

VALUE FOR YOUR MONEY.

Now as never before, is it essential for you to get full value for the money you spend. We have always held the reputation for giving the best St. John's value in the undermentioned goods:

783 YARDS
WHITE TWILL SHEETING
60c. to 80c. yard.
80 inches wide, of the best English make.
CIRCULAR PILLOW COTTON
38c. yard.
40 inches wide, perfect goods.
WHITE LINEN BEDSPREADS
\$2.50 to \$6.60 each.
Double size, handsomely embroidered on best linen.

1,000 YARDS
WHITE CURTAIN NET
22c. to 34c. yard.
Soft, lace-like attractive designs.
WHITE SCRIM
23c. to 47c. yard.
Plain and H. S. Borders, including the new Bluebird design.
AM. ART CURTAINS, \$1.95 to \$3.50 pair.
2½ yards long, lace trimmed.
CHINTZ, 22c to 46c yard.
All the newest patterns shown here.

TABLE CENTRE PIECES
White Embroidered, 45c. to 75c. each.
Col'd Linen, Silk Embroidered, 70c. to \$2.70.
CUSHION COVERS
White Frilled, only 45c.
Col'd Sateen, only 45c.
Linen Crash 60c. to \$1.05
Cushion Cords, 16c. to 45c. each
PILLOW CASES
Frilled, only 50c.
H. S. Embroidered 40c. to \$1.00
CRASH COSEY COVERS, only . 20c. each

432
CONGOLEUM MATS
18 x 36, only 23c. each.
STAIR OILCLOTH
16c. yard,
15 inches wide. Only three pieces left at this low price.

BISHOP, SONS & COMPANY, LIMITED.

PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

To-Day's Messages.

10.00 A.M.

BALTIMORE FIRE WORK OF GERMAN.

BALTIMORE, To-day.
Vice-President Davis of Baltimore and Ohio issued a statement late today. In expressing his belief that the pier fire of this morning was of incendiary origin, he said the investigation places this conclusion almost beyond the possibility of a doubt. In support of this Davis said that there were six distinct explosions on the pier line within ten minutes after the fire started. There were no highly inflammable materials or explosives on the pier, he said. According to a list of the contents of the burned piers furnished by Davis there were no munitions stored there. Davis said that when an attempt was made to remove a burning steamer from the pier it was found her anchors were down in, some unexplained way, as ships never anchor in dock. Secret service men arrived here to-day from Washington to take charge of the investigation.

KEENNESS AMONG SAMMIES.

With the American Army in France (By the Associated Press).—Conditions in the sector in which the Americans are stationed were normal to-day. Artillery work continued. The weather was showery and much colder for the last two days. There has

been considerable aerial observation; late yesterday three German planes flew over our trenches. So great is the enthusiasm among the Americans to go on patrol that the French commander has ordered that none of the higher grade officers perform other than their regular duties. It is the duty of junior commissioned officers and non-commissioned officers to go with the patrols, but officers of higher rank, such as majors, were anxious to go out. The Quarter-master now has supplies for several days within reach of the American position as a precaution against any transportation difficulties with the bases.

FISH CONDITIONS IN ENGLAND.

OTTAWA, To-day.
Major H. A. Green, officer in charge of the fish supplies for Canadian troops overseas, returned to Ottawa from England to-day. On behalf of the British Board of Trade, Major Green visited the large fishing centres of England and Scotland and was greatly impressed by enormous prices being paid for fish. Even the much despised dogfish, Major Green says, the subject of much of the controversy among the fishermen of Canada, are now selling in England for about 16 cents per pound. Even rough varieties of fish, such as skate, pollock, etc. is making as much as sixteen shillings per stone or thirty cents per pound wholesale. Many of the fish shops and fish frying restaurants have had to close down on account of the scarcity and dearth of fish. With the adoption of up to date methods, Major Green says, there is every hope that Canada will eventually be the premier fish producing country of the world.

THE NEW CHANCELLOR.

