

INTRODUCTORY.

In presenting this volume of the LONDON DIRECTORY, we take pleasure in inviting a comparison between it and the issue of 1883, published by another firm. Every care has been taken and no expense spared to make the work accurate and complete. In order that the publisher of a directory may meet with the necessary pecuniary success to prevent a loss, it is necessary that the business men of the city should confine their patronage to ONE PUBLISHER, thereby ensuring a carefully compiled and complete work.

We will continue to publish the London City Directory each and every year, adding the county part every other year.

We would respectfully caution the public against itinerant publishers without business reputation.

All our orders for copies of directories or advertisements have our firm-name printed conspicuously thereon and any orders presented for signature without our name may be set down as not having our endorsement.

Respectfully,

R. L. POLK & Co.,

Publishers,

P. O. Box 311,

London, Ontario.

HEAD OFFICE:—VICTORIA CHAMBERS, TORONTO, ONTARIO.