

THE CANADIAN
MONETARY TIMES AND INSURANCE CHRONICLE.

THE Publishers have pleasure in announcing that the success of this JOURNAL has been such as to stimulate their efforts to render it still more valuable to the classes directly and indirectly interested in the subjects with which it deals. As the only Journal in the Dominion which gives particular attention to INSURANCE, it has enlisted the hearty support of Insurance Companies; and while, on the one hand, it contends for the rights of such Companies, it equally recognizes the rights of the public.

The subject of BANKING has become of such importance, as well by reason of past legislation as by reason of anticipated changes in the law respecting circulation, that it is the duty and interest of our business men to make themselves acquainted with the principles on which sound Banking rests, and to prevent any action on the part of the Legislature likely to injure the community by lessening the usefulness of our banks. The discussion of this subject in the columns of this JOURNAL has called forth expressions of satisfaction from our most astute financiers, and has done much to give us the position we now occupy in the estimation of the public.

As MINING is in its infancy in this country, a journal devoted solely to the subject could not hope to thrive; but by giving full information regarding Mining operations, and by the employment of reliable correspondents, we have done good service to an important interest, and secured recognition from a class which, otherwise, could not have been reached.

Our purely COMMERCIAL DEPARTMENT has not been neglected, and each week's summary, while concise and pithy, has answered the same ends as a more diffuse elaboration could do, and conveyed to country dealers a complete synopsis of the changes in the Toronto and Montreal Markets.

This combination of interests which the circumstances of the country render necessary, has been of the greatest advantage to each interest by diffusing information among all classes; but, in order to do justice to all, we have been compelled to employ a large staff of writers, and to expend a considerable amount in securing trustworthy correspondents.

While we are thankful to those who have encouraged us thus far, we are anxious to extend still further the usefulness of this Journal, and we call on all who consider that the enterprise is worthy of support, to lend us their assistance in making the MONETARY TIMES a national organ.

On our part we promise impartiality, efficiency, and the best efforts of the ablest writers that can be secured in the Dominion. On the part of our clients, we expect a cordial support and active exertion to widen our sphere of usefulness. In helping us, they help themselves.

Every Merchant, Banker, Capitalist, Insurance Agent, and Broker, can aid us, and we hope that we are not asking too much, in soliciting their assistance.

We shall be happy to receive at any time articles on subjects within our jurisdiction, which, if used, will be liberally paid for.

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N.B.—Every subscriber to THE MONETARY TIMES will receive THE REAL ESTATE JOURNAL without further charge.

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The objects of this Journal are as follows:—

(1.) To supply to those interested in real estate such information as is of special interest, relating to sales or transfers of real property in the principal cities, and throughout Ontario, construction of public works, and building improvements of every kind, increase or decrease of municipal expenditure, debt and taxation, and, in short, whatever tends to influence the real estate market.

(2.) Leading articles will be furnished by competent writers on questions relating to conveyancing, the rise and fall of property, land grants, emigration, and other subjects coming within the legitimate scope of the Journal.

(3.) Lists of lands and houses for sale in every city, town and village of the Province, will appear in its columns, giving buyers the best possible opportunities for selecting desirable properties of any class, and in any locality; and, at the same time, affording sellers a reliable and certain medium for reaching intending purchasers.

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THE REAL ESTATE JOURNAL is printed fortnightly, on good white paper, in quarto form, and is equal in size and appearance to anything of the kind published on this continent.

Advertising, per line of nonpareil, each insertion, 5 cents. A small discount will be allowed on yearly contracts, for large spaces.

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