

# BANNER BARGAIN WEEK!

London, New York & Paris  
Association of Fashion

**WITHOUT PARALLEL**--During this week we are doing what no other store has been able to--**WE ARE UNDERSELLING OURSELVES**--making possible the most spectacular value-giving sale we have ever attempted this season.

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## 3500 SUITS - COATS - DRESSES

THE CROWDS THAT PACK OUR STORE TELL THE STORY! CHOOSE YOUR SPRING AND SUMMER OUTFIT WHERE STYLES ARE BEST, VARIETIES ARE GREATEST AND PRICES ARE LOWEST!!

COATS  
DRESSES  
SUITS **12.98**

Worth up to \$20.00 and \$22.00.

A really wonderful group of SUITS, COATS, DRESSES for this price. You couldn't have bought any of them last week under \$20.00.

**125 COATS and DRESSES**  
Formerly \$14.00 to \$20.00  
NOW **9.98**

COATS  
DRESSES  
SUITS **16.80**

Worth up to \$25.00 and \$30.00.

You women who waited for after-Easter reductions may congratulate yourselves Now. New boyish Suits, New Sports and Dressy Coats, New and lovely Silk Dresses for an unheard-of price.

**EXTRA SIZED SUITS, COATS, DRESSES**  
Worth up to \$35.00 **19.80**

COATS  
DRESSES  
SUITS **21.75**

Worth up to \$40.00 and \$45.00.

Women's, Misses' and Extra Sizes. Suits of finest Twill and Hairlines, in slim, tailored models. Coats of finest fabrics and Dresses that represent the utmost in value.

**SUPERB COATS**  
Formerly \$38.00 up to \$48.00.  
All sizes **25.00**

COATS  
DRESSES  
SUITS **26.00**

Worth up to \$50.00.

The woman who waited can now get a really handsome distinctive outfit for half what she would have paid before Easter. Come in and see these lovely Coats and Dresses.

**EXCLUSIVE COATS, SUITS, DRESSES**  
Values up to \$50.00 and \$60.00 **35.00**

### Season's Greatest Sale 1000 NEW HATS

ON SALE FOR THE FIRST TIME!

WE SELL MORE HATS THAN ANY OTHER TWO STORES!

Ladies! There must be a reason. The hundreds of satisfied customers who throng our Hat Department each day will tell you of "THE BIGGER VARIETIES," BEST STYLE RANGE" and

"LOWEST-IN-THE-CITY PRICES!"

**2.98**  
**3.98**  
**4.98**  
**6.98**  
**7.98**

1,000 NEW HATS JUST OPENED! SMART, NEW AND SUCH A VARIETY!  
Our Millinery Department is ablaze with a myriad of shades--all the leading shapes and hues--  
--HATS FOR MISSES!  
--HATS FOR THE BOBBED HEAD!  
--HATS FOR WOMEN!  
--HATS FOR MATRONS!

### MEN! SAVE 1-3 ON YOUR NEW SUIT & COAT

THOUSANDS OF MEN AND YOUNG MEN AND BOYS WILL PURCHASE THEIR NEW SUITS AND SPRING COATS DURING THIS SALE. COME AND SEE THE SUPERB SELECTIONS OF STYLISH, HIGH-GRADE GARMENTS WE OFFER AT THE FOLLOWING PRICES:

#### BRAND NEW SPRING CLOTHING!!

IN ENDLESS SELECTIONS FOR MEN, YOUNG MEN AND YOUTHS.

MEN'S SUITS. YOUTHS' SUITS. <b>11.50</b> Values up to \$18.00	ONE PANTS SUITS TWO PANTS SUITS <b>15.80</b> for men and young men Values up to \$23.00	ONE PANTS SUITS TWO PANTS SUITS <b>19.50</b> for men and young men \$27.50 values
ONE PANTS SUITS TWO PANTS SUITS <b>\$24</b> for men and young men \$32.00 values	ONE PANTS SUITS TWO PANTS SUITS <b>\$29</b> for men and young men \$38.00 values	ONE PANTS SUITS TWO PANTS SUITS <b>\$39</b> for men and young men \$48.00 values

FASHIONABLE SPRING COATS  
\$18.00 \$24.00 \$27.50 \$35.00 \$38.00  
Gaberdines, Whipcords, Tweeds, Woolens  
Many "Cravenette" processed.

MEN'S PANTS IN SUIT PATTERNS  
\$1.98 \$3.45 \$4.50 \$5.70  
Dress up your Suit with an extra pair of Trousers.  
Large Varieties.

Girls'

MOTHERS!  
An event that surpasses anything we have ever attempted for the children.

Coats

OVER 600 ON DISPLAY  
\$3.98 \$5.98 \$7.50  
\$8.98 \$10.98 \$12.98

Dresses

Dresses to fit every age girl.  
All the new models.  
\$1.98 up to \$6.98.

Hats

1.10  
1.98  
2.48

## LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION