y be-, and fered above ation.

D

ON ust-proof

.td.

Ish

ur

se.

10

our

ce.

**AN** (TROCF) A Weekly Newspaper Devoted to the Grocery, Fruit, Provision, Canned Goods and Foodstuffs Trades of Canada. Montreal: 701-702 Eastern Townships Bank Bldg. Toronto: 10 Front St. East. Winnineg: 511 Union Bank Buildin London, Eng.: 88 Fleet St., E.C. New York: Rooms 1109-1111, 160 Broadway PUBLICATION OFFICE: TORONTO, MARCH 18, 1910. VOL. XXIV. If our weekly talks on Keen's Oxford Blue

have induced you to try it-we will have done your customers a good service. And they will show their gratitude by bringing more and more of their custom to your store.

Keen's is the best Laundry Blue.

FRANK MAGOR & CO., <sup>403</sup> St. Paul MONTREAL Agents for the Dominion



both from the point of view of volume and profit, if you are handling

## "Crown Brand" Table Syrup

There's no syrup to which such care has been given to guarantee purity. Try this well-known line, and give it prominence. It will pay you to do so !

EDWARDSBURG STARCH CO., LIMITED ESTABLISHED 1858

53 Front St. East, Toronto, Ont.

Works, Cardinal, Ont.

164 St. James St., Montreal

NO. 11.