

Bread Making Contests At Rural School Fairs

PRIZES—Free Courses at Macdonald Institute, Guelph
Free Poultry Raising Courses at Ontario Agricultural College
Free Cook Books and Magazines

Over 1,500 prizes in all will be offered in bread-making contests which will be held this fall at over 250 rural school fairs taking place in Ontario. It will be a great event at the fairs and will stimulate interest in bread-making among young girls between the ages of 12 and 17 years.

Here is a wonderful opportunity for your daughter to win for herself a Free Course in Domestic Science at the famous Macdonald Institute, Guelph. All she has to do is to bake one double loaf of bread and enter

it in the contest at the fair according to the conditions explained below and more fully told in the folder we will send you on request. The loaf must be baked

Cream of the West Flour

the hard wheat flour guaranteed for bread.

This is a splendid flour which makes the biggest, bulging loaves—whitest, lightest and most wholesome bread you ever baked. Is this not a splendid opportunity to interest your daughters in breadmaking?

Here are the Splendid Prizes offered for the best loaf of Cream of the West Flour. The following are offered at each local fair:

1st Prize—1 paid-up subscription to "My Magazine" for 1 year. This magazine is full from cover to cover every month with articles suitable for young people of all ages. It is published in England. Value \$2.50 per year.

2nd Prize—9 months paid-up subscription to "My Magazine" Value \$1.25.

Extra Prizes—When entries exceed ten a 3rd prize will be awarded number of entries exceeds twenty the judges at the fair will award 4th, 5th, and 6th prizes of one year's paid-up subscription to "The Little Paper." This is a wonderful little publication issued every month in England. Its eight pages are packed with highly engaging information and stories relating to history, nature-study, animals, bird-life, etc.

Important—The winners of 1st prizes at the fairs automatically become competitors for the Provincial Prizes. The second half of the double loaf is sent to Ontario Agricultural College, Guelph, by the district representative in special container provided. The judging is done by Miss M. A. Barry of the Department of Breadmaking and Flour Testing at the College.

Provincial Prizes—The winners of first prize at each local fair compete for following Provincial prizes. The first and second prizes, third and fourth prizes, will not be awarded in any one county:

1st Prize—Short Course (3 months) in Domestic Science at Macdonald Institute, Guelph. The Macdonald Institute does not accept students under the age of 17 years; if the winner be less than 17 we present her with a certificate entitling her to take the course when she reaches the right age. Value of course \$75.00, which pays for fees, room, board and washing.

2nd Prize—Short Course (3 months) in Domestic Science at Macdonald Institute, Guelph.

3rd Prize—Short Course (4 weeks) in Poultry Raising at Ontario Agricultural College, Guelph. Girls taking this course do not live at the College, but good boarding houses will be secured for them in Guelph. Value of course \$35.00, which pays board of student in Guelph. (No fees are charged for course.)

4th Prize—Short Course (4 weeks) in Poultry Raising at the Ontario Agricultural College.

5th Prize—The Famous Boston Cooking-school Cook Book by Fannie Merritt Farmer, latest edition (1914). There are 2117 thoroughly tested recipes and 139 photographic reproductions of dishes, etc., besides much special information.

Conditions of the Contest

Every girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 12th birthday does not occur before Nov. 1, 1916, or her 17th birthday submitted before her. One loaf of bread must be divided into two loaves so that they may be separated at the fair. The loaf must be baked with Cream of the West Flour. One half will be sent to Ontario Agricultural College, Guelph, to compete in the Provincial Contest. The local contest at the fair will be conducted under the same rules as all the other regular contests at your fair.

The standard by which bread will be judged will be as follows:

- Appearance of Loaf..... 15 marks
 - Color..... 5 marks
 - Texture of crust..... 5 marks
 - Shape of loaf..... 5 marks
- Texture of Crumb..... 40 marks
 - Evenness..... 15 marks
 - Silkeness..... 15 marks
 - Color..... 10 marks
- Flavor of Bread..... 45 marks
 - Taste..... 25 marks
 - Odor..... 20 marks

Each loaf must be accompanied by the part of the flour bag containing the face of the Old Miller (important) and an entry form must be signed by the girl and parents or guardian stating date of birth, P.O. address, and giving name of dealer from whom Cream of the West Flour was purchased. The form will state

Write for free folder giving full and complete information about every feature of this great contest.
Address Campbell Flour Mills Co., Limited, (West) Toronto

Cream of the West Flour is sold by J. South, Walkerton, and by E. Witter & Co., Mildmay, and Geo. Lambert, Mildmay.

