## First Opening of American Goods!

NO CONTRACTOR DE LA TRACTOR DE CONTRACTOR DE

We announce our first shipment Am. Goods, purchased keenly and marked at the lowest margin of profit

## Ladies' Silk Blouses

8 Dozen LADIES'

# Blouses,

White Black and Coloured, Value from \$2.50 to \$7.00 ea. Sellling

\$1.60 to \$4.00

each.

## Ladies' Fabric Gloves.

A Small Quantity of Ladies' Cotton and Silk Gloves as Follows:

White Lisle Gloves ...... 38c. pair

White, Bl'k & Pongee Silk Gloves \$1.20 pr. White Chamois Cloth Gloves ... \$1.50 pair The Latest Materials in Fabric Gloves.

## Marshall Bros

## Ladies Job Collars.

30 Dozen LADIES'

## Job Collars.

White, Black and Coloured, Values from 40c to \$1.00 ea.

Selling

20c. to 50c.

each.

#### Long Distance Rudeness.

By RUTH CAMERON.

A neighbour of mine told me thi

story. She had some dealings with

woman could not make up her mind

House.

gone to the house and interrupted the

dinner. She would have known that

was absolutely unpermissable. But

just because it was done through a

telephone she lost her sense of values.

all know people who do through the

telephone what they would not think

And yet long distance rudeness i

of doing face to face.

That is not an isolated case. We

Now that woman would never have



"What strikes The Woman Couldn't Make Up Her and frightens the backward Euronean almost as much as anything another woman in regard to selling a in America is the certain piece of furniture. The other efficiency a n d fearful universal- whether she wanted it or not. Then ity of the teleone day she made up her mind that phone. I do not she wanted it and wanted it in a mean that Europe hurry. She called up my neighbour. h a s failed to The latter was out, dining with some adopt the tele- new friends, people she knows but none. But I do slightly The woman tried to get her

mean that the telephone number. The maid refused European telle- to give it. Finally she harried the phone is a toy maid into it by insisting that her and a somewhat clumsy one com-pared with the inexorable seriousness then called up and summoned my of the American telephone. The aver- neighbour in the middle of a formal age middle class householder in Eng- dinner to transact that business. land still speaks of his telephone, if he has one, in the same falsely casual. She Would Never Have Gone To That tone as the corresponding American is liable to speak of his motor car." -Arnold Bennett.

It is good to get a foreigner's point of view once in a while, isn't it? "Efficiency and fearful universal ity" certainly are a clever characterization of our telephone. 'We have be come so used to it ourselves that we don't realize how wonderful, how pervasive and how almost alarming it

Too Bad Mr. Bennett Didn't Stay Longer.

And we don't realize also some the abuses into which we have drifted Too bad Mr. Bennett couldn't have stayed long enough to have really livin that respect, too. One feels abashed to follow in such designed, they often afford a way to one.

great footsteps but in this case one start conversation," replied her aunt. wants so much to point out a certain abuse that one is emboldened to.

Local **Potatoes** 

On hand to-day:

50 Barrels **Good Local** Potatoes.

Also 50 Crates ONIONS.

Soper & Moore,

WHOLESALE JOBBERS. Phone 480.

Rann-dom Reels.

GOSSIP.

Gossip is the art of scattering odium just as much rudeness as the face to upon people who are not present with away. an alibi. There are several kinds of time-tested odium in common use, any Everyday Etiquette. one of which will eat large, gaping holes in the best reputation ever de-"Please tell me if it is proper to use signed. When a smooth, docile repued among us and then he could have place cards at a birthday party?" was tation has been well scattered with held them up to us, and we should Glady's inquiry. hearsay odium it becomes of no value held them up to us, and we should have seen ourselves as others see us "I think it is always well to provide to its owner, who is oliged to move place cards and, if they are cleverly into another state and build up a new

Gossip is caused by the absence of a safety valve on the human ton-Buy a bottle of Stafford's gue. Nature intended the tongue to The particular abuse I mean this Phoratone Cough Cure for 25c. remain at home and live a quiet, retime is that of the persistent and in- and receive a numbered ticket. tired life, so that it would not become overheated and explode in the direc-See advertisement.—may1,tf tion of the neighbours. One or two such explosions, aimed at the head of STAFFORD'S LINIMENT. bank, will cause more trouble and consternation than a hair-pulling match in the choir. Nobody should be allowed to join the church until his tongue has been passed upon by boiler inspector and found equal to the task of sustaining a pressure of



safety valve on the human tongue. The gossip is usually a man or woman and sometimes both. There would be much less wholesale gossip in this ountry if there were fewer cracker-

oxes and more work for the unemployed. Idleness causes the tongue to wag faster than a pink kimono on a clothes line, which impresses the lesson that all gossips should be allowed work off their enthusiasm on a rock

Gossip is the only form of converation which can start neck to neck with the truth and win in a walk. There is nothing that can overtake a hoice piece of gossip and retire it rom circulation except the death of all parties concerned, even unto the fourth generation. Thousands of men are afraid to hire a plain, near-sighted enographer for fear of having her

onverted into a dashing, peroxide blonde affinity by the cruel voice of else's wife, the foundation is at ody else's wife, the foundation is at lace laid for two resounding divorce laid for two resounding divorce latts, and if a settlement is made out suits, and if a settlement is made out of court the lawyers are charged with Natural Study.

locking the wheels of justice. The nicest kind of gossip is that Composition by Dr. Blackall, English Composition by Dr. Blackall, English The world is full of women who gos- Stirling and Carmichael, Algebra by sip in this manner, God bless 'em, and Rev. W. H. Thomas and Mr. Goodthey sweeten every life they touch.

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numpered ticket, and if you are holding a lucky number at the time the numbers ing to read your spicy editorials

2nd Prize .. .. .. .. ....\$15.00 3rd Prize .. .. .. .. \$10.00 4th Prize ..... \$ 5.00 "wholesale" buyers, but only the "Re-

DR. F. STAFFORD & SON. Theatre Hill. STAFFORD'S PHARMACY, Duckworth Street. Stafford's 3 Specialties:

STAFFORD'S PRESCRIPTION "A".

are good pals, can give points in the watch tower. Keep up the good earing children to the old order: work, the people are behind you The wise make comrades of their every time. growing up or grown children. There is a drawing together of their youth and middle age that is good, good for the elders and conducive to fresh-ness of spirit. The high wall between parent and child is down, and they do not talk a strange language to

which others do.

To make real comrades of your children is to let them feel that you and rainy. Bar. 29.50; Ther. 64. have gone with them step by step all the way, and one day you will realise they are falling into your step, going back to childhood and blaming themselves for their failures toward you, even as you failed toward yours, their ingratitude.

Beige and white mixed cheviot are harmingly used for a cloak and hat. GARLAND'S BOOKSTOPE.

**Summer School Notes.** 

Wednesday, July 25.-Morning Session (St. Bonaventure's College), 9 to 11.45. Lectures were given on Formal English Grammar and Psychology by Dr. Brunt, and on Nature Study and Arithmetic by Mr. Morehouse. Methodist College Hall 11.45 to 12.30. Mr. C. Hutton gave a lecture on teaching Music by the Tonic Sol Fa system. Afternoon Session (St. Bonaventure's College) 2.15 to

4.15 During the first period 2.15-3 Dr. Brunt and Mr. Morehouse continued their lectures on Psychology and Arithmetic respectively. The next gossip. If gossip sees a married man half hour was spent in Physical Culwalk home from church with some- ture on the College grounds. The ladies of A group were then taken

Evening Session (Synod Building) about somebody and then rings off. by Mr. Whiteway, French by Misses man were very well attended.

\$50.00 in Cash Prizes. Appreciates the People's Paper.

Editor Evening Telegram of the Cash Prizes we are giving that "bouquet-throwing" has not entirely been adopted a sthe way in which to lessen the obstacles that lie in our nath. We have lately, as you say, become a mutual admiration society, our "brilliant and self-P.S.—The above does not apply to sacrificing" statesmen (?) (save the mark) leading the grand procession. tall Cash Purchases" made at our two Now and again, of course, the people, the Hard Drags, receive an ad-These prizes will be drawn by two vice from some fellow (who now prominent business men on the above runs a motor car, and who before the war ran from his creditors), on the subject of economizing, but outside of this little jar in the musicale everything is lovely on the bowery. Your space is limited, I know, and therefore I will not trespass further, only to say that you are giving us the "goods" just now that the people are actually hungry for. We STAFFORD'S PHORATONE COUGH thought it was all up with us as far Your Boys and Girls. thank goodness the sunshine of his that the people have still the old reli-The real home in which the parents able ever true Evening Telegram on

> BACKBONE. St. John's, July 24, 1917.

From Cape Race. CAPE RACE, To-day.

Wind S.W., light, weather dull Hodder & Stoughtons'

Novels.

### TEMPLETON'S for Herring Nets!

We have over 800 Nets in stock ready to send out on receipt of your order. A full stock in 30, 35, 40, 50 and 60 ran nets in both Anchor and Advance Brand

Our Prices are the Lowest Obtainable.

WRITE US FOR A PRICE LIST.

Robert Templeton, 333 Water-st. 

#### A Table of Tables!

We give here a Table of Tables of all descriptions that are now in stock in our Furniture Dept.

PARLOR TABLES, WRITING TABLES, LIBRARY TABLES, OCCASIONAL TABLES. WORK TABLES, DEN TABLES. CARD TABLES. KITCHEN TABLES, and EXTENSION TABLES.

The latter, of Golden Oak and Mahogany, can be obtained in different designs, round or square shape, and are capable of 6, 7 or 8 feet extension.

All Furniture sold by us is guaranteed for perfection of finish and quality.

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### STYLISH READYMADES

Now Showing:

Men's and Boys' Readymade Clothing:

A large and carefully selected stock of Men's and and never again will you complain of containing some of the best books Boys' Suits, Pants, etc., to choose from. Quality and Prices always right.

William Frew.

#### **Annual Budge** Broug

And Correspondence quiry Into Death of After long and wea annual Budget Speedown in the House terday afternoon. The rules of the H to all matters to co

Militia and Defence. provisions, the Minist lation to the war un tribute to the valuable the Patriotic Associa forts had saved the co The Prime Minister and endorsed the remarks of Justice, the form eulogizing the volunta Excellency the Govern subsidized for the s

the Prime Minister r of the Governor and compliment to Major The Minister of Ma to consider an amen building Act. The E the Minister stating for allowing import used in vessels buil was owing to the sh here. The Bill pass ceived its third read to the Upper House for When the House w ee on Ways and Minister brought do Budget, which show the country had real late itself on its unp perity during the oreshadowed bright next fiscal year. Prime Minister table Burke, Secretary of mittee of the Patr a result of an inqui

CAPT. G'GRADY'

of Private Quinton

3525, Pte. A. E. Quint as follows:-On the afternoon

zel. Owing to ice from coming ashore against soldiers going might be likely to stow

On the afternoon Ayre, acting O.C. Deptions to have a Guar tailed for the purpos lowing men:

3408 Pte. W. O 3525 Pte. A. E 3050 Pte. H. A 3537 Pte. J. Jedd 3487 Pte. I. Lids

This Guard did d 5|4|17 to 11 a.m. 8|4|1 way, the other on the men were under were sent every two p.m. one sentry was head of the gangway was relieved every h Previous to being duty and up to the duty and did not rep April 20th, 1917. At 11 a.m. on April til April 9th, 9 a.m. Ot



There's a Flavour of Distinction and scrupulous cleanli-

> the secret. This flavour consti-tutes the individuality of Homestead and will never change, no matter how costs may rise. There's a smile in

in every cup of 'HOMESTEAD." Skilful blending of the finest hill-grown teas

ness in preparation is

every cup of Homestead. Sole Importer. C. P. EAGAN.

Wash Boards!

Just received 100 dozen Eddy's finest quality Wash-Joards, i.e., Twin Beaver (fibre) 2 in 1. Household Globe.

Duchess. 50 cases Seadog Matches. Libby's Chow and Mixed Pickles.
Libby's Olive Oil.
Libby's Strawberry Preserve.
Baker's Chocolate & Cocoa,
Campbell's Soups—

or case.

Cook's Medicated and other
Toilet Soaps.
Holbrook's Malt Vinegar.
Heinz Malt & Crystal Vinegar
Moir's Confectionery & Cakes
"Dromedary" Quick Tapioca,
Gorman's Minute Tapioca,
Gorman's Pickling Spices, etc

Lagan