

UNIVERSITY STUDENTS NOW MORE SERIOUS

Taken from an article in the Globe and Mail by Marina Strauss

Morel, executive director of Campus Plus, stated.

Canadian university students are older and wealthier, but they are drinking less, smoking less, and partying less than in the past, according to the Canadian Campus Survey, which is to be released on Monday. The study was produced by Campus Plus, an advertising agent for student newspapers across Canada, and Clegg Campus Marketing that does on-campus promotional work.

Students now have a total annual personal income of \$3.8 billion, up from \$2.4 billion in 1985 when the previous survey was conducted.

The study is based on a 63.9 per cent response rate after sending questionnaires last winter to about 4,000 students on 20 campuses across the country.

This year, students have about \$188 a month each as spendable income to use on outside activities, compared with \$140 in 1985, Louise

There are more people going to university than four years ago, and more of them are mature students, Ms Morel said.

On a lighter note, the survey suggest that: 2,878 male student wear mascara regularly; 3,633 women students have their own motorcycles.

The study shows an 89 per cent jump in the number of students who have a credit card now as compared with four years earlier.

About 53.6 per cent have one or more credit cards, compared with 35.2 per cent in 1985.

There has also been an almost 300 per cent increase in the number of students who own their own computer, Ms Morel said.

Today, almost 23 per cent of those surveyed own a computer, compared with only 9 per cent in 1985, she said. It's first on their list of things to buy.

While still physically

active, the number of student who engage in outdoor sporting activities have declined further than the 1985 group. But downhill skiing - a more expensive sport - barely shows any downturn in popularity, Ms. Morel said.

Smokers mill around outside the Student Union Building which is now an entirely smoke-free area. See Page One for story.



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Marilyn Noble, co-ordinator of personal development programs and distance education at UNB, recently accepted a national award of distinction from the Canadian Association for University Continuing Education for StoryFest, a winter storytelling extravaganza held at the New Brunswick Legislature Complex. From left are Sally MacAllister, co-ordinator of StoryFest 1990; David Peterson, clerk of the N.B. Legislature; Marilyn Noble, co-ordinator of StoryFest 1989; and Marion Leaman, StoryFest chairperson for 1989 and 1990. Momentum is building for StoryFest 1990, which is scheduled for Feb. 16 to 19. More programs and workshops have been added which allow for new levels of school and community involvement. (Joy Cummings-Dickinson Photo)

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