Western Fair

LONDON, ONTARIO.

September 8th to 16th, 1916.

WESTERN ONTARIO'S
POPULAR EXHIBITION

ART, MUSIC, AGRICULTURE & AMUSEMENTS
A Fine Combination at London's Exhibition.

A Real Live Program of Attractions Twice Daily

Two Speed Events Daily

FIREWORKS EVERY NIGHT

New Process Building Every Building Full of Exhibits

SINGLE FARE over all Railways West of Toronto

SPECIAL EXCURSION DAYS

Prize Lists, Entry Forms and all information
from the Secretary

W. J. REID, President

A. M. HUNT, Secretary

The Crown Prince is now Doctor of Laws. He and his old dad sure did doctor up international law some.

George Lees, proprietor of the Lucknow Woollen Mill, was found about noon Thursday in a bush on the outskirts of the town with his throat cut by a razor. Apparently a case of suicide. Mr. Lees had been missing since Wednesday morning and a search was instituted for him with the above results. Coroner Dr. Hunter was notified and went to Lucknow to look into the case. Mr. Lees was an unmarried man and had lived in Lucknow practically all his life, making his home with his two sisters, the Misses Lee.—Times.

An automobile to every twenty-five people throughout the United States by January 1st is said to be the ambition of the Republic. Wonder if as many own the houses they live in?

The Labor Gazette, Ottawa, figures out that the high cost of living has dropped by a decimal. The man who wrote this stuff and nonsense should take his week's wages and buy a loaf of bread, a bushel of potatoes, a few pounds of ham or bacon, a dozen of lemons, a few pounds of butter and then he will see where he is getting off at. The cost of living dropping, it is going up and like the old cow bids fair to jump over the moon.

Paris Green
Hellebore
Insect Powder
Zenoleum
Creso Dip
Creolin
Fly Nocker for the Cows.

JOHN COATES
Druggist, Mildmay.

The officials of the Windsor jail are puzzled as to the method a prisoner used in escaping. He was locked up at 10 a. m. and at 12 when his dinner was brought to his cell he was gone. The bolts and bars of the cell had not been tampered with.

The railway companies against whom complaints have been made for the high rates of fare charged soldiers on weekend leave are to be compelled hereafter to carry troops at the rate of one-cent per mile provided the journey is 100 miles or more in length and the number travelling together is 350 or more. Not only does this rule apply to the future, but the companies will be forced to refund parts of the fares which they have collected in the past.

The latest army regulations make it plain that soldiers absent without leave may be treated the same as deserters, the penalty of two years' imprisonment being the same for both offences. Formerly a soldier had to be absent 21 days without leave before he could be charged with desertion, which gave much trouble. The regulations also state that anyone may upon reasonable suspicions cause the arrest of a suspected deserter. Soldiers found out of bounds without passes will also be liable to the charge.

Coal Mine Artist to Appear

Gordon Bonter, the Melancthon coal mine promoter who did such a flourishing business in Walkerton selling stock in what has been described as a phantom coal mine, and who was allowed his liberty on furnishing bail to appear before Judge Klein in six months for trial on a charge of obtaining some \$200 from Mr. and Mrs. Ed. Gibson by false pretenses, is scheduled to be on hand for trial at the Court House here on Tuesday, Sept. 5th, the six months' period being up on that date. A number of witnesses have been subpoenaed for the hearing, and some interesting revelations are expected.—Times.

Country Churches Going.

Within the past few years five country churches have been closed in Brant and neighboring townships. All over this continent the small struggling country churches that did so much for the social life, as well as the religious zeal of the community, are giving up the unequal contest, and either the city churches or the larger country churches are taking their places. It is to be feared, too, that something worse than this is at the bottom of it all—a growing non-church going country population. Time was when the residents of the country who had a church to go to would get there no matter what happened. It was a treat to go and see their neighbors and have a chat before or after the service. Now, not many farmers are anxious about going to church. A wet or cold or a hot Sunday affords an excuse that would not have been thought of once upon a time. Or they get up too late or there are too many chores to do or they were tired. (How like the city folks' excuses some of these are.) So, gradually the spirit of not going to church is crowding in amongst the rural people, and that accounts for some of the decrease in churches.—Herald-Times.

