

STER!



The Easter Season is the most active season of the year at this Shoe Store.
The Good Dresser comes here for shoes, knowing that the Swellest and the Smartest Shoes are to be had here.
The Conservative buyer comes here for shoes, knowing that the best Shoes for the money are to be had here.
The Parent comes here for Children's Shoes, knowing that the Shoes best adapted to Children's feet are to be had here.
They all come here for Shoes, knowing that we're the Shoe Store of the town.

Yes, your Easter Shoes are now waiting for you.

Monroe, Ltd.,
OF MEN.

LINE OIL.

and 150 test,
and 120 test.
BEST KERO OIL ON MARKET.

DIL Co., Ltd.
AY, Distributor.

**Smart Stylish
Summer Suitings**

Specially Selected.
SEE STRANG'S.

**J. J. STRANG
Ladies' and Gents' Tailoring,**

153 WATER STREET,
St. John's.

Samples and Prices for a Postal Card.

Satisfaction Guaranteed.

Workmanship.

ers with a difficult job. The friends of customers leads us have on hand a large stock of RADIATORS,
at cheaper than you can

& SHAW,
of Water Filters,
66 PRESCOTT STREET.

Telegram.

M. T. & T. Co.

The number of new subscribers secured by the Maritime Telegraph and Telephone Company during the past year was 2,379, or an increase of business of 16 p.c. This increase, the directors believe, will be maintained for some time to come. We have instructions to offer a small block of this common stock, at an attractive price, to yield well over 6 1/2 p.c.

F. B. McCURDY & CO.,

Hallam, St. John, N.B., Sherbrooke, Que., Montreal, Ottawa, Kingston, Charlottetown, St. John's, Nfld., Sydney, London, England.

C. A. C. BRUCE, Mgr., St. John's

A Canada Life Actual Result!

NET CASH RETURN MORE THAN TWICE THE COST.

W. J. Robertson, Welland, 12th June, 1913.
Agent CANADA LIFE ASSURANCE CO., Port Hope, Ontario.

Dear Sir:—
When acknowledging receipt of the Company's cheque for my matured Endowment Policy No. 24337, I desire to avail myself of the opportunity to express my satisfaction with the outcome of my investment.

The policy was payable to me at age 60, with ten premiums of \$45.00 each. The return under it is as follows:

Sum assured	\$1,000.00
Dividends added	448.54
Total amount payable	\$1,448.54
Net cash return	458.00

\$ 966.54

That I should have insurance protection free for all these years and now have over twice the amount of my premiums returned to me in cash is a most satisfactory outcome and I heartily congratulate you on it.

Yours very truly,
W. J. ROBERTSON.
A CANADA LIFE POLICY PAYS.
F. C. A. C. BRUCE, Manager, St. John's.

**Comfort,
Style,
Quality,**

These are three points which our Suits excel all others.

Our Spring Suitings!

have arrived, including novelty & staple shades, direct from the London market. All personally selected. No two alike. Call and convince yourself.



CHAPLIN, THE STORE THAT PLEASES

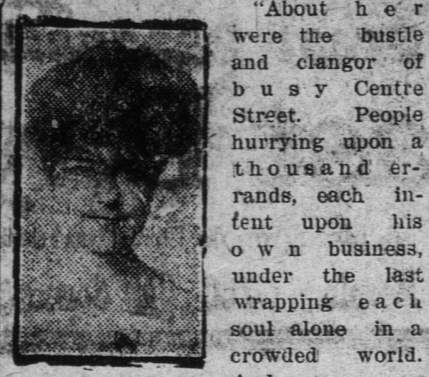


Insist on Getting "WINDSOR" SALT. It is guaranteed absolutely pure.

Advertise in The Telegram

Aloneness.

By BUTH CAMERON.



Each individual in that mass is just wrapped up in himself and his relationships as you are in yourself and your relationships.

You touch elbows with your next door neighbour, and yet you two are actually as far apart as the planet Mars and the earth. The isolation of souls is a wonderful and solemn thought that sometimes takes possession of me.

