

# First Opening of American Goods!

We announce our first shipment Am. Goods, purchased keenly and marked at the lowest margin of profit

## Ladies' Silk Blouses

8 Dozen LADIES' Job Silk Blouses, White Black and Coloured, Value from \$2.50 to \$7.00 ea. Selling \$1.60 to \$4.00 each.

## Ladies' Fabric Gloves.

A Small Quantity of Ladies' Cotton and Silk Gloves as Follows: White Lisle Gloves.....38c. pair White, Bl'k & Pongee Silk Gloves \$1.20 pr. White Chamois Cloth Gloves...\$1.50 pair The Latest Materials in Fabric Gloves.

**Marshall Bros**

## Ladies' Job Collars.

30 Dozen LADIES' Job Collars, White, Black and Coloured, Values from 40c to \$1.00 ea. Selling 20c. to 50c. each.

## Long Distance Rudeness.



By RUTH CAMERON.

"What strikes and frightens the backward European almost as much as anything in America is the efficiency and fearless universality of the telephone. I do not mean that Europe has failed to adopt the telephone. But I do mean that the European telephone is a toy and a somewhat glum, one compared with the incontestable seriousness of the American telephone. The average middle class householder in England still speaks of his telephone, if he has one, in the same falsely casual tone as the corresponding American is liable to speak of his motor car."—Arnold Bennett.

It is good to get a foreigner's point of view once in a while, isn't it? "Efficiency and fearless universality," certainly are a clever characterization of our telephone. We have become so used to it ourselves that we don't realize how wonderful, how pervasive and how almost alarming it is.

Too bad Mr. Bennett didn't stay longer.

And we don't realize also some of the abuses into which we have drifted. Too bad Mr. Bennett couldn't have stayed long enough to have really lived among us and then he could have held them up to us, and we should have seen ourselves as others see us in that respect, too.

One feels ashamed to follow in such great footsteps but in this case one wants so much to point out a certain abuse that one is emboldened to. The particular abuse I mean this time is that of the persistent and intrusive telephone caller.

The Woman Couldn't Make Up Her Mind.

A neighbour of mine told me this story. She had some dealings with another woman in regard to selling a certain piece of furniture. The other woman could not make up her mind whether she wanted it or not. Then one day she made up her mind that she wanted it and wanted it in a hurry. She called up my neighbour. The latter was out, dining with some new friends, people she knows but slightly. The woman tried to get her telephone number. The maid refused to give it. Finally she harried the maid into it by insisting that her business was very important. She then called up and summoned my neighbour in the middle of a formal dinner to transact that business.

She Would Never Have Gone To That House.

Now that woman would never have gone to the house and interrupted the dinner. She would have known that was absolutely unpardonable. But just because it was done through a telephone she lost her sense of values.

That is not an isolated case. We all know people who do through the telephone what they would not think of doing face to face.

And yet long distance rudeness is just as much rudeness as the face to face variety.

## Everyday Etiquette.

"Please tell me if it is proper to use place cards at a birthday party?" was Gladys's inquiry.

"I think it is always well to provide place cards, and if they are cleverly designed, they often afford a way to start conversation," replied her aunt.

Buy a bottle of Stafford's Phoratoxine Cough Cure for 25c. and receive a numbered ticket. See advertisement—may 11.

## Local Potatoes

On hand to-day: 50 Barrels Good Local Potatoes.

Also 50 Crates ONIONS.

Soper & Moore, WHOLESALE JOBBERS. Phone 486.

## Rann-dom Reels.

Gossip.

Gossip is the art of scattering odium upon people who are not present with an alibi. There are several kinds of time-tested odium in common use, any one of which will eat large, gaping holes in the best reputation ever designed. When a smooth, docile reputation has been well scattered with hearsay odium it becomes of no value to its owner, who is obliged to move into another state and build up a new one.

Gossip is caused by the absence of a safety valve on the human tongue. Nature intended the tongue to remain at home and live a quiet, retired life, so that it would not become overheated and explode in the direction of the neighbours. One or two such explosions, aimed at the head of the new minister or the cashier of the bank, will cause more trouble and consternation than a hair-pulling match in the choir. Nobody should be allowed to join the church until his tongue has been passed upon by a boiler inspector and found equal to the task of sustaining a pressure of 5,000 pounds.



Gossip is caused by the absence of a safety valve on the human tongue. The gossip is usually a man or woman and sometimes both. There would be much less wholesale gossip in this country if there were fewer crackers.