The Western Fair.

Queen's Park is a very busy place these days where many men are engaged preparing the buildings for the big Exhibition, which takes place in London on September 8th to 16th. The management of the Exhibition have been considerably handicapped with the work but it is hoped that after this week nothing will be allowed to interfere with the preparations for the Exhibition.

There will be several new features this year. The Dominion Government is putting on a demonstration in the new Process Building of the care of Eggs, with a view to increasing interest among the farmers in the care and production of Eggs. There will also be an exhibit of Wool put on by the Government with the same object in view.

There has been a good demand for space, and judging from present indications every available place will be filled. If any space is required for an exhibit or concession application should be made to the Secretary at once. If entries are to be made it should be attended to all once, and not left until the last day. All information at the General Offices, Dominion Savings Building, London.

FORMOSA.

(Intended for last week.)
Mr. C. Zinger of Regina, who is visiting his parents here, visited friends in Cleveland, Ohio, last week. He was accompanied by his mother, Mrs. John Zinger.

Mr. and Mrs. Alex Oberle spent Sunday with friends in the country.

Mr. Art Tiede and a number of his friends of Berlin visited at Mr. and Mrs. Gus. Tiede's over Sunday. Art is working for Schneider Bros., Berlin.

Messrs. Fred Kramer, L. Kuhry, Andrew Opperman, Mat Kempel and Mike Fischer jr. motored to Port Elgin and Southampton on Sunday in the latter's car.

Mr. Anthony Obermeyer is building a new kitchen and otherwise improving the house on the property which he recently purchased from Herman Doerr.

Mr. and Mrs. Jos. Trautman of Amble-side visited at John Hundt's on Sunday.

Dr. and Mrs. McCue attended the funeral of the Dr.'s sister-in-law, Mrs. Michael McCue at Melancthon last Tuesday. She died suddenly on Sunday August 20th.

Haines' Celebrated Wiltshire Oils

Killer of all Pains, Healer of all Sores
Good for Man or Beast

These oils have been on the market for three generations in the old land. They are guaranteed to do the work of money refunded. For sale at GEO. LAMBERT'S FLOUR AND FEED STORE where you can also buy the best brands of Flours for Bread and Pastry, such as Ideal, Five Jewels, Banner Cream of the West, Encore, Pie Crust, also all kinds of feed.

GEO. LAMBERT.

Mildmay

Ontario

About Watches.

Although Watches have advanced in price lately, I am still going to sell them at the old price. A fine assortment in stock. Call and see for yourself.

Brooches, Tie Pins, Neck Chains and Pendants,
G. F. Bracelets, Collar Pins and Cuff Links at about half the regular price. Also a fine assortment of China and Silverware for wedding presents.

Repairing done and satisfaction guaranteed.

C. Wendt

Jeweler



SKUNK

Get "More Money" for your Skunk

Muskrat, Raccoon, Foxes, White Weasel, Fisher and other Fur beavers collected in your section. GET YOUR FURS DIRECT to "SHUBERT" in London, Ontario. We are the only reliable—responsible—safe Fur House with an unblemished reputation existing for "more than a third of a century." A long successful record of sending Fur Shippers prompt, SATISFACTORY AND PROFITABLE returns. Write for "The Skunk" the only reliable, accurate market report and price list published. Write for it—NOW—It's FREE.

A. B. SHUBERT, Inc. 25-27 WEST AUSTIN AVE. DEPT. C 393 CHICAGO, U.S.A.



New Prices August 1, 1916

The following prices for Ford cars will be effective on and after August 1, 1916

Chassis	\$450.00
Runabout	475.00
Touring Car	495.00
Coupelet	695.00
Town Car	780.00
Sedan	890.00

f. o. b. Ford, Ontario.

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

Liesemer & Kalbfleisch

MILD MAY

ONTARIO

Use more water and less flour, and get better bread with—

PURITY FLOUR

"More Bread and Better Bread"