No matter in what close physical and intellectual intimacy with other human beings we may live, after all, the soul, the core of us, is remote. Souls are like planets. Each moves in its own orbit, and under normal conditions no other planet can possibly come near it.

It is interesting how closely great love can bring two individuals together, and yet is it even more remarkable how far apart it still leaves them?

By social converse, by intimacies, by confidences, by herding together, in wedlock, in families, in clubs and society, we hide our aloneness from ourselves. And yet it still exists. And now and then in some rare moment of reflection and analysis it rises to confront us.

"Under the last wrapping each soul alone in a crowded world"—somehow it's a rather appalling thought, isn't it?

So let's forget it—till the next time.

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Fads and Fashions.

The yoke is a new note in skirts. Cotton dresses have boleros of silk. Entire frocks are seen among the new blouses.

The mushroom hat for the little girl is the thing.

The silk coat appears in brilliant or sombre colors.

Separate coats have a decided flare at the hips.

One tailored suit must not be of the severe type.

Gilded peacock feathers are being used on millinery.

The block foulard with white coin spots is ruling in favor.

Pretty hats for little girls are fashioned of flowered crepe.

Tulle frocks for little girls are trimmed with soutache braid.

Some of the new handbags have square tops and round bottoms.

Small black and white checks are predominant in the spring suits.

There are many jeweled combs and pins for the evening coiffure.

For spring and summer, capes are going to be immensely popular.

Collars and cuffs of figured linen appear on suits of serge and poplin.

Bodices are extremely simple in line, while skirts grow more elaborate.

Many of the new silk coats have circular flounces joined to the straight hems.

Smart afternoon and dance dresses are made of white crepe de chine.

The feather pompon is a very important feature in the millinery this spring.

Some of the new sleeves define the wrists by clasping them with a ribbon.

Make your waists full at the back and front if you would be in fashion.

The canoe buckle is made in special size and design for shoes and slippers.

This season the bolero costume is favored above all others for the sunny spring days.

A charming feature of the new suits is the high roll collar, suggesting the calla lily.

The newest collars seem to stand away from the neck in a loose, unfitted manner.

Net scarfs are embroidered in all sorts of fanciful designs with silver or colored beads.

The corsage bouquet is a necessary addition to the afternoon and evening costume.

Charming are the white crepe de chine blouses made with trimming of geranium pink silk.

Best Liniment of All Destroys Every Pain But Never Burns.

"How thankful we are to get hold of such a wonderful household remedy as Nerviline," writes Mrs. E. P. Lamontagne from her home near Wetaskawin, Alberta. "In this far-away section, far away from a doctor or druggist, every family needs a good supply of liniment. Nerviline is the best of all. It destroys every pain, but never burns. We use Nerviline in a score of ways. If it's rheumatism, aching back, pain in the side, sciatica or stiff neck, you can laugh at them if you have lots of Nerviline handy. For carache, toothache or cramps I don't think anything could act more quickly. For a general all-round pain remedy I can think of nothing more valuable and speedy to use than Nerviline."

The above letter is convincing—it tells how reliable and trusty this old-time remedy is. Nerviline for forty years has been a household word in Canada. Scarcely a home in Canada you can find without Nerviline. Every community has its living examples of Nerviline which will cure pains and aches anywhere in the joints or muscles. It's penetrating, soothing, warming and safe for young and old to use. Get the large 50c. family size bottle; it's the most economical. Small trial size 25c. at any dealer's anywhere.

Vegetarians.

By GEORGE FITCH.
Author of "At Good Old Swiss."

A vegetarian is a person who will not eat his fellow animals. There are several kinds of vegetarians. One very plentiful variety is found in those European countries where the only way in which a peasant and laborer can get a taste of meat is to emigrate to America. Millions of people in these countries are vegetarians, eating meat only on feast days and living between times on whatever they can buy with the money that the government has overlooked.

This country has many vegetarians but they do not go without meat, because they cannot afford it. Instead, they march scornfully past meat shops with their pockets bulging with money and buy hamburger steak made out of nuts farther up the street.

It is easy enough to be a vegetarian if you are a European peasant. All you have to do is to eat what you can get. But in America it is a difficult task. The vegetarian has to make lamb chops out of cornmeal and roast beef out of peanuts. He lives on celery, beans, prunes, olive oil, parsnips, rutabagas and peanuts and grows so skillful in preparing them that he cannot tell them from the disgusting contents of the flesh pot. But for all that, he lives a hard life. Nothing is sadder than to see a vegetarian trying to make a full meal at a large dinner party on olives, dry bread and ice cream.

The vegetarian does not believe in taking life and if he had his way, no animals would be killed for food. When we all become vegetarians a terrible catastrophe will overtake the hog. He will become extinct from starvation because no one will care to

ANYONE CAN DYE THEIR CLOTHES WITH WINDSOR SALT DYE.

The Dye that colors ANY KIND of Cloth Perfectly, with the SAME DYE.

No Change of Shades. Clean and Simple. Ask your Druggist or Dealer. Send for Booklet.

Cranberries!

Extra Fancy Cape Cod Cranberries on retail.

APPLES!

Choice Gano Apples.

ORANGES!

Large California Oranges. Sweet Valencia Oranges.

To Arrive:

Due per s.s. Durango:
50 cases Sweet Oranges.
25 cases Small Onions.
150 lbs. Potatoes.

SOOPER & MOORE

stuff him with 80-cent corn for charity's sake. We should not become vegetarians until Congress make an appropriation for the proper maintenance of all pigs until they die of old age.

When vegetarianism is universal we will also have to go without leather. However, those citizens who are fond of wearing shoes need not be alarmed. Thousands of shoes are sold today which assay 99 per cent brown paper and glue and they can hardly be told from the real article until it rains.

Lloyd George's Land Inquiry.

London, April 2.—The secret land inquiry appointed by Chancellor Lloyd George, issued a report to-day recommending that the local authorities throughout Great Britain be compelled to provide houses for workers to urban areas, and to promote transit schemes.

It recommends also that the Government should insure a minimum wage and regulate the labor market with a view to decreasing the hardships of casual employment. Other recommendations deal with compulsory purchases and leasing of land. It is proposed that the expenditure be met by Imperial taxation to the extent of \$25,000,000, and a local rate on site values.

A Magnificent Amount.

The performances at the Crescent Theatre Palace on last Monday and Tuesday in aid of the Sealing Disaster Fund, were despite the inclemency of the weather, largely attended, and Mr. Lacey is to be complimented upon the large receipts secured for such a worthy cause. The sum of \$84.40 was realized which has been handed in to the committee. Well done the Crescent.

High Yield MUNICIPALS

A new and attractive feature of our April Investment Offerings is the group of Upper Canadian and Western Municipal Bonds. Eight are included as follows:

City of Brandon, Man. —yielding 5.10 p.c.
City of Verdun, Que. —yielding 5 p.c.
City of Three Rivers, Que. —yielding 5.30 p.c.
City of St. Boniface, Man. —yielding 5.20 p.c.
City of Saskatoon, Sask. —yielding 5.20 p.c.
City of Medicine Hat, Alta. —yielding 5.45 p.c.
Town of Farnham, Que. —yielding 5.1-2 p.c.
Town of Transcona, Man. —yielding 6 p.c.

Send for special reports of any of these excellent securities.

J.C. Mackintosh & Co.

ESTD 1875
Members Montreal Stock Exchange
HEAD OFFICES
Exchange Building, - - Halifax.
Also at St. John and Montreal.

MINARD'S LINIMENT CURE

RHEUM, ETC.

Successful Opening of Nickel Theatre.

