\$ 4.73
Reg. \$ 5.75 each. Sale Price	\$ 5.18
Reg. \$ 6.25 each. Sale Price	\$ 5.63
Reg. \$ 7.25 each. Sale Price	\$ 6.53
Reg. \$ 8.25 each. Sale Price	\$ 7.43
Reg. \$11.00 each. Sale Price	\$10.20
Reg. \$12.00 each. Sale Price	\$11.00
Reg. \$15.00 each. Sale Price	\$13.50

Children's Hats.

Child models in Children's Hats to suit all ages, hats of Velour, Felt, Velvet, neatly trimmed. Hats your little girl will like, at prices you are satisfied to pay.

Reg. \$1.20 each. Sale Price	\$1.08
Reg. \$1.45 each. Sale Price	\$1.31
Reg. \$1.90 each. Sale Price	\$1.71
Reg. \$2.20 each. Sale Price	\$1.98
Reg. \$2.50 each. Sale Price	\$2.25
Reg. \$3.20 each. Sale Price	\$2.88
Reg. \$3.75 each. Sale Price	\$3.38
Reg. \$4.00 each. Sale Price	\$3.60
Reg. \$4.50 each. Sale Price	\$4.05
Reg. \$4.75 each. Sale Price	\$4.28
Reg. \$5.00 each. Sale Price	\$4.50
Reg. \$5.25 each. Sale Price	\$4.73

CAPTIVATING DRESSING GOWNS

at Economy Prices

Just at the beginning of the chilly season we introduce these good value offerings to those women folk, who can use a warm and comfortable robe to advantage. Elderdawn in attractive designs and colors—Flannel in all the new shades—Silk, Crepe de Chene, Cashmere, Flannel, etc., each grade offering the same generous reduction with equal opportunities to save. Here's a hint for the early Christmas shopper, as well.

Elderdawn Dressing Gowns.

Shades of Rose, Light Sage, Camel, Cherry and Dark Sage; collar and cuffs trimmed with silk, girdle at waist. Enriched with pockets.

Reg. \$11.50 each. Sale Price	\$10.35
Reg. \$12.75 each. Sale Price	\$11.48
Reg. \$14.00 each. Sale Price	\$12.60
Reg. \$19.00 each. Sale Price	\$17.10

Flannel Dressing Gowns.

Handsome Dressing Gowns, shades of Pink, Maroon, Light Blue, Helleo and Sage, short sleeves, collar and cuffs, silk trimmed, girdle at waist.

Reg. \$10.00 each. Sale Price	\$ 9.00
Reg. \$10.50 each. Sale Price	\$ 9.45
Reg. \$11.00 each. Sale Price	\$ 9.90
Reg. \$12.50 each. Sale Price	\$11.25
Reg. \$15.50 each. Sale Price	\$13.95

Misses' Gowns.

Pretty flowered Flannel Dressing Gowns, to fit ages 8 to 14 years, long sleeves, round neck, girdle at waist, collar and cuffs, nicely trimmed with cord. Reg. \$3.75 each. Sale Price

Reg. \$3.75 each. Sale Price	\$3.38
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Silk Dressing Gowns.

Charming fancy Silk Dressing Gowns, v neck, short sleeves, belt at waist. Reg. \$11.50 each. Sale Price

Reg. \$11.50 each. Sale Price	\$10.35
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Crepe de Chene Dressing Jackets.

Short sleeves, trimmed with dainty lace, shades of Sage, Pink, and Rose. Reg. \$11.50 each. Sale Price

Reg. \$11.50 each. Sale Price	\$10.35
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Silk Dressing Jackets.

Shades of Light Blue, Light and Deep Pink, short sleeves, trimmed with silk and lace. Reg. \$7.00 each. Sale Price

Reg. \$7.00 each. Sale Price	\$6.30
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Flannel Dressing Jackets.

V neck, long sleeves, braided collar and sleeves, shades of Light Blue, Sage and Red.

Reg. \$1.75 each. Sale Price	\$1.58
Reg. \$3.85 each. Sale Price	\$3.47
Reg. \$4.25 each. Sale Price	\$3.83
Reg. \$7.25 each. Sale Price	\$6.53



Remember Mr. Bill Saver do not save you money on a few articles in each department only, but on practically every article in this great store. Meet him during the next five days, and buy your requirements in personal apparel and household needs for present and future use. A dollar saved is a dollar earned.