## Summer School Notes.

Wednesday, July 25.—Morning Session (St. Bonaventure's College), 9 to 11.45. Lectures were given on Formal English Grammar and Psychology by Dr. Brunt, and on Nature Study and Arithmetic by Mr. Morehouse. Methodist College Hall 11.45 to 12.30. Mr. C. Hutton gave a lecture on teaching Music by the Tonic Sol Fa system. Afternoon Session (St. Bonaventure's College) 2.15 to 4.15. During the first period 2.15-3 Dr. Brunt and Mr. Morehouse continued their lectures on Psychology and Arithmetic respectively. The next half hour was spent in Physical Culture on the College grounds. The ladies of A group were then taken in Art by Miss Kelly, while the rest attended Mr. Morehouse's lecture on Natural Study. Evening Session (Synod Building) 7.30-9.—Special lessons in English Composition by Dr. Blackall, English by Mr. Whitway, French by Misses Stirling and Carmichael, Algebra by Rev. W. H. Thomas and Mr. Goodman were very well attended.

## \$50.00 in Cash Prizes.

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

- 1st Prize .....\$20.00
  - 2nd Prize .....\$15.00
  - 3rd Prize .....\$10.00
  - 4th Prize .....\$5.00
- P.S.—The above does not apply to wholesale buyers, but only the "Retail Cash Purchases" made at our two stores.

These prizes will be drawn by two prominent business men on the above mentioned date.

DE. F. STAFFORD & SON, Theatre Hill, STAFFORD'S PHARMACY, Duckworth Street, Stafford's 3 Specialties:

STAFFORD'S LIMENT. STAFFORD'S PRESCRIPTION "A". STAFFORD'S PHORATOXINE COUGH CURE.

## Your Boys and Girls.

The real home in which the parents are good pals, can give points in rearing children in the old order. The wise make comrades of their growing up or grown children. There is a drawing together of their youth and middle age that is good, good for the elders and conducive to freshness of spirit. The high wall between parent and child is down, and they do not talk a strange language to which others do.

To make real comrades of your children is to let them feel that you have gone with them step by step all the way, and one day you will realize they are falling into your step, going back to childhood and blaming themselves for their failures toward you, even as you falter toward yours, and never again will you complain of their ingratitude.

Beige and white mixed chevrot are charmingly used for a cloak and hat.

## TEMPLETON'S for Herring Nets!

We have over 800 Nets in stock ready to send out on receipt of your order. A full stock in 30, 35, 40, 50 and 60 ran nets in both Anchor and Advance Brand Nets.

Our Prices are the Lowest Obtainable.

WRITE US FOR A PRICE LIST.

Robert Templeton, 333 Water-st.

## A Table of Tables!

We give here a Table of Tables of all descriptions that are now in stock in our Furniture Dept.

- PARLOR TABLES,
- WRITING TABLES,
- LIBRARY TABLES,
- OCCASIONAL TABLES,
- WORK TABLES,
- DEN TABLES,
- CARD TABLES,
- KITCHEN TABLES, and
- EXTENSION TABLES.

The latter, of Golden Oak and Mahogany, can be obtained in different designs, round or square shape, and are capable of 6, 7 or 8 feet extension.

All Furniture sold by us is guaranteed for perfection of finish and quality.

U. S. Picture & Portrait Co., HOUSE FURNISHERS.

## STYLISH READYMADES

Now Showing:

Men's and Boys' Readymade Clothing.

A large and carefully selected stock of Men's and Boys' Suits, Pants, etc., to choose from. Quality and Prices always right.

William Frew.

## There's a Flavour of Distinction

in every cup of "HOMESTEAD." Skillful blending of the finest hill-grown teas and scrupulous cleanliness in preparation is the secret.

This flavour constitutes the individuality of Homestead and will never change, no matter how costs may rise.

There's a smile in every cup of Homestead.

Sole Importer, C. P. EAGAN.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

## Wash Boards!

Just received 100 dozen Eagan's finest quality Wash-boards, i.e.,

- Twin Beaver (fibre)
- 2 in 1 Household Globe.
- Duchess.
- 50 cases Sandog Matches.

- Libby's Chow and Mixed Pickles.
- Libby's Olive Oil.
- Libby's Strawberry Preserves.
- Baker's Chocolate & Cocoa.
- Campbell's Soups—10 varieties; by tin, doz. or case.
- Cook's Medicated and other Toilet Soaps.
- Hollbrook's Malt Vinegar.
- Heinz Malt & Crystal Vinegar.
- Mellin's Confectionery & Cakes.
- "Dromedary" Quick Tapioca.
- Gorman's Minute Tapioca.
- Gorman's Pickling Spices, etc.

## Annual Budget Brought

And Correspondence... After long and weary annual Budget Speech...

The Rules of the House to all matters to come...

The House discussed the Bill respecting a...

The Prime Minister endorsed the remarks of...

Mr. Clift echoed the...

The Minister of Marine...

When the House went...

Before the House...

On the afternoon of...

At 11 a.m. on April...

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