The Easter re-opening of the Nickel Theatre, yesterday was marked by record attendances illustrating once more that the Nickel is a very popular sport, both for old and young. The programme was by far the best ever presented, there Miss Manager Kinley was warmly complimented on it, Mr. Walter McCarthy, the St. John's singer, who has appeared in the States with remarkable success, made his debut and received an ovation not often given to concert artists in this city. He sang that well known and charming love song, "In the Shelter of Thy Love" and at once captured the audience. It is a sweet song, and Mr. McCarthy made the most of it. His voice always rich and attractive has improved greatly by the training he received in America and he can be classed as one of the greatest vocalists that Newfoundland has ever produced. He justly deserves all the applause that was showered on him. All who heard him last night are anxious to hear him again. Miss Etta Gardner was enthusiastically welcomed by her old friends. She sang the latest ragtime of New York entitled: "You'll Have to Get Out and Under." This song is all the rage in New York at present. Miss Gardner is as charming as ever and that her engagement here will be a success is a foregone conclusion. The pictures were the best procurable. "The Golden Hoard, or Buried Alive," is a two reel feature, acted in the Vitaphone Co.'s best style. "A Marriage of Convenience" is a thrilling social drama. "An Interrupted Honeymoon" and "His Wife's Relatives" are comedies. The program will be repeated this evening. The proceeds yesterday and to-day go to the Sealers' Disaster Fund. By attending you will help on the good cause.

Supreme Court.

(Before Judge Emerson.)
Court met pursuant to adjournment. Attorney General, R. A. Squires presents commission as K. C. and takes the oath of allegiance.

The Attorney General moves for the transfer of this case to Harbor Grace to be tried by the Supreme Court of Circuit. E. Pincant consents. Ordered to be transferred.

J. W. Aikhen vs. W. S. Monroe.
This is an action for breach of contract to carry goods or board the K. M. Butler at Botwood and thence to, be conveyed to Bay Roberts and there to be delivered. Only a portion of goods was so carried and delivered. Morine, K.C. for plaintiff; Warren, K.C. for defendant.

J. W. Aikhen sworn, examined by Warren, K.C.; cross-examined by Warren, K.C. At 1 p.m. Court takes recess till 2.45 p.m.

Viking Has 10,500.

Copy of Message Received From S. S. Neptune.
7 p.m.—Neptune off Byron Island in company with Viking. Capt. Bartlett on board yesterday. Viking has 10,500 whitecoats. Gale from northwest; snow squalls. Loose ice as far as can be seen. Nothing doing; all well. (Sgd.) WILCOX.

Train Notes.

Sunday's outgoing express is departing at 11:00 a.m. for St. John's. The return train is expected to arrive at 7:30 p.m. The Bruce express left Port aux Basques on time to-day.

Here and There.

LOCAL ARRIVES.—The local from Carbonear via Broad Cove, arrived in the city at 1.10 p.m. to-day.

PORTIA STORM BOUND.—The Portia was hung up at St. Lawrence all yesterday owing to a storm. She left there early this morning.

POLICE COURT.—One drunk was discharged. A drunk and disorderly was fined \$20 for 7 days; another disorderly was fined \$5 for 14 days. A vagrant was sent down for 10 days.

FOR PERNAMBUCO.—The schooner, Capt. Baskin, sails to-day for Pernambuco taking 4,997 quintals of codfish from the Monroe Export Co.

BRUCE PASSENGERS.—The s.s. Bruce arrived at Port aux Basques at 8.55 a.m. to-day with the following school passengers: G. Hodden, Geo. Hardy, H. Rawlings, B. G. and Mrs. Watson.

LEADS' BOATS.—The Bruce arrived at Port aux Basques at 6.55 a.m. to-day; the Elbie left Placentia for the westward at 3.30 a.m. to-day; the Glencoe arrived at Port aux Basques at 9.55 a.m. to-day; the Introse reached North Sydney at 7.30 p.m. yesterday.

THE TITANIC DISASTER.—To-day, April 14th, is the second anniversary of the greatest of marine horrors—the Titanic Disaster. The Titanic on her maiden trip ran into an iceberg off the Grand Banks on Sunday night and foundered, causing the loss of 1,503 lives.

THE COOPER'S UNION.—The Journeymen Coopers' Union held an emergency meeting at the British Hall last night, when the sum of \$150 was collected, which together with a resolution of sympathy to the bereaved ones, will be forwarded to the Relief Committee.

