

SELL NON-PARTICIPATING LIFE INSURANCE

In The Prudential. No estimates. Every thing in the policy guaranteed.

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about an Agency.
Good Contract

THE PRUDENTIAL INSURANCE CO. OF AMERICA

FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

THE CHRONICLE

is filled regularly in leading offices
throughout Canada; advertising in
its columns has a **permanent**
value.

Union Assurance Society Limited

OF LONDON, ENGLAND.
(Fire Insurance since A.D. 1714)

Canadian Branch:
Corner St. James and McGill Streets, Montreal
T. L. MORRISEY, - Resident Manager
Agencies throughout the Dominion.

The Excelsior Life Insurance Co.

Established 1889 TORONTO, Canada

Head Office ALL PREVIOUS RECORDS BROKEN during the first six months of 1912.

New Insurance applied for	\$1,836,000.00
New Insurance issued	1,719,048.50
Insurance in force	15,771,632.70
Cash Receipts, Premiums and Interest	310,640.55
Total Disbursements	444,638.38
Decrease	153,814.85

The Assets Reserve and Surplus Funds show corresponding increases

Where Increases are desirable—There are Increases.
Where Decreases are desirable—There are Decreases.
To be a successful agent, you must represent a successful company.

We have an opening for you, if you are a worker.

E. MARSHALL, General Manager. D. FASKEN, President

THE LIFE AGENTS' MANUAL - - \$3.00

Published by The Chronicle, Montreal.

ATLAS ASSURANCE COMPANY

LIMITED, of LONDON, ENGLAND

Established in the REIGN of GEORGE III

Income exceeds	\$7,250,000
Funds exceed	17,900,000

Including the Fully Subscribed Capital, the resources of the Company exceed \$28,900,000.

Head Office for Canada - MONTREAL

MATTHEW C. HINSHAW, Branch Manager

Active and Influential Agents Wanted

THE CANADIAN FIRE RECORD.

(Continued from p. 1121.)

ATHABASCA LANDING, ALTA.—Fire which started at rear of Grand Union hotel, August 5, destroyed following buildings:—

Strathcona Street, east side—Grand Union Hotel, Frank Kaiser, proprietor; Frank Verrona's barber shop; Dagineau Bowling Alley; Ed. Leclercq's barber shop and pool room; Sanders' restaurant and confectionery store; Filteau Block; Municipal Corporation; Henry, lawyer; Athabasca Club; A. Gagnon, office; Fred Dubord, grocer; R. Gegereaux, pool room; Oliver's livery stable; Athabasca Trading Store, Kyndman Bros., proprietors; Northern Trading Store, Hyman Bros., proprietors.

Strathcona Street, southwest side—Hackett's cigar and news stand, corner Litchfield Avenue; Stoker's general store; Canadian Bank of Commerce; Hughes' butcher shop; Royal Bank of Canada; Cull's drug store; Friedman's tailor shop; Revillon Bros.' warehouse.

Litchfield Avenue, west of Strathcona—Gibbing's lunch counter; Noyes' restaurant and lunch counter; Thos. Violette's shooting gallery; Athabasca Hotel, Bert Walsh, proprietor; Athabasca Forwarding Company's storage warehouse, E. G. Gilroy, manager.

Litchfield Avenue, east of Strathcona—Gagnon Block; Dueck's hardware; McLeod, general merchant; Gaskell, restaurant; Brault and Viens, general merchants, tenants.

Skinner Street, west side, east of Litchfield—Mounted police barracks.

Total loss is estimated at not less than \$500,000, which includes goods damaged in salvaging, water and smoke. Insurance only \$74,000.

TWEED, ONT.—T. Sullivan's house, blacksmith's shop and barn destroyed, August 3. Loss, \$3,500, partly covered by insurance. Origin, sparks.

LIVERPOOL, N.S.—Box factory of Sable Lumber Company, at Wilkins' Siding, 18 miles west, destroyed with 300,000 feet of lumber and 8 houses, August 1. Loss, \$50,000.

ST. THOMAS, ONT.—Barns and outbuildings of Mrs. Carpenter, 7th concession of Yarmouth, destroyed, with season's crops, August 2. Loss, \$2,500. Origin, unknown.

CHATEAU RICHER, QUE.—Six houses, and five barns piled with hay destroyed, August 4. Two other houses destroyed to prevent fire spreading, and Mr. Aimé Dion's country house damaged. Loss, \$20,000. Origin, children playing with matches.