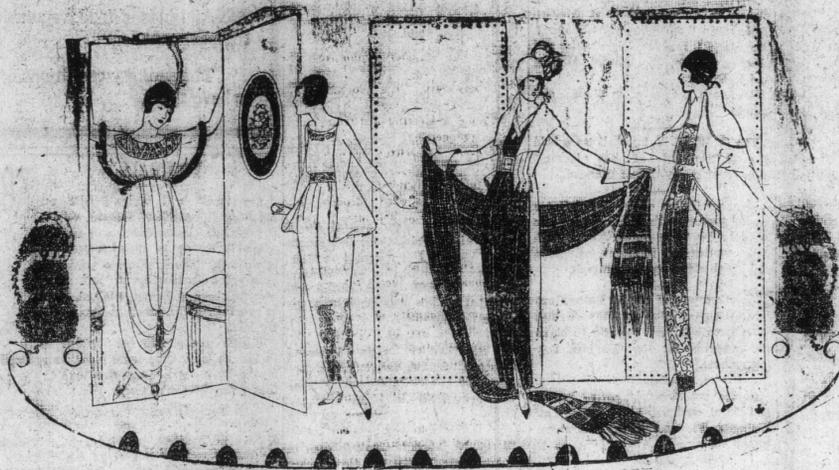


\$6,500 Worth of the Smart Style Shop, Hamilton, Stock Being Sold At 60c On the Dollar By RAPHAEL-MACK'S

THE SALE THAT HAS SET ALL ST. CATHARINES TALKING!

Raphael-Mack's alertness and huge four-store purchasing power have scored many great value-giving triumphs, but none more attractive or timely than this disposal of an entire storeful of classy ready-to-wear apparel. The Smart Style Shop stock comprised a high-class comprehensive assortment of Dame Fashion's favorite

fancies for spring—Suits, Dresses, Coats and Wraps of every description. We bought the entire lot at a rate which enables us to turn it over to Raphael-Mack customers at 60c on the dollar. Twodays of this mighty disposal are already gone. COME AND GET YOUR SHARE OF THE SAVINGS TO-MORROW.



Come Straight to Raphael-Mack's Tomorrow. Bargains Unheard of to Clear this Stock With a Rush

Plenty of Box effect, Vestee, Blouse and tailored Suits to choose from. Plenty of stunning new Coats and Dolmans; plenty of charming new Cavalier Capes and the latest tier and tunic type in Dresses. Plenty of everything, in fact, that's new and desirable for spring wear. Some of the lower-priced lines were depleted the first day, but the racks have been rearranged and filled with garments from the higher priced assortments, thus offering greater bargains than ever.

SUITS

at **\$9.95** up

Prices are about half what similar garments are marked in other stores. Don't miss such amazing economies!

Smart Style Shop's \$20.00 suits, on sale at	The finest Suits in the Smart Style, stock, at
\$9.95	\$43.95
Smart Style Shop's \$35.00 Suits, on sale at	Smart Style Shop's \$60.00 Suits, on sale at
\$19.95	\$37.95
Smart Style Shop's \$45.00 Suits, on sale at	Exclusive, high-class models, worth up to
\$29.95	\$75.00

COATS

Capes And Dolmans

at **\$12.75** up

With two days of our allotted nine already gone, we are redoubling our efforts to wipe out this entire stock.

Smart Style Shop's \$20.00 Coats, on sale at	The highest-class Coats, Capes and Dolmans in stock.
\$12.75	\$39.75
Smart Style Shop's \$35.00 Coats, on sale at	Smart Style Shop's \$55.00 Coats, on sale at
\$19.75	\$29.75
Smart Style Shop's \$45.00 Coats, on sale at	Exclusive models, only one of a kind. Values to \$65.00.
\$24.75	

DRESSES

at **\$9.97** up

If there's one line in which the Smart Style Shop excelled, it was that of Dresses. The garments offered reflect that supremacy.

Smart Style Shop's \$15.00 Dresses, on sale at	Smart Style Shop's \$30.00 Dresses, on sale at
\$9.97	\$16.97
Smart Style Shop's \$20.00 Dresses, on sale at	Smart Style Shop's \$35.00 Dresses, on sale at
\$12.97	\$19.97
Smart Style Shop's \$25.00 Dresses, on sale at	Smart Style Shop's \$45.00 Dresses, on sale at
\$14.97	\$24.97

Come and Share In the Most Phenomenal Height-of-the-Season Apparel Bargains Ever Offered In St. Catharines!

RAINCOATS

Fine cashmere and waterproofed cloths, also stylish tweeds, smart stripes.

Smart Style \$10.00 line	\$6.85
Smart Style \$15.00 line	\$8.85
Smart Style \$20.00 line	\$10.85
Smart Style \$25.00 line	\$12.85

A FEW ONLY WINTER COATS AT RIDICULOUS PRICES

Fine Plushes, Metalambs, Silvertones, Velours and Beavers, styles good for many seasons.

Smart Style Shop's \$25.00 Coats for	\$9.95	Smart Style Shop's \$35.00 Coats for	\$15.95	Smart Style Shop's \$50.00 Coats for	\$22.95
\$29.95 —Just a few of the very finest coats made—worth \$75.00 and \$90.00 during the winter season—styles good for years; some fur-trimmed.					

SKIRTS

Four groups—including all the latest effects, reliable fabrics and popular colors.

Smart Style \$8.00 Skirts	\$3.69
Smart Style \$8.00 Skirts	\$5.69
Smart Style \$11.50 Skirts	\$7.69
Smart Style \$15.00 Skirts	\$9.69

The RAPHAEL-MACK Co

LOOK FOR THE RED SIGN

Russell Building

141 St. Paul Street