## Bordens EAGLE BRAND

A Quality Product linked with Quality Advertising, resulting in Quantity Sales.

A display of Borden's Eagle Brand will pay. Here are three purposes for which you can recommend Eagle Brand.

> For use in tea and coffee. For use in cooking. As an ideal infants' food.

All three uses are backed by the biggest, strongest advertising campaign in the Borden history. Cash in on it by using window displays and other advertising matter furnished free. Write us.



## Borden Milk Co., Limited

Leaders of Quality

MONTREAL

Branch Office:

No. 2 Arcade Bldg.

Vancouver, B.C.