

The chief markets are the North West Provinces which have a combined area of 600,000 square miles, which is being rapidly colonized by settlers, and it has been found that fruit cannot be successfully grown there. Other markets are the Pacific Coast Cities, i.e., Vancouver, Victoria, etc. Shipments have also been made to Australia and England. The fruit grower need not, however, concern himself about finding a market for his produce, as the Okanagan Fruit Union and the Vernon Fruit Co. Ltd. have packing houses, with ample facilities and organization for grading, packing and marketing all fruits and vegetables grown in the valley, assuring the grower the highest market price for his produce at a minimum of expense and trouble. The fruit and vegetables can be sold on commission, or will be bought outright as may suit growers' wishes.

Markets

We would not advise a settler to take up a ten acre orchard unless he had either \$5000 capital, or, less capital plus a regular income. It goes without saying that previous knowledge of orchard work is advantageous, but at the same time it is not essential, as many of the most successful orchardists operating in the Okanagan to-day have had no previous experience. The man who is willing to learn, and determined to succeed, has all the qualities requisite to success. The necessary knowledge can be acquired from several sources, such as conference with one's neighbours, who are always more than ready to help the newcomer in every way. Government lectures are held periodically. Horticultural text books, etc., are also available.

Capital and Ex- perience

Although the Okanagan Valley has justly made itself famous for its fruit it must not be imagined that there are not equally good openings in other branches of agriculture; many instances could be quoted of men who began in a small way, breeding horses, cattle, etc., or selling their hay, grain, etc., who are now most comfortably off. The demand for their produce is rapidly increasing, owing to the large number of settlers continually arriving in the district, each one of whom requires at least two horses, and those horses have to be fed on hay and oats throughout the winter. In the neighbourhood of the Town, the demand for milk,

Mixed Farming