LONDON, To-day.
No official statement of the appointment of Count Von Hartling as German Chancellor has been made, according to a special despatch from Amsterdam, but it is believed to be certain. The Lokal Anzeiger of Berlin and Neueste Nachrichten of Munich say the Count has accepted, while the Deutsche Tages Zeitung says he will accept and that Dr. Michaelis will become Premier of Prussia.

SOLITARY RAIDER.

LONDON, To-day.
A hostile airplane crossed the Kentish coast early this morning says an official statement. It didn't penetrate inland, being engaged by anti-aircraft guns immediately. It dropped bombs in the fields and made off to sea. No casualties.

LIPTON AND HIS CONQUEROR.

BOSTON, To-day.
Sir Thomas Lipton, four times challenger for the American Cup, today expressed a desire to purchase the schooner yacht "America," which brought the cup to this country in 1851. In a cable to Hollis Burgess he said that he had just heard that the famous racer was for sale and asked to be informed at once as to the price and other particulars. Mr. Burgess turned the message over to C. H. W. Foster and Hy. T. Tagard, Boston Yachtsmen who recently bought the "America" to save her from being broken up for junk.

ANOTHER AIR RAID.

LONDON, To-day.
Aircraft crossed the southeast coast in relays between 10.45 and 11.10 o'clock last night and proceeded towards London, says an official statement just issued. The raid is progressing, the statement adds.

BRITISH SHIPPING LOSSES.

LONDON, To-day.
Fourteen British merchant ships over 1,600 tons were sunk by mine or

submarine in the past week, according to the Admiralty report to-night. Four ships under 1,600 tons were also sunk, but no fishing craft was sunk.

ADMISSIONS OF GERMAN OFFICER.

A captured officer of considerable intelligence and individuality has made some interesting statements, among which was one to the effect that he expected the Americans next spring to continue the offensive at Ypres. He added that he was looking to America to build one hundred thousand airplanes. He declared that there would be no general withdrawal of Germans in Belgium, but they will fall back fighting for each position. He said significantly that there had been a decrease in the morale of the German troops and that men were losing respect for their officers.

THE ITALIAN SITUATION.

WASHINGTON, To-day.
Virtually one thousand square miles of Italian territory have been overrun, more than 120,000 Italians have been made prisoners and in excess of 1,000 guns have been captured by the German-Austro-Hungarian armies in their eight day drive from the Isonzo and Carnic. From the east the enemy invasion on the centres of the front is now well within gun range of the Tagliamento River, where it has been presumed that General Cadorna will turn and make a stand. The Italian Commander in chief, however, has not yet brought his troops about to face the enemy but is continuing his retreat with the rear guards harassing the advance. Just where Cadorna proposes to give battle has not become apparent, neither is it known how well the northern and southern flanks of his army are keeping pace with the retirement in the centre. According to the latest Berlin official statement announcing the heavy losses of the Italians in men and guns, engagements successful for the enemy have taken place on the Tagliamento Plain, while the Rome official announces that there has been fighting on the hills of St. Daniele del Triliv, northwest of Udine, and from four to five miles east of the Tagliamento. Meanwhile preparations to aid the Italians in their hour of extremity are being rushed by all the Allies. Jules Cambon, General Secretary of the French Ministry of Foreign affairs, in a statement has expressed the conviction that the Italians will be able to stem the tide of the invasion with the aid of the French and their troops sent to reinforce them. The American Government is to waive all export restrictions in favor of Italy, permitting that country to take what materials she requires, regardless of prospective shortage here. A large amount of shipping also is to be given Italy to work in conjunction with her own merchant marine in taking supplies overseas.

The Italian Premier in a message to General Cadorna has assured the Commander-in-Chief that all classes of the populace of Italy are with him in the hour of trial and will stand by him and the army until victory rests with them. A similar message was sent to the British Premier. On the other battle fronts no operations have taken place. The Germans on Wednesday made no attempts to force out the Canadians from the positions captured the previous day in the region of Passchendaele. Along the Chemin Des Dames and in the Verdun sector intense bombardments continue. Still another mutiny among the Germans is reported. This time it was among the troops in Belgium who are said to have refused to go to the front and even to have fired on their officers, several of whom were wounded.

URGE AMERICAN ASSISTANCE TO ITALY.

