

Lasts the Life of the Plates

There may be climates and driving conditions in which an ordinary battery is good enough—but not in Canada.

Here, more than in milder latitudes, car owners need battery vitality, toughness and resistance to wear—the qualities they get in the Willard Threaded Rubber Battery.

Willard Threaded Rubber Insulation (found only in this battery) combines the high insulating value of rubber with the porosity that is so necessary in the starting and lighting battery. It doesn't warp, split or crack. It saves worry, trouble and money. It lasts the life of the battery plates, thus saving re-insulation expense. You can get it only in the Willard Threaded Rubber Battery.

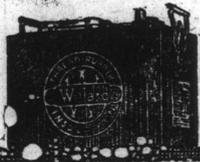
WILLARD STORAGE BATTERY CO. OF CANADA Limited
Factory and Office, 180 Sterling Road, Toronto, Ont.

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St. John's, T. A. Macdonald & Co.

Willard STORAGE BATTERY COMPANY of Canada

LIMITED



To-Day.

POTATOES —
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P. E. I. HAY.
this shipment.

ASTOW,

Beck's Cove.

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beads painted
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\$1.79

Ladies' Organdie and Voile

BLOUSES,

In this lot you will find values worth \$2.70,

effectively designed and trimmed with Lace and Embroidery, attractively Reduced in price. Only

\$1.79.

Milley's.

Strong as Lions.

SOME WONDERFUL WOMEN SAM-SONS.

Speaking at a recent Conference of the Fabian Labour Research Department, Mr. George Ryder told of the amazing strength displayed by women workers. He said he had seen women lifting shells weighting 250 lb. apiece, and moving, altogether, as much as fifteen tons of metal in a week's work.

In Lancashire women work at un- packing bales of cotton, and some of these women are real Amazons. Their employers say that they lift, not fifteen, but fifty tons during a week.

PILES
Do not suffer another day with itching, bleeding, or protruding piles. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See a box, all dealers, or Write-Down, Bates & Co. Limited, Toronto. Sample Box free if you mention this paper and enclose 2c. stamp to pay postage.

In the Black Country, at Cradley Heath, women work in the brick-works. There are 2,000 people em- ployed, and more than half are women. It is estimated that some of these women move twenty-eight tons of clay in a single day.

While the average women possesses only about two-thirds the strength of the average man, there are plenty of exceptions, and at music-halls there have been women who could rival almost every feat of the strongest.

Side Talks by Ruth Cameron

A DIFFERENT KIND OF MISSIONARY.



A friend of mine has been living this past winter at a boarding house. In this house were eight or nine people who had all been living there for some months and who knew each other quite well and had many little interests and experiences and feelings in common—a general approval of the waitress, a general feeling that the chambermaid was in- efficient, that the dining room paper and hangings were too dark, that Mrs. R. (the hostess) was an excellent table but was not sufficiently particu- lar about the house, several choice jests, a habit of going Monday night to the pictures, a comfortable knowl- edge of each other's individual tastes and interests which enabled them to remember to ask Mrs. A.'s mother was, and so on.

You know just how it is, don't you, if you have ever lived in a boarding house?

She Was Watched, Criticized and Laughed at.

Into this atmosphere there came one day, a new guest. She was an interesting, good looking woman, but not good looking enough to be dan- gerous. She seemed to me, on the whole, a desirable addition. But not so to the boarding house circle! Im- mediately they became a close cor- poration with this woman on the out- side. For several days she was watched, she was criticized, she was even laughed at now and then, pos-

sibly even with the most circumspect. And all, not because there was any- thing which needed watching or criti- cizing or laughing at, but just because she was new and that is the way any group naturally treats the new indi- viduality.

The Late School Child.
You know how it is with the child who enters school late and finds the rest of his classmates already wait- ed into a group. He stands apart while they seem to enjoy showing him how close is their bond of fraternity. I say "he," but I think this is even more true of girls.

And you know what a strong cam- paign there has been carried on in the churches to make the stranger feel at home, because the churches had been criticized for letting the stranger stay outside the social life of the church unless he pushed his way in. Think of such a campaign being necessary in an organization that is supposed to be the crystalli- zation of the broad humanity of Christ! The reason it became necessary is simply that human nature, unless stirred up, goes for its reserves.

Lonely Waiting.
Of course, any personality that is worth while will penetrate the re- serve in good-time, but sometimes it is lonely work waiting. I have an- other friend who appoints herself a missionary to go out and say a kindly word to these temporary ex- cels and tries to hasten the process of their acceptance. Don't you think it is a worth while form of misson- ary work?

Arora and Bon Ami for Glass.
BOWRING BROTHERS, LTD.,
(Hardware Dept.)—June 18th

men. The most wonderful of them all was Miss Kate Roberts, known as "Vulcana," daughter of a Welsh preacher. Though there was nothing in the least gross or massive about this young woman, she would put up a full-grown man above her head with one arm.

On one occasion two heavy drays collided in Market Lane, not far from P.W. offices. The front wheels became locked, and volunteers were quite un- able to separate them. A quietly-dress- ed young lady stepped through the crowd.

"Allow me," she said, and taking hold of the back of one dray, calmly lifted it and then lowered the wheel until it rested on the footpath.

"That will be all right now," she said; but no one else said anything at all. They merely gaped as she walked away.

This was Miss Roberts.

GOOD NIGHT.
How many times we've said good night
And kissed her as we turned away,
Knowing that with the morning light
She'd greet the beauty of the day.

We left her sleeping in her bed
And tipped gently from her room,
And when the soft "good night" was
said
The parting brought no touch of
gloom.

She would be there when we should
rise
To greet us with her lovely smile,
The sunbeams dancing in her eyes,
And night seemed such a little while.

Her spirit, till the break of day,
Would leave this little world of
ours
For brighter realms wherein to play
Where fairies danced among the
flowers.

Sometimes we watched her as she
dressed
And knew that she was free from
care,
And always lovelier she seemed
When morning found her smiling
there.

"God night, good night! sweet Mar-
jorie!
We will be brave with you away,
Some glad to-morrow there shall be,
We'll come to you at break of day.

WELL DRESSED AT SMALL
COST.—If you do not intend to
get a Suit or Overcoat for the
holiday season, you can at least
be well dressed by having your
clothes Cleaned and Pressed at
SPURRELL the Tailor's, 365
Water Street, and it will cost
you about \$1.50. Do you need a
new Velvet Collar on your Over-
coat?—m.w.t.t.

THE rich, luscious contents of a box of Moir's do not need even the charms of a pretty girl to herald their attractions. The eye and palate are alike delighted with what they find therein.

MOIR'S LIMITED
HALIFAX

FRED V. CHESMAN,
ST. JOHN'S.

MOIR'S Chocolate

MOIR'S Chocolate

An Every Day Occurrence.

Phew—what a hot day! Let's plan a picnic for to-morrow, and get out into the country. We'll get the girls to plan the "Eats", and you phone the British Aerated Water Co. for four dozen Kola Champagne. Their's is delicious, a real thirst quencher.

"Right O. I won't get any other, I like their's best. What's the phone number?" 1231.

KOLA CHAMPAGNE.

Large Size . . . \$1.40 per doz.
Small Size . . . \$1.10 per doz.

B.A.W. Co., Ltd.

NEW ARRIVALS

Ingot Tin, Sheet Lead,
Sheet Zinc,
Black and Galvanized Iron,
Bar Iron, Chains, Anchors, etc.
Cutch, Pine Tar, Coating Tar,
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