CANADIAN GROCER



Hard to Believe

We wouldn't have believed it ourselves except for the fact that we have figured out order printed below at our prices, and com-

pared it with current prices ruling on same day, February 6th, 1917, of two other houses, both of whom issue price lists. Figures show the result, and figures never lie. True, this may be an exceptional order, but you are perhaps sending just such exceptional orders elsewhere, and it is costing you just 16 to 17% to do so. Can you afford it?

Don't let any representative of another house get away with the story that this is a "*picked*" order. Send us a duplicate order of it and see how quick we will ship it at prices quoted below:

	Our Frice	Total	1st Compe- titive House Price	Total	2nd Compe- itive House Price	Total
 15 x 80-lb. Bags Rolled Oats	\$2.80 3.75 1.75 2.55 .75 3.27/z 1.00 less 3% 6.65 6.30 less 5% 3.40 less 5% 1.50 less 5%	$\begin{array}{r} \$ \ 42.00 \\ 37.50 \\ 14.00 \\ 5.10 \\ 1.50 \\ 19.65 \\ 2.91 \\ 6.65 \\ 6.00 \\ 3.23 \\ 4.28 \\ \hline \$142.82 \\ 5.40 \\ \hline \$137.42 \end{array}$	\$2.95 4.00 2.50 2.45 .80 3.35 1.00 less 3% 6.65 9.45 less 15% 5.10 less 15% 2.25 less 15%	$ \begin{array}{r} \$ \ 44.25 \\ 40.00 \\ 20.00 \\ 4.90 \\ 1.60 \\ 20.10 \\ 2.91 \\ 6.65 \\ 8.03 \\ 4.34 \\ 5.74 \\ \hline \$158.52 \end{array} $	\$2.95 4.00 2.60 2.65 .85 3.35 1.00 less 3% 6.65 9.45 less 15% 5.10 less 15% 2.25	\$ 44.25 40.00 20.80 5.30 1.70 20.10 2.91 6.65 8.03 4.34 5.74 \$159.82
Compared with 1st house		\$158 137				
We save you		\$ 21	.10 or 16%			
Compared with \$159.82 2nd house 137.42						
We save you		\$ 22	.40 or nearly	17%		
STOP	, THINK	AND FI	GURE			
WHITE STAR MACDON	NAL	D-C	HAP	MAN		

 NALD-UNAPMAN

 LIMITED
 Winnipeg, Man.

 Connections:
 Winnipeg, Man.

 Macdonald-Crawford, Ltd. Macdonald-Crawford, Ltd. Macdonald-Crawford, Ltd. Saskatoon, Sask.

 A. Macdonald & Co., Vancouver, B.C.
 A. Macdonald & Co., Neison, B.C.

A. Macdonald & Co., Ft. William, Ont.

Wholesale Grocers

Macdonald-Cooper, Ltd.,

Ltd.

A. Macdonald & Co., Fernie, B.C.

Edmonton, Alta. Macdonald-Crawford, L Swift Current, Sask.