NEW YORK, To-day.
President Wilson was urged to call a special session of Congress at an early date to declare war on Austria in a resolution adopted by the Board of Trustees of the American Defense Society at a special meeting here today. The resolution further urges the transportation to Italy of a contingent of American troops and war material, using all ships possible, including seized Austrian ships for the purpose. It sets forth that the complete defeat of Italy's armies will endanger her national existence and imperil the issue of the war for democracy and that to preserve Italy's existence and to maintain her efficiency as a fighting force, immediate military and economic aid from her allies is necessary.




\$5.50
Buys one of Our Kiddies' Suits
Ages from 2½ to 8 years.



\$8.75
Buys one of our Boys' Suits
Ages from 6 to 18 years.
Many of these have two pairs of pants, and are worth from \$12.00 to \$18.00.

Smyth's

ESTABLISHED 1875



SAMPLE SHOE SALE

We are clearing out a line of
Women's Laced Boots
of Black Kid Vamps, Champagne Tops, 8 inch, high laced. Regular \$6.00 value. Our price this week
Only \$4.00 pair.
Now is your opportunity to get a Smart, Stylish Boot at only \$4.00 a pair.

PARKER & MONROE, Limited,
The Shoe Men.

Here and There.

TRAIN MOVEMENTS.—Tuesday's outgoing express arrived at Port aux Basques at 7.30 p.m. yesterday. The incoming express is due at 7.30 p.m. to-day.

LABRADOR STORM SWEEP.—The Reid Nfd. Co. received a marconigram from Capt. Burgess of the s.s. Diana yesterday, stating that his ship had arrived at Assizes Harbor, and was sheltering from a heavy S.S. E. gale.

"THE TRAIL OF THE CARIBOL."—Under the above title an interesting booklet containing the lecture of the Rev. T. Nangle, C.F., delivered at the Casino Theatre recently, with photos of foremost persons, and other interesting matter on the war will be published during the month of December. The proceeds are to be in aid of a charitable purpose. Judging by the manuscript and illustrations that were shown us this morning the book when completed should find a place on the bookshelf of all collectors of permanent war literature. As a recruiting medium its power cannot be reckoned with.

Onion sauce is served on toast for a luncheon dish.

Says the Airplane Will Link up Britain

Lord Montagu Predicts 20-Hour Service Between England and Newfoundland.

A twenty-hour air service between England and Newfoundland; air service thence across Canada; airplanes flying from London to British South African colonies, and to all parts of the empire—this is the prediction of Lord Montagu of Beaulieu, a pioneer in aviation in England, in the September issue of Overseas.

"What the airplane is doing in war we all know," says Overseas, "but what is the part that it is to play in the development of our empire when peace comes?"

"No man is better able to answer that question than Lieut. Col. Lord Montagu of Beaulieu, whose pioneer work in motoring and aviation is too familiar to need recapitulating."

Then the magazine presents a reply by Lord Montagu to the question: "The scattered nature of the British Empire must be a source of weakness both politically and from the military point of view unless communication between the separate parts of the empire is easy and rapid. The linking up of the great English-speaking nations with the old Mother Country is a matter of supreme importance, and whereas the telegraph, both wireless and by means of cable, has done much, and steamship communication has done more, the most potent means of drawing together the widely-separated dominions will be the airplane."

"In the near future it will be possible to reach Newfoundland in eight to twenty hours, whence a land aerial service will be established to Eastern, Central, and Western Canada. Southward from London the Dominion of South Africa, Rhodesia, British East Africa, Egypt and the British Colonies on the east coast will be within touch of London at probably an average rate of eighty miles per hour. Eastward, Australia and New Zealand will be approached through India, Burmah, and Singapore."

"Rudyard Kipling once wrote: 'Transportation is Civilization'; one may say with equal force as regards the Empire that air communication means consolidation from a political and military point of view. Really, rapid communication will mean the possibility of an Imperial Parliament for Australia will hardly be further in point of time from Westminster than was Edinburgh from London 100 years ago. Parliament was possible at that time, notwithstanding a journey of three or four days, and an Imperial Parliament will be possible in the future on the same time basis."

