

D. With regard to the following subsections of the **SPORTS** section of *Excalibur*, which would you like to see **more** or **less** of in future issues:

	LESS			MORE	
1. Athlete profiles	1	2	3	4	5
2. Sports columns	1	2	3	4	5
3. Upcoming events	1	2	3	4	5
4. Games stories	1	2	3	4	5
5. Standings	1	2	3	4	5
6. Women's sports	1	2	3	4	5
7. Intramural sports	1	2	3	4	5
8. Inter-varsity sports:					
- hockey	1	2	3	4	5
- basketball	1	2	3	4	5
- football	1	2	3	4	5
- volleyball	1	2	3	4	5
- tennis	1	2	3	4	5
- soccer	1	2	3	4	5
- wrestling	1	2	3	4	5
- track	1	2	3	4	5
- swimming	1	2	3	4	5
9. Other suggestions:	_____				

PRIZES PRIZES PRIZES

MOVIE PASSES!!! to first 20 people to return survey by **FRIDAY, FEB 26/88** will receive movie passes to see "Switching Channels," starring Burt Reynolds and Chris Reeves. Screening is on Wednesday, March 2 at 9:15 p.m.

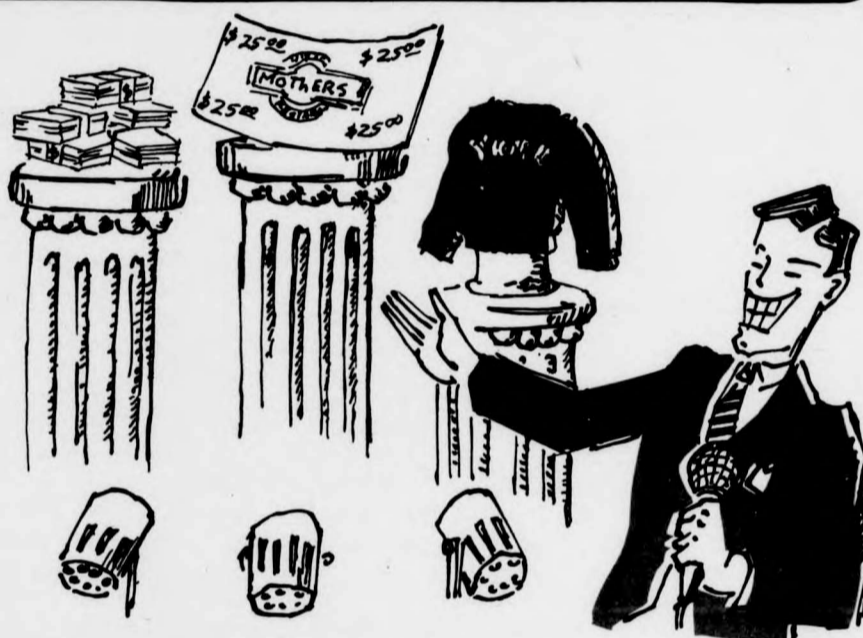
- \$50.00 cash - EXCALIBUR
- \$25.00 Dinner - MOTHER'S RESTAURANT, 3685 KEELE ST.
- York Sweatshirt - DR. LABIB, CENTRAL SQUARE
- \$15.00 Wash and Cut - ONDE HAIR DESIGN, CENTRAL SQUARE
- The University Means Business - THE UNIVERSITY BOOKSTORE
- Silver Ring - GOLD 'N' FANTASIES JEWELLERY, CENTRAL SQUARE
- Large Pizza with 3 toppings - AMICI'S PIZZA, 4801 KEELE ST.
- 10 cans of Hair Spray
- 2 Books - EXCALIBUR

Excalibur would like to thank the businesses who generously supported our survey by supplying the prizes.

Part Three

For each of the following, please circle the most appropriate response:

- Excalibur* is published weekly on Thursdays. How many issues do you read each month? 1 2 3 4
- Of the issues that you pick up, approximately what percentage of the content do you read? 0% 25% 50% 75% 100%
- Which of the following would you like to see? (Check as many as applicable)
 - One issue of *Excalibur* per week
 - Two issues of *Excalibur* per week
 - More pages per issue
 - Summer issues
- If *Excalibur* were to publish two issues per week (8/month), how many would you read? 2 4 6 8
- If *Excalibur* were to publish two issues per week, what percentage of the content would you read? 0% 25% 50% 75% 100%
- What is your overall opinion of *Excalibur* as a university newspaper? LOW 1 2 3 4 5 6 7 HIGH
- What suggestions do you have to improve *Excalibur*? _____



Part Four

For each of the following questions, please circle the most appropriate response (circle one per question):

- On average, how many times do you eat out each week? 0 1-2 3-4 5-6 7-8 9+
- On average, how many times each month do you go to a movie? 0 1-2 3-4 5-6 7-8 9+
- On average, how many times each month do you rent a movie? 0 1-2 3-4 5-6 7-8 9+
- On average, how many times each month do you go to a dance/live music club? 0 1-2 3-4 5-6 7-8 9+
- On average, how many times each month do you attend a live theatre performance? 0 1-2 3-4 5-6 7-8 9+
- On average, how many tapes, records, and/or compact discs do you purchase monthly? 0 1-2 3-4 5-6 7-8 9+
- Approximately how much do you spend on travel each year (\$) ? 0 200+ 500+ 1000+ 2000+
- Approximately how much do you spend on clothing each year (\$) ? 0 200+ 500+ 1000+ 2000+
- Approximately how much do you spend on art supplies each year (\$) ? 0 200+ 500+ 1000+ 2000+
- Approximately how much do you spend on jewellery each year (\$) ? 0 200+ 500+ 1000+ 2000+
- Approximately how much do you spend on sporting goods each year (\$) ? 0 200+ 500+ 1000+ 2000+
- Do you own a car? NO YES
- Are you a member of a fitness club or health club? NO YES
- Do you wear eye glasses or contact lenses? NO YES
- Do you live with your parents? NO YES

Please . . .

Fill in only **ONE** survey. The coupon with your name will be entered in a random draw for prizes. Drop off or mail this page to *Excalibur's* Great Readership Survey, 111 Central Square, 4700 Keele St., Downsview M3J 1P3. **We must receive your response by March 10, 1988.** Winners will be announced in the March 17 edition of *Excalibur*. Thanks for doing the survey!

EXCALIBUR STAFF AND THEIR FAMILIES ARE NOT ELIGIBLE FOR THIS CONTEST.

Please fill this in if you want to win.

Name: _____
 Phone: _____
 Student No.: _____
 Gender: Male Female
 Program of Study: _____
 Student Staff
 Faculty Other _____