

Build for the Future

The most successful Grocery and General Stores of to-day have been built upon Quality Merchandise. The price of Quality may be a little higher, but nevertheless quality builds up and holds the very best trade in a community.



The name

Borden's

has always been associated with High Class, Quality Goods, and when your customers see that you are carrying this line, they will then know that you are desirous of giving them the best—Borden Milk Products not only give you a good, attractive profit, but mean quality and satisfaction to your customers.



If you are not already acquainted with the many attractive features attached to the selling of "BORDEN'S," get a full assortment to-day—display conspicuously on your counter and shelves. Suggest them to your customers and you will be agreeably surprised with the increased sale.



Order through your jobber to-day

Borden Milk Co. Limited

Montreal - - - Vancouver