"For purposes of offense and defence, both by sea and land, and what is much more important, in the air, the Empire United will be immensely stronger than the empire divided into units. From the younger nations will come the finest material for pilots, while for training grounds many of their climates are much superior to ours. New ideas are also much more prevalent in the younger than in the older countries, and as readers of 'Overseas' know well, my aim has always been that the air service in the future should not be a national, but an imperial air service drawn from and representing all parts of the empire."

In commenting upon Lord Montagu's ideas, the editor of Overseas wrote:

"The airplane will in our time revolutionize the life of the world. Less than ten years ago most people regarded it as a toy at that. 'What's the use of it?' was the question constantly asked when some daring aviator made a further step forward."

"Already we have discovered the supreme power of aircraft in war. The nation which commands the air will command the world. The marvels of three years ago are the commonplace of to-day, and the impossibilities of January, 1917, are the accomplished facts of September. We to-day have airplanes that can travel 150 miles an hour. Monster planes can carry crews and loads of fully a ton. Airmen frequently rise to a height of over 20,000 feet, and habitually fly at heights unattainable in 1914."

WEATHER.—The weather across country is calm and dull, raining on the east coast; temperature 32 to 40 above.

T. J. EDENS.

100 Sacks
CORN MEAL, \$4.50 Sack.
100 Sacks
GLUTEN MEAL, \$4.50 Sack.

20 cs. BAKE APPLES—in tins
30 cs. No. 1 SALMON.
10 cs. No. 1 LOBSTER.
100 cs. BOYER'S TOMATOES.
100 cs. EARLY JUNE PEAS.
50 cs. CAMPBELL'S SOUPS.

CANDLES for Altar purposes.
Pure Wax, Stearine,
Sperm, London Wax.

500 barrels
ROBIN HOOD FLOUR
now landing.

FRESH by Steamer to-day:
10 boxes PURITY BUTTER.
10 boxes P. E. L. EGGS.

100 barrels APPLES—
Kings and Gravensteins.


Dill Pickles, in tins.

30 cases
SWEET JUICY ORANGES,
200 and 216 count,
\$1.50 case.

T. J. EDENS.

Duckworth Street and
Hawkins' Cross.

If You Want Full Food Value For Your Money



TRY Grape-Nuts

BUSINESS Afford



EARNERS will
ate the buy
of their Mo

PILLOW CASES
4 dozen of our English Pillow Cases finished with a fine stitched frill; more of these than any other brand, and finished with this special frill for 70c. each. Friday, Saturday and Monday.

DOOR MATS.
A stout coconut mat at the time it is most muddy fall days; it is itself in one season a hall cleaner, saves a lot. Just a dozen left in stock. Best \$2.00 value. Friday, Saturday and Monday.

TOWEL VALUE
Strong, serviceable Turkish Towels, 12½ size; towels that are 28c. each. Friday, Saturday and Monday.

CASEMENT
Real fine turkey shade, has a corrosion proof and is finished with a neat hemstitched edge; get one for the price of two. Friday, Saturday and Monday.

NIGHTDRESS
White Linen Nightdresses, crossly embroidered, hemstitched bodice, the best pieces in our line; get one for the price of two. Friday, Saturday and Monday.

CUSHION COVERS
Linen Cushion covers, stitched edge, with contrasty colours, get around and inspect at 70 cents. Friday, Saturday and Monday.

The Call for Ribbons
Quick and new
be Pre

LADIES' RIBBONS
Low cut Ribbons of high, medium and special quality; 25c. to 50c. Friday, Saturday and Monday.

MISSER'S RIBBONS
Two styles of ribbons for the growing girl; must be out this week. Special Friday, Saturday and Monday.

CHILDREN'S
Care for little pair of deplorable for them. Special Friday, Saturday and Monday.

MEN'S RIBBONS
High cut, wide edge and soft, and resisting red. 25c. per pair. Friday, Saturday and Monday.

Lace Curtains
With our lace shams some very special. White Lace Curtains lot was among the yards long, 60 inches good looking and far better than expected to see. 25c. per pair. Friday, Saturday and Monday.