The s.s. Barber, Capt. Knox, reached port at 3 a.m. to-day, having only for 1,800 seals. The captain intended to go hunting old seals but the crew objected and the vessel was headed for home. Coming south she called at Catalina, as a good many of the men wanted to land there. Afterwards all the crew decided to come to St. John's on the ship.

"Pepita."

The Comic Opera Pepita which had been in course of preparation for several months, came off at the Casino Theatre last evening before a full house. It is a long time since local amateurs attempted operatic work here, and the younger generation were somewhat on trial in the production of Pepita. Since the old days when Mr. Hutton and the city vocal talent essayed Gilbert and Sullivan's productions we have travelled far educationally and it is only natural that we should do better work. The public expected a treat last night and they were not disappointed. The motif was simple, the music bright and lively, the singing was clear, sweet and effective, and the orchestral work was full, rich and true. The ensemble of gorgeous colouring in the choruses was one of the most effective and dazzling stage productions ever seen here, and the bright and charming faces of the chorus took nothing from the picturesque display. The defects in the performance as a whole were few and some of them may be rectified. The entrances and exits of the chorus were not effected with the precision that they might have been, but it is stated that this was due to the narrowness of the exits. The female voices predominate too much in the choruses and five or six more male voices would even up the work better and make all the difference in the world. These are defects that may be remedied, but there are certain handicaps to successful operatic work that can never be overcome unless the construction of the Casino is altered. Built as a Hall for ordinary meetings, and the science of acoustics was never considered during the construction of the building, and it is only persons with very strong voices that can be heard from the stage. The chorus which had to stand back of the stage waste more than half its volume of their vocal sweetness on the desert ceiling. The principal actors and soloists who stood out to the front of the stage could do themselves more justice. These defects we will of course have to put up with till we get round to a regular Opera House by and by. But with all the disadvantages the production pleased the audience as the applause at intervals testified. Miss Strong and Mrs. R. C. Grieve on whom fell the principal female roles were in excellent voice and the acting which their parts involved was very natural, graceful and effective. Mr. Cecil Cliff and Mr. Goodridge have long since taken front rank amongst local amateurs and they never did better work than they did last night. Professor Blackall is one of our oldest amateurs. We expect him to please and last night he did not disappoint. He has the faculty of creating the most laughter when he is serious. Mr. Bernard took every inch of advantage of the part assigned him. He has a splendid voice and his elocution and gesturing are perfect. Mr. Jack Cliff is a handsome and impressive figure in any costume and he looked the part of the Prince last night. Mr. Hazel carried his sword like a little man and looked every inch a warrior bold. The orchestral work was without a flaw and the great credit is due both Professor Aikhen and the musicians for the excellent work done. In closing a word of praise for Messrs. J. M. Paddon and H. A. Anderson, and T. H. O'Neill, who managed the opera. Each in his own department did excellent work, as the success of the whole testifies. The Opera will be given every night this week and also a matinee on Wednesday afternoon.

Man Adrift in Boat.

To-day the following message came in to the Colonial Secretary sent by Mr. Peter Parsons, of Twillingate: "Samuel Rodgers, of Twillingate went adrift yesterday morning; he went out in a boat before the storm came on; was last seen yesterday at noon about 2 miles from the land by his brother who only just got to land at Spiller's Cove. Have wired operators at Herring Neck, Change Islands and Fogo re the matter." On receipt of the message Deputy Colonial Secretary Lewis also wired the operators at the places mentioned and acquainted the people, asking them to have a look out for the missing man and render any assistance necessary.

More Practical Sympathy

THE HOCKEY LEAGUE.
At a special meeting of the Hockey League, held last night, a resolution of condolence to those afflicted by the sealing disaster was passed, and the sum of \$100 was voted to the Relief Fund.

Now Landing

A Small Oarg.
North Sydney Coal
Old Mines.
Also, in Store:
Best Am Anthracite COAL.

We solicit your orders.
Our Coal is Good Coal.

M. MOREY & CO.