Beautiful Silk Scarves to Complete Fall's Costume

To lend a charming note to the Fall outfit or to carry out a certain color scheme come these lovely Scarves. Bold patterns give a striking new character to these scarves of silk and wool, in brilliant colors and soft shades; all come to a graceful end in long silk fringes.

Silk Scarves.

Pretty striped silk knitted Scarves, in all the shades and combinations new for Fall.

Reg. 55c. each. Sale Price	50c.
Reg. \$1.20 each. Sale Price	\$1.08
Reg. \$1.35 each. Sale Price	\$1.22
Reg. \$1.45 each. Sale Price	\$1.31
Reg. \$2.20 each. Sale Price	\$1.98

Silk Scarves.

In Heather mixtures also check and neat stripe effects, newest Fall colorings, finished with silk fringe.

Reg. \$1.75 each. Sale Price	\$1.58
Reg. \$2.20 each. Sale Price	\$1.98
Reg. \$2.65 each. Sale Price	\$2.39
Reg. \$3.00 each. Sale Price	\$2.70
Reg. \$3.50 each. Sale Price	\$3.15
Reg. \$4.25 each. Sale Price	\$3.83
Reg. \$5.00 each. Sale Price	\$4.50
Reg. \$5.55 each. Sale Price	\$5.12

Silk and Wool Scarves.

New Silk and Wool Scarves in exquisite Oriental designs and colorings, also in pretty stripe effects, fringed ends.

Reg. \$2.65 each. Sale Price	\$2.39
Reg. \$3.50 each. Sale Price	\$3.15
Reg. \$4.25 each. Sale Price	\$3.83
Reg. \$5.00 each. Sale Price	\$4.50
Reg. \$5.65 each. Sale Price	\$5.09

Women's Scarves.

White, Cream and Black Silk Scarves, very fine knit, assorted sizes, finished with fringe.

Reg. \$1.00 each. Sale Price	90c.
Reg. \$1.35 each. Sale Price	\$1.22
Reg. \$1.50 each. Sale Price	\$1.35
Reg. \$2.50 each. Sale Price	\$2.25
Reg. \$3.50 each. Sale Price	\$3.15
Reg. \$4.25 each. Sale Price	\$3.83
Reg. \$5.00 each. Sale Price	\$4.50
Reg. \$5.55 each. Sale Price	\$5.12

Newest Styled Coats for Women at Prices you Should Take Advantage of

This is an opportunity you should not miss. A sale that offers you your choice of the new Fall and Winter models at a special saving. Our showing is magnificent, featuring the newest in style, trim and color. Beautiful Coats, fine tailoring, individual styles.

Velour Coats.

A splendid assortment of the most favoured shades, including Fawn, Grey, Campbell, Rust and Burgundy. Fur used extensively on collar, cuffs, hem and pocket, conform to the mode, the most favoured pelts being Beaver, Fox, French Lynx and Manchurian Wolf; all sizes.

Reg. \$ 13.00 each. Sale Price	\$12.20
Reg. \$ 20.00 each. Sale Price	\$18.00
Reg. \$ 25.00 each. Sale Price	\$22.50
Reg. \$ 30.00 each. Sale Price	\$27.00
Reg. \$ 32.00 each. Sale Price	\$29.40
Reg. \$ 37.50 each. Sale Price	\$33.75
Reg. \$ 40.00 each. Sale Price	\$36.00
Reg. \$ 47.50 each. Sale Price	\$43.75
Reg. \$ 52.00 each. Sale Price	\$46.80
Reg. \$ 55.00 each. Sale Price	\$49.50
Reg. \$ 60.00 each. Sale Price	\$54.00
Reg. \$ 71.00 each. Sale Price	\$63.30
Reg. \$ 75.00 each. Sale Price	\$67.50
Reg. \$ 80.00 each. Sale Price	\$72.00
Reg. \$ 89.00 each. Sale Price	\$80.10
Reg. \$ 95.00 each. Sale Price	\$85.50
Reg. \$102.00 each. Sale Price	\$91.80

Black and Navy Velour Coats.

A splendid selection made from high grade Melton and Velour Cloths, splendidly finished, some full lined, others lined to waist, with and without fur collars.

