

and appreciate the compliment of such an edition by informing themselves of its meaning in real hard work on the part of the editor of the B. C. M., or have they accepted it as a mere routine matter like the appearance of the morning paper at their breakfast table? More important still, have they realized the debt they owe to the B. C. M. Have they sought to express their appreciation by financially supporting the Magazine? Apart, altogether, from its claims on them as seekers of "service," of a publication devoted to "service," there is the special consideration that special issues mean special effort and special and large expenditures.

As a mere contributor to the B. C. M., with no interest in its financial position and no association in its publication work, let us hope that at any rate the business men among the Kiwanians will awake to a sense of their duty.

Editor's Note.—As usual, we pass verbatim the independent comments of the Wayside Philosopher. We appreciate the spirit of his reference to the Kiwanis featuring number, and his words constrain us to note that we received various valued compliments on its production. Other experiences connected with it, and lessons learned by the way, may form a fit subject for review—should more urgent matters permit.

Meantime, the Wayside Philosopher and others like him, with living interest in Community service through a Magazine in Canada and British Columbia particularly, will note that it was an editorial appearing in that Kiwanis-featuring issue that arrested the attention and earned complimentary comment and re-

production from the editor of "WORLD-WIDE", Montreal.

Without going into the matter of how far publicity affecting our effort at Club service was neglected—through the omission of a simple announcement which we thought it right to leave to others—we should add, for the information of those Kiwanians whom it may concern, that the B. C. M. publishing office took what seemed the best course to let the Vancouver Clubmen not on our regular mailing list get first option of the spare copies of that issue. . . .

If any Kiwanians, receiving this issue, have not previously obtained a copy of that Kiwanis-featuring number, report to us, we shall yet send them copies—so far as our returns permit.

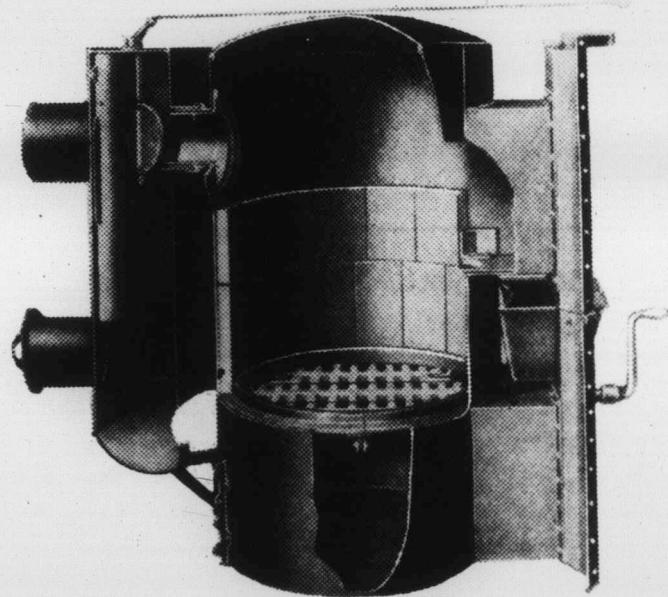
—(Editor, B. C. M.)

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The B. C. M. suggests new slogans

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period; and, with the Grouse Mountain Enterprise
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become

A Tourist Rendezvous
All the Year Round!

(Ed. B. C. M.)