Reg. \$17.50 each. Sale Price	\$15.75
Reg. \$25.00 each. Sale Price	\$22.50
Reg. \$35.00 each. Sale Price	\$32.40
Reg. \$41.00 each. Sale Price	\$36.90
Reg. \$44.00 each. Sale Price	\$39.60
Reg. \$52.00 each. Sale Price	\$46.80
Reg. \$55.50 each. Sale Price	\$50.65
Reg. \$65.00 each. Sale Price	\$58.50

Tweed Coats.

A selection of pretty Tweeds in the newest styles, also plain Cloth, colors of Rust, Brown, Fawn and Grey; lined to waist, some having collars and cuffs of Fur; other plain, assorted sizes; warm, serviceable Coats, lowly priced.

Reg. \$13.50 each. Sale Price	\$12.15
Reg. \$14.50 each. Sale Price	\$13.05
Reg. \$16.00 each. Sale Price	\$14.40
Reg. \$18.00 each. Sale Price	\$16.20

Child's and Misses Coats

Preparations for outfitting the child and miss for Fall and Winter are now in order. Mothers who are considering the children's wardrobe, would do well to remember that we are showing a complete selection of the new style Coats for the new season. Coats for the children, larger girls and misses, we have in abundance; varieties are at their best and at regular prices are very reasonable. Mothers will welcome the opportunity presented during our Bill Saver Sale to secure these stylish and comfortable Coats at much less than regular prices.

Handsome Carpet Squares at Greatly Reduced Prices

Room size Rugs in new patterns, new colorings, and desirable weaves, are offered to home-makers at generously reduced prices during this sale. It's just the opportunity many have been waiting for. Presenting Axminster and other rugs of dependable quality at much less than regular prices.

Axminster Rugs.

Beautiful velvet pile Rugs in all the newest designs and color combinations.

Size 8 x 10 feet.	Reg. \$77.00 each. S. Price	\$69.30
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Size 8 x 12 feet.	Reg. \$111.00 each. S. Price	\$94.90
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Reg. \$62.50 each. S. Price	\$56.25
Reg. \$69.00 each. S. Price	\$62.10
Reg. \$72.50 each. S. Price	\$65.25
Reg. \$79.50 each. S. Price	\$71.55

Size 10 x 12 feet.	Reg. \$92.50 each. S. Price	\$83.25
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Reg. \$92.50 each. S. Price	..\$83.25
Reg. \$96.00 each. S. Price	..\$86.40

Size 12 x 13-6".	Reg. \$120.00 ea. S. Price	\$108.00
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Size 12 x 13-6".	Reg. \$120.00 ea. S. Price	\$108.00
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Size 12 x 13-6".	Reg. \$120.00 ea. S. Price	\$108.00
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Size 12 x 13-6".	Reg. \$120.00 ea. S. Price	\$108.00
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Turkish Squares.

These are exceptionally good looking Rugs, soft heavy pile in reversible Oriental designs and color combinations.

Size 8-6 x 11-6.	Reg. \$30.00 each. S. Price	\$27.00
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Size 9 x 9.	Reg. \$64.00 each. S. Price	\$57.60
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Size 9 x 12.	Reg. \$75.00 each. S. Price	\$67.50
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Size 9 x 12.	Reg. \$86.00 each. S. Price	\$77.40
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Size 8 x 10 feet.	Reg. \$24.00 each. S. Price	\$21.60
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Size 9 x 12 feet.	Reg. \$27.00 each. S. Price	\$24.30
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Size 10-6 x 13-6.	Reg. \$31.00 each. S. Price	\$27.90
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Size 10-6 x 13-6.	Reg. \$45.00 each. S. Price	\$40.50
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Size 10-6 x 13-6.	Reg. \$51.00 each. S. Price	\$45.90
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BUY & SAVE WHERE YOU SEE ME DISPLAYED-Bill Saver

Evening Dresses

A selection of beautiful Evening Gowns that would charm the heart of any woman of Fancy. Georgette, Crepe de Chene, Charmeuse, Satin, Georgette Crepe, etc., in all the shades sponsored by Dame Fashion, as correct for Fall; our entire stock selling at reduced prices, during Mr. Bill Saver's visit.

THE ROYAL STORES, Ltd.

Seasonable Hosiery

In our Hosiery section you will find almost every kind of Hosiery required for Fall and Winter, ranging from fine sheerest silk to heavy wool. Buy your hosiery during our Bill Saver Sale for present and future